

JOINT AGENCY WORKSHOP
OF THE
CALIFORNIA ENERGY COMMISSION
CALIFORNIA PUBLIC UTILITIES COMMISSION

In the Matter of:)	
)	
DESIGN OF THE NEW SOLAR HOMES)	
PARTNERSHIP)	KETCH Docket:
and)	06-NSHP-1
)	
ORDER INSTITUTING RULEMAKING)	
REGARDING POLICIES, PROCEDURES and)	CPUC
RULES FOR CALIFORNIA SOLAR)	Rulemaking:
INITIATIVE, SELF-GENERATION)	06-03-004
INCENTIVE PROGRAM and OTHER)	
DISTRIBUTED GENERATION ISSUES)	
_____)	

CALIFORNIA ENERGY COMMISSION

HEARING ROOM A

1516 NINTH STREET

SACRAMENTO, CALIFORNIA

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CALIFORNIA PUBLIC UTILITIES COMMISSION

Dian Grueneich, Commissioner

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Ramon Mendez
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Mary Jane Jagodzinski
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Mary Luevano
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Pacific Gas and Electric Company

Todd O'Connor
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Clean Energy States Alliance

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1 P R O C E E D I N G S

2 9:35 a.m.

3 CHAIRPERSON PFANNENSTIEL: This is the
4 workshop on affordable housing for California for
5 the solar program. I am Jackie Pfannenstiel; I'm
6 Chairman of the Energy Commission. And with me is
7 Dian Grueneich, Commissioner from the Public
8 Utilities Commission.

9 This is a joint workshop because both
10 Commissions have solar programs underway and in
11 the design phases. And both programs will have an
12 affordable housing element to them.

13 The reason for being here today is to
14 gain your input. We're energy wonks and we don't
15 always know as much about affordable housing as we
16 need to know, certainly in the context that we are
17 facing here, which is an opportunity to gain some
18 solar installations using the funds available to
19 put solar on affordable housing units.

20 We need to understand better the
21 marketplace, the financial implications, the use,
22 the technology limits to know how to best use our
23 resources to help this market.

24 You'll hear a lot about the individual
25 programs, the solar program that the Energy

1 Commission is developing and the one that the
2 Public Utilities Commission is developing. And,
3 in fact, they are two programs with different
4 rules and different funding sources.

5 The Energy Commission's is targeting a
6 very specific market segment which is new
7 residential construction. So it's just new
8 construction and just residential. And so a very
9 different kind of need for this program.

10 Yet, on certain elements, and I would
11 say specifically affordable housing, we want to
12 make sure that the two programs are seamless. And
13 that for those in the public and the community and
14 the stakeholders who want to take advantage of
15 these programs, we make it as easy and as
16 transparent as possible to take advantage of what
17 we would have to offer.

18 With that, why don't I ask Commissioner
19 Grueneich.

20 COMMISSIONER GRUENEICH: Thank you. I'm
21 very pleased to be here today. And I want to just
22 emphasize what Commissioner Pfannenstiel just
23 said, that we are committed to be working with the
24 Energy Commission, as she said, and they are with
25 the PUC, so that we do make the programs in this

1 area as seamless as possible.

2 That is just the way that these things
3 evolve, that there are two separate funding
4 sources; and there will be two separate programs.
5 But our goal is to make sure that that's really
6 maximizing the breadth of the programs, taking
7 advantage of the expertise out there. And that so
8 long as we work through in our commitment to make
9 sure that they are seamless, that we think that in
10 the long run this is going to be a better
11 approach.

12 Just a little bit of background. I have
13 been the assigned Commissioner at the Public
14 Utilities Commission on low-income energy issues
15 for about the last 18 months. And what that
16 encompasses is the two areas. One is the
17 discounts that are provided to customers of the
18 investor-owned utilities if they do quality under
19 the state guidelines for reduced rates.

20 And then the second area is a very
21 extensive program that is administered by the
22 investor-owned utilities for low-income energy
23 efficiency measures.

24 And as a result of this involvement when
25 we started to develop the solar initiative program

1 I became specifically interested in how we would
2 tailor a portion of that program to also meeting
3 the needs of low-income customers. And I'll just
4 say that I find it a bit ironic that the
5 description is affordable housing, because if
6 there's one thing I know in California, is that if
7 you are low income it is a rare, but very sought
8 after item, if you can afford to get into
9 affordable housing.

10 So you'll have to excuse me if I
11 occasionally actually talk about this serving the
12 needs of low-income communities. Because that's
13 what is our target and this is one way that we
14 hope it will serve those needs, by putting in
15 investments that are not only good for the state
16 in terms of overall diversity and security, but
17 also over time reducing the bills of those
18 customers. And that's certainly going to be a
19 focus that I have.

20 I just wanted to end, really briefly,
21 for those of you who are interested in low-income
22 areas, last week in L.A. we sponsored a workshop
23 on low-income energy efficiency. The information
24 about it is now up on the PUC website.

25 And one of the areas that I'm

1 particularly interested in is integrating how we
2 are approaching measures offered and programs
3 offered on the energy efficiency area with how we
4 are going to be going about doing this in the
5 solar program, as well.

6 Because it's something that both energy
7 efficiency and solar offer benefits to consumers,
8 and, again, we want to make this a coherent
9 program that is offered to consumers, as opposed
10 to having to feel like you're choosing one or the
11 other.

12 So I have decided that even though
13 President Peevey is the assigned Commissioner
14 overall on this solar initiative, he and I have
15 worked closely over the last few months. And in
16 this area in particular I'm going to be paying
17 close attention so, as I said, we can make sure it
18 interacts well with our energy efficiency programs
19 in the low-income arena.

20 Thank you very much.

21 CHAIRPERSON PFANNENSTIEL: So, for
22 moderating our day we have a large number of what
23 look like incredibly interesting panels.
24 Interesting, and to those of us perhaps on the
25 learning curve, I think incredibly important

1 panels. And so we have Tim Tutt, who's my
2 Advisor, and Jeanne Clinton from the Public
3 Utilities Commission, to sort of help set the
4 stage; and then help us go through the individual
5 panels.

6 So, why don't we start with Tim? Or
7 Jeanne? Tim, it looks like.

8 MR. TUTT: Yes, thank you. Welcome,
9 everybody. As I'm setting this up let me go
10 through a few housekeeping items very briefly. If
11 you haven't been here before, you may know or may
12 not know that the restrooms are right outside this
13 door here, in the corner of the building. And
14 also please turn off your cellphones or put them
15 on vibrate so that the meeting isn't disturbed as
16 we're moving forward.

17 If you do get a call, or out in the
18 lobby, try to resist the temptation of leaving on
19 that door, because the alarm will go off. It
20 turns off pretty quickly, but it's a bit
21 disruptive.

22 And finally, we usually have a system of
23 blue cards here, where we ask people to fill out
24 blue cards if they want to speak. But because of
25 the format of today's workshop where there's

1 question-and-answer sessions after each panel,
2 we're just going to ask you to come up to the
3 podium and state your name. And then ask your
4 question or state your comment at the appropriate
5 time.

6 I'm pleased to be here -- that might
7 help -- pleased to be here with my colleague,
8 Jeanne Clinton, to talk about and set the stage
9 for this move into move solar in affordable
10 housing.

11 I'm involved here at the Energy
12 Commission, clearly; and Jeanne at the Public
13 Utilities Commission. We each have existing solar
14 programs and are each developing new solar
15 programs that we'll be talking about in this
16 overview section.

17 We are in a transition between these old
18 and new solar programs. Our existing programs
19 jointly in the state have accomplished a great
20 deal, adding about 150 megawatts since 2000. In
21 that period affordable housing has really been
22 participating in the KETCH program, because the
23 Public Utilities Commission program has been
24 limited largely to commercial, larger commercial
25 systems.

1 In the next generation of our programs
2 the California Solar Initiative and the companion
3 piece, the New Solar Homes Partnership, we have
4 much more aggressive goals of reaching 3000
5 megawatts of solar by 2016. And we will be
6 addressing affordable housing at both agencies
7 because of the way we're now dividing up the
8 market there will be affordable housing
9 opportunities for existing affordable, residential
10 affordable housing, and larger affordable
11 buildings which fall, to some degree, into the
12 commercial category.

13 A little background on what's happened
14 with solar programs and affordable housing so far.
15 In 2002 the Assembly -- the Legislature passed,
16 the Governor signed AB-58, which provided for
17 special treatment of affordable housing in our
18 solar program.

19 It had to be residential units subject
20 to the standard affordability requirements in law;
21 and it provided for a 25 percent higher rebate
22 capped at 75 percent of the cost of a system. And
23 also required that 10 percent -- that these homes,
24 these affordable homes, be 10 percent more
25 efficient than Title 24 if they were new homes.

1 Or took actions to increase efficiency by 10
2 percent for existing homes.

3 Over that time since that law was passed
4 we've had about 200 projects in our program; spent
5 about \$2 million; and it's about 1 percent of the
6 total program. Our goals, as we've talked in the
7 new programs, is to reach at least 10 percent
8 participation by affordable housing. So we do
9 have a ways to go to get to that higher level.

10 In general, the affordable housing
11 projects that we saw in our program were lower
12 cost projects; on average of about \$1.90, \$2 a
13 watt. About 20 or 25 percent less than our
14 standard projects.

15 And we don't know exactly why that is,
16 but it could be that a significant component,
17 parts of a system, the labor or others were
18 donated or were provided at cost rather than at a
19 marked up retail price.

20 We know there's been challenges in the
21 existing program related to sub-metering,
22 installing systems on common areas of a property
23 rather than on each of the individual units; with
24 existing properties meeting the energy efficiency
25 requirements, being able to document a baseline

1 where they can prove they've gone to 10 percent
2 improvement in energy efficiency.

3 In our new program the eligible
4 participants in technologies, again, as
5 Commissioner Pfannenstiel said, it's new homes in
6 the IOU service territories. We'll want to work
7 with the publicly owned utilities to coordinate
8 this statewide. But for our new solar homes
9 partnership it's limited to the IOU service
10 territories.

11 A builder, home installer or someone
12 else could get the incentive. We're looking for
13 feedback on that.

14 And the technologies have to be
15 certified. Generally we're talking about
16 photovoltaics. In the more general program solar
17 thermal or electric generators may be
18 participating. We haven't had any participation
19 from those to date in our current program.

20 And then we hope to expand to solar
21 thermal heating and cooling as we move into the
22 program, phase that in. Right now we have not
23 developed a program structure for those.

24 Other eligibility requirements in our
25 greater program, we're expecting a very high level

1 of energy efficiency, at least overall, as opposed
2 to just for affordable housing. We're moving to
3 requiring at least 15 percent energy greater than
4 Title 24, and perhaps much more than that. And
5 perhaps having an enhanced incentive for a greater
6 degree of energy efficiency than a standard level.

7 We also hope to incorporate requirements
8 for advanced metering and solar rate designs as we
9 transition into this new program.

10 Again, new residential buildings only.
11 We will be doing low-income or affordable housing
12 and multifamily apartments, but most of our
13 general program is going to be larger production
14 home market. And we're working specifically with
15 the builder and developer community. We have a
16 strong connection in doing that with our work on
17 Title 24 building standards and our work with the
18 building community in that regard.

19 I've already mentioned that we're going
20 to be at least 15 percent beyond Title 24. Advice
21 to date, when we talked about this with
22 stakeholders there's been that EnergyStar or 15
23 percent is too easy. That we need to move the
24 industry toward zero energy homes. That we need
25 to really be kind of aggressive on getting energy

1 efficiency into these new homes in California.

2 And, again, a probable enhanced incentive for
3 higher energy efficiency levels.

4 We're talking about installing
5 instituting for the larger program, what's called
6 an expected performance-based incentive. That's
7 where we pay an amount upfront that is tied to the
8 expected performance of the system over time.

9 And, again, I keep having this probable enhanced
10 incentive for higher energy efficiency.

11 Wanting to raise the question of whether
12 this general structure will work for affordable
13 housing. And ask people to think about that;
14 provide that in their comments or in their written
15 comments.

16 And also we'll be doing ancillary
17 assistance for the general market, including a
18 significant amount of training, recognition of
19 participants, technical assistance, guideline
20 development, marketing and outreach. And wonder
21 if there's any difference between the general
22 market and the affordable housing market, and what
23 kind of assistance we can provide other than the
24 standard incentives.

25 If we were to follow the proposal, or

1 the practice today, of a 25 percent higher rebate,
2 here's what the affordable housing rebates would
3 look like. Because we've proposed, at least,
4 starting at 225 for the more general program;
5 decreasing over ten years to zero. And 25 percent
6 higher looks like this.

7 Now, we would like to understand whether
8 that's the right way to set up an incentive for
9 the affordable housing structure. We're here to
10 listen and try to understand how to really engage
11 the stakeholders and develop a program that's
12 really appropriate for the affordable housing
13 market. And this may or may not be it. We're
14 open to listening to differences.

15 I want to mention a little bit about PV
16 performance issues just because we're doing an
17 expected performance based incentive. We divide
18 performance issues into three factors or three
19 categories. Design and installation factors; and
20 that are factors that are determined upfront when
21 you pretty much install the system. It's the
22 tilt, the orientation, the location
23 geographically, how much sun gets in that
24 location.

25 Site characteristics such as shading.

1 The way the modules and the inverters are
2 connected together. There can be mismatched
3 wiring losses and so forth.

4 Then there's for different -- there's
5 degradation over time, which really is dependent
6 on the PV system technology that's used. Most
7 systems degrade at about the same rate, but it's
8 not something that you can affect after you've
9 installed the system.

10 And then there's ongoing normal
11 performance factors like dirt and shading. And
12 rain helps to clean the dirt off. Paying
13 attention to shading as your trees grow helps to
14 prevent shading from being a problem. Shading is
15 a significant issue in the way PV systems
16 generally are designed. That needs to be watched
17 out for. And then there's weather variability
18 which the consumer can't control.

19 Finally, there's infrequent, but
20 significant factors like inverter failure or fuses
21 failing. And those kind of factors are things
22 that can't easily be affected by the consumer.
23 You just have to watch out for them. And as your
24 system seems to fail, you would be able to call
25 and have a replacement in place.

1 Moving on, here's our anticipated -- a
2 diagram that illustrates how we're expecting to
3 calculate this expected performance. We have
4 official weather files which will tell us what the
5 solar radiation is in the particular location. We
6 have design and installation factors that we'll
7 include in a software program we're developing.
8 Certified photovoltaic module performance
9 characteristics and inverter characteristics.

10 And when we combine all of those in a
11 program it's got a pretty user interface that
12 we're developing, and it will tell you what the
13 expected performance of that system is. We can
14 base the incentive on that result.

15 And that's a general overview of where
16 we're going with this program. It's a first-come/
17 first-served program that we've been developing in
18 the general market for production homes. We've
19 talked about a 24-month reservation period. We're
20 going to be doing some field verification prior to
21 payment. Some of it will go out and -- installers
22 first will be asked to verify their installations
23 of systems. And then there will be a third party
24 that does a random sample to verify that the
25 systems are installed as expected.

1 We do to roll in advanced metering
2 infrastructure. And at some point, as that is
3 rolled out in the utilities. We expect to
4 contract out the administrative function for this
5 program, both for the general new home program and
6 the affordable housing component. And we'll
7 include periodic evaluations of the program.

8 So that's a brief summary of where we
9 are. We had a workshop yesterday where we
10 presented this to the new solar homes partnership
11 stakeholders. And we're going to be getting
12 written comments on that by next week. And we'll
13 be moving forward developing guidelines for the
14 general program and the affordable housing program
15 through the rest of this year.

16 And I'm going to turn the microphone
17 over now to my colleague, Jeanne Clinton, to
18 describe some of the CPUC program.

19 MS. CLINTON: Thanks, Tim. I might add
20 a couple of housekeeping items. I know most of the
21 handouts have long since disappeared on the entry
22 table, so I think there are going to be more
23 copied at some point during the day. And more
24 importantly, all of the PowerPoint presentations
25 are going to be posted on the Energy Commission's

1 website. I think that happens rather quickly
2 around here, so for those people who didn't get a
3 copy, they should be accessible if not later
4 today, maybe in the next day or two.

5 And I might add that I think -- we're
6 doing a webcast of this and we also have a
7 telephone bridge connection for people who are not
8 here today. So that just explains why it's
9 important that whenever anybody asks a question or
10 speaks that they use a microphone so that the
11 people on the phone or on the webcast can hear the
12 questions and answers, as well.

13 So, I'm going to try to cover a little
14 bit different terrain than what Tim has presented.
15 But for those of you who are not familiar with the
16 self-generation incentive program that the
17 California PUC has been offering, it's been
18 focused on nonresidential systems, through the end
19 of this year, 30 kilowatts and above. Has spent
20 about \$50 million a year; has 50 megawatts of
21 solar in place; another 62 megawatts in progress.
22 And is currently administered by the utilities,
23 the investor-owned utilities, except in the San
24 Diego area where the nonprofit organization, San
25 Diego Regional Energy Office, is the

1 administrator.

2 Where we're going, starting in January,
3 for the next ten years is that the PUC portion of
4 this California Solar Initiative is looking at
5 about a \$2.5 billion total expenditure, with a
6 goal of 2600 megawatts of solar. And by
7 comparison, the new solar home partnership program
8 that Tim just described has a target of 400
9 megawatts. But obviously working on a narrower
10 slice of the California market.

11 The goal that we both share is to both
12 support consumer adoption of solar, and to help,
13 over the ten-year period, the solar industry to
14 become self-sustaining so that the incentives can
15 disappear.

16 In the context of today's meeting our
17 focus is on the affordable housing and low-income
18 set-aside of 10 percent, which, in the case of the
19 PUC, will amount to approximately \$25 million per
20 year.

21 So, the CPUC program will target all
22 existing homes, single family, low income,
23 affordable and multifamily apartments, as well as
24 new and existing commercial buildings, new and
25 existing industrial and new and existing

1 agricultural facilities.

2 The way we have structured the work
3 effort at the PUC is we've got two phases. Phase
4 one, which I'm referring to today as the
5 mainstream program, is already underway. And it
6 has a goal of being implemented as of January
7 2007, just six or seven months away.

8 And we're looking at the incentive
9 structure, a metering requirement to confirm
10 performance similar to the Energy Commission
11 energy efficiency requirements; a program
12 administration that could be a combination of
13 utility and nonprofit administration.

14 And what I just want to put in
15 perspective is where we are in the timeframe of
16 phase one. We put out a staff proposal on April;
17 we had a public workshop on that in early May.
18 We've received 500 or 700 pages of comments. And
19 now we're working through all of that with the
20 target date of releasing a proposed decision July
21 25th for a Commission vote or decision in August
22 at their meeting. So that's the framework for the
23 first phase.

24 The second phase is targeting at getting
25 decisions and implementation in place by middle of

1 2007. And the affordable housing is in phase two,
2 starting now with this workshop, which kicks off
3 our work on that issue where we are obviously
4 looking for discussion and proposals from the
5 stakeholders and low-income communities, the
6 affordable housing managers and housing finance
7 entities in terms of how to go about doing this.

8 Then our timeframe is to have a proposed
9 approach by the fourth quarter of this year. And
10 in tandem there are other issues that will be
11 going on in phase two about the entire solar
12 program, marketing and outreach, research
13 development and demonstration. Everything is
14 important if we're going to lower the costs of
15 solar and boost performance in order to be able to
16 get rid of the subsidies by the end of ten years.

17 Also doing program evaluation and cost/
18 benefit analysis. And deciding how the renewable
19 aspects of solar energy are going to be treated in
20 other policy cases such as the renewable portfolio
21 standards, and renewable energy credits that may
22 be traded in a trading market.

23 So, overall we have to have a proposal
24 by the end of the year. And then a decision early
25 2007. That's sort of the two phases of the

1 activity that we're starting out with.

2 The principles that are guiding phase
3 one, I just want to highlight, because we would
4 expect to see these same principles guiding the
5 affordable housing solar component. To eliminate
6 the ratepayer subsidy; to strive to lower the
7 effective cost per solar kilowatt hour or Btu, by
8 improving -- adapting new technologies, enhancing
9 system performance and lowering sales and
10 installation costs. Some combination of those
11 three is what we need to lower the effective cost.

12 As with the Energy Commission, we are
13 moving towards a system that is paying for
14 performance. We're not going to be having
15 incentives that are based on just the size of the
16 installed capacity of the solar system, nor will
17 the incentive be a percentage of installed cost.
18 And I'll explain this on my next slide, what that
19 looks like.

20 The incentive design principles that we
21 have used in phase one are that the net solar cost
22 to the solar owner or consumer should be cost
23 competitive with the retail energy price of
24 electricity; and should, as a target, offer a ten-
25 year simple payback on a system that we would

1 expect to last 25 to 30 years.

2 This slide presents the specific
3 incentives that we have proposed and received
4 comments on in what I'm calling the mainstream
5 program, where we have two different incentive
6 levels, a higher one for residential and
7 nontaxable entities, and a lower one proposed for
8 taxable commercial systems. That differentiation
9 is primarily because there's a substantial federal
10 tax credit available to the commercial systems.
11 And a comparable-size tax credit is not available
12 to residential or to the nontaxable entities.

13 Similar to what Tim presented we've got
14 an expected performance-based buydown for smaller
15 systems that is a one-time upfront payment. But
16 now it will be based on the expected system
17 performance where you go into not only the solar
18 system technology rating, but also the design
19 consideration such as orientation to compass and
20 tilt and those kinds of things.

21 So, just for your information, in the
22 event that this approach might make more sense for
23 affordable housing, for the larger systems we've
24 proposed a performance-based incentive that would
25 be paid based on the metered kilowatt hours of

1 output over a five-year period.

2 So, for example, a commercial system
3 might be paid 17 cents per solar kilowatt hour of
4 output every year for the first five years. And
5 the residential or nontaxable large systems might
6 be paid 26 cents a kilowatt hour for their total
7 output.

8 In that system there is no upfront
9 incentive. The owner pays cash or finances 100
10 percent of the cost of the system. And the
11 performance is paid out over the five-year period.

12 So, the issues that we're looking at in
13 terms of the affordable housing and low-income
14 program are, like the Energy Commission, we
15 started with initial thinking that perhaps in this
16 component we'd pay up to 25 percent more in
17 incentives than we do in the mainstream program.

18 The reason that we have worked together
19 to organize this workshop today is we really want
20 to hear from stakeholders what are your solar
21 interests and goals for low-income and affordable
22 housing communities. Will what I'm calling the
23 phase one approach work. What approach would be
24 better. And what else would be needed.

25 For example, technical assistance

1 activities; different kind of administration;
2 perhaps consideration of financing or loans rather
3 than incentive payments; ways to integrate the
4 solar program more closely with your energy
5 efficiency objectives.

6 So, that's what we're looking for today.
7 And that concludes my comments at this point. And
8 I will, I guess, let the lights go up a little bit
9 and we can introduce our first panel.

10 And the first panel will be -- this is
11 the teaching mode for those of us who come at this
12 subject from the energy side, where we've asked
13 Linda Wheaton and Ramon Mendez to give us an
14 overview of affordable housing in California, as a
15 backdrop for where we go from here with program
16 design.

17 COMMISSIONER GRUENEICH: Jeanne, before
18 we move on I just had a question.

19 MS. CLINTON: Sure.

20 COMMISSIONER GRUENEICH: Okay. Just so
21 I can get the numbers in my mind a little bit
22 more, that under the decisions adopted so far
23 there'll be basically a 10 percent set-aside of
24 the overall funding. And did you say that the
25 estimate for the PUC portion of the program was

1 about \$25 million a year?

2 MS. CLINTON: Yes.

3 COMMISSIONER GRUENEICH: And then do you
4 have a number, or does Tim have, for what the
5 Energy Commission --

6 CHAIRPERSON PFANNENSTIEL: We haven't
7 set a set-aside at all. We have said that there
8 will be an affordable housing element. We've not
9 determined what percentage of the dollars would go
10 to that.

11 COMMISSIONER GRUENEICH: Okay. And,
12 Jeanne, has there been any determination made as
13 to whether there would be an equivalent or a pro
14 rata megawatt target goal, that since we are
15 striving to get for the PUC portion about 2600
16 megawatts over the ten years, is your thinking or
17 the staff thinking that we would also try to get
18 10 percent of the goal out of the 10 percent of
19 the funding? Or is that an issue still to be
20 examined?

21 MS. CLINTON: We specifically have not
22 made that nexus. I think we have to hear how the
23 program needs to be designed. And I think, quite
24 frankly, the expectations are that it will take
25 more spending per megawatt to get solar in place

1 in the affordable housing and low-income
2 community. But we don't know the details of that.

3 COMMISSIONER GRUENEICH: Okay. And then
4 the final one is have we set it up that there's
5 flexibility in terms of the amount of money per
6 year? In other words, depending upon how we
7 design the program, what we see as participation
8 rates, does it need to be literally 10 percent
9 each year? Or is it just 10 percent overall?

10 MS. CLINTON: That's an approximation
11 over the ten-year period. The California PUC made
12 some decisions about the overall funding levels,
13 which start high and then drop over time. But I
14 think each subset of programs needs to look at the
15 market and see what rate of absorption there is.

16 But the bottomline is that regardless of
17 how the money is collected, there is a provision
18 for borrowing ahead if the market picks up sooner
19 than perhaps the funding was anticipated.

20 COMMISSIONER GRUENEICH: Okay, thank
21 you.

22 (Pause.)

23 MS. WHEATON: I'm Linda Wheaton, the
24 Assistant Deputy Director of the Housing Policy
25 Division of the State Department of Housing

1 Community Development. And we're very pleased to
2 join you here today, and eager to work with you on
3 your respective initiatives.

4 As you well know, those of you in this
5 room, developing affordable housing is a real
6 challenge in this country, but particularly in
7 California. So I'm going to talk briefly this
8 morning, just an overview about the climate in
9 which affordable housing has to operate, come
10 about in California; and a brief overview of our
11 delivery system for assistance within California.

12 COMMISSIONER GRUENEICH: Excuse me, were
13 there any hard copies of your handout?

14 MS. WHEATON: I'm having some made.

15 COMMISSIONER GRUENEICH: Okay.

16 MS. WHEATON: Hope to have them here
17 later today.

18 What we are, of course, in California,
19 subject to a number of high demand influences.
20 Chief amongst them being very strong population
21 growth coupled with demographic change, so we have
22 very dynamic conditions throughout the state.

23 We don't have a housing market; we have
24 many housing markets in California. We have a
25 situation of inadequate supplies overall, and

1 concentrated in particular areas; declining
2 affordability. We've had favorable mortgage rates
3 in recent years which have fueled housing growth.
4 And we've also had markets where we have had
5 strong employment growth.

6 So, just as a reminder, within this
7 decade we're looking at over five million new
8 residents. That's a lot of folks. We've been
9 talking about 300- to 600,000 new people a year.
10 This growth is increasingly concentrated in
11 southern California in particular, but with the
12 highest rates of growth in the Central Valley.

13 So, the challenge of housing what in
14 2020 will be what three Californias were in 1960
15 is really daunting. And probably also certainly
16 in the energy field, as well as the housing field.

17 Throughout much of the country there's
18 been a lot of focus on the growth of the aging
19 population. In California we certainly have
20 growth in the aging population, as well, but we
21 also have, overall, a younger population than many
22 other states do. So we have growth kind of
23 throughout our age segments, but we do have very
24 high demand in our early career, which is both the
25 apartment and new home buyer market, as well as in

1 age groups with college age and retirement.

2 So, overall we need a greater mix of
3 housing types for the spectrum of the growth that
4 we face. We have particularly acute housing
5 shortages, of course, near our coastal job
6 centers. And so that, in terms of the geographic
7 distribution that our programs strive to maintain,
8 maintaining support and assistance in these areas
9 is particularly challenging.

10 We've had -- the housing industry is, of
11 course, cyclical. We had a period where we really
12 had a real decline in shortfall and housing
13 shortages in the '90s, part of which was driven by
14 not only economic conditions, by demographic
15 change. We had a higher proportion of the
16 population growth was in children.

17 We have projected an average annual
18 housing need in the state over about till 2020 of
19 right around 225-, 230,000 units a year. That's
20 for total housing stock.

21 As you can see, in the composition, the
22 dark blue being the single family, the light blue
23 the multifamily, we are nowhere near that,
24 reaching those kind of levels of construction.
25 And the multifamily sector in particular, at the

1 same time that we have a higher need for a greater
2 proportion of our housing to be in compact or
3 higher density and multifamily structure type, we
4 actually have a -- we used to have as high as 45
5 percent of our stock in multifamily, on average.
6 And now it's more like around 25 to 30.

7 So, for just over roughly the last ten
8 years, in terms of the annual average being
9 represented, we've been at about 160,000 permits a
10 year, a far cry from the 200-plus-thousand annual
11 average need identified.

12 And so, I mean we peaked in 2004, and
13 2012 in the forecast in permits, in new permits
14 for this year is still on the downside of this.
15 So keeping production up is a particular challenge
16 for all of us. And certainly in the supply, in
17 the entire sector -- in the entire market affects
18 the affordable sector very directly.

19 Just a reminder that we -- our rental
20 vacancies have been amongst the lowest in the
21 country. One of the ways that California
22 sustained some of the growth that we did in the
23 '90s during the real shortfalls of production was
24 eating into our vacancies. So we hit particularly
25 low vacancies in our major urban centers.

1 And you've probably seen, we've had, as
2 a result, growing condo conversion activity in the
3 state, particularly concentrated in some markets.
4 San Diego in particular has had a real strong
5 market there, and so there's a lot of renewed
6 local government activity in regulation of condo
7 conversion.

8 CHAIRPERSON PFANNENSTIEL: Excuse me,
9 Linda. May I just ask on that, an earlier slide
10 showed that about 25 to 30 percent of the new
11 housing was multifamily, and the rest was single
12 family.

13 The condos are multifamily?

14 MS. WHEATON: Yes, for the most part
15 they are.

16 CHAIRPERSON PFANNENSTIEL: Okay, thanks.

17 MS. WHEATON: So, the supply, then,
18 these kind of shortages, these kind of conditions
19 affect housing affordability, and they have -- we
20 have everything to deal with from rising rents,
21 really high land prices, very high cost burdens --
22 I'll talk a little bit more about -- increasing
23 numbers of households and very inadequate
24 subsidies.

25 So, the affordability index, the gap

1 then between California and the U.S. has been
2 widening. And so this illustrates that the
3 portion of households that could afford a median
4 price detached home has been steadily declining,
5 such that we have affordability indices below 10
6 percent in some of our counties.

7 Look at Monterey, for example; Contra
8 Costa and some of the coastal areas down here,
9 Santa Barbara, San Luis Obispo, San Diego,
10 Mendocino, Sonoma, as of last fall, were below 10
11 percent. These are extremely tight markets.

12 And rapid appreciation through almost
13 the entire state. When you see the kind of prices
14 in the Inland Empire, for example, from 176 to 412
15 in just five years, that which is traditionally --
16 and in Fresno, even, the rates we're seeing there,
17 we're losing what has been traditionally some of
18 the areas of the state where it's been possible to
19 develop affordable housing for lower income
20 households without direct subsidies, or without
21 deep subsidies.

22 But even in the market now, we've seen
23 it recently -- immediately, we've seen a recent
24 dampening in many of our housing markets, but not
25 everywhere. So Sacramento and San Francisco have

1 held pretty constant. The Central Valley is up,
2 the figures I just showed you, in December. Los
3 Angeles is up; Riverside County has been pretty
4 constant; and San Diego is up.

5 So, today we're looking at a median
6 housing price in California of \$560,000. So the
7 affordability indices, then, in this comparison
8 from December to 2005, have obviously been
9 significantly declining.

10 And at one point you would say, when
11 does this ever stop. The figures are very hard to
12 believe. So we have, though, one of the amazing
13 things is, is that we have been able to, even
14 though we have amongst the lowest home ownership
15 rates in the country, we have been able to hold
16 steady with just slight increases.

17 And how has that been possible? That's
18 been possible because of the proliferation,
19 because of the favorable mortgage rates, and
20 because of the proliferation of mortgage
21 instruments, including a lot of zero down payment;
22 and options. In fact we are, in many markets and
23 cases, seeing people heavily over-burdened, and
24 rising default rates. Quite possibly we'll see
25 additional regulation in this area because of

1 these circumstances. We have a lot of families
2 that are on the edge.

3 And just in terms of the rental markets,
4 as well, there are big issues of wage gaps. We're
5 second only -- we're in a class only with
6 Massachusetts in terms of the differential between
7 our wage gaps and our rents. When a worker
8 earning \$6.75 an hour has to work 126 hours a week
9 to afford an average two-bedroom unit, that's
10 tough.

11 And, as I indicated, throughout the
12 state in many of our major markets. So there's
13 been a lot of activity at the local government
14 level in trying to give housing preferences for
15 public employees, for public safety officials.
16 For police, fire fighters, teachers and so forth
17 who can't afford to live in the community.

18 One of the effects of this has been is
19 that we have a broader and broader spectrum of an
20 affordability gap; and a broader and broader claim
21 of the sector on public subsidies for housing
22 costs.

23 And another area, of course, where we
24 really see the big differential is when you've got
25 the greater gap between the location of the

1 affordable housing and the job growth, say for
2 your retail workers in contrast to where those
3 locations are being built, they're faced with ever
4 longer commutes and impose other kinds of costs.

5 So, even in markets though when we have
6 had increasing sales and we've had some record
7 level of sales in recent years, we were still
8 seeing rapidly appreciating home prices.

9 And while the housing affordability
10 index for the U.S., on the top by the red, has
11 been declining, you can see California has been
12 declining at a much steeper rate.

13 So, one of the ways then we measure a
14 look at housing need, relative housing need, is by
15 cost burdens and over payment by the different
16 income categories. So housing assistance, as
17 defined in federal and state standards, goes from
18 a range of extremely low to moderate. This
19 focuses on extremely, very low and low income
20 households because these are the most prevalent
21 assistance categories for government-assisted
22 affordable housing.

23 The extremely low income category is the
24 most recent addition; those earning approximately
25 30 percent of area median income, with moderate

1 going up to those earning approximately 120
2 percent of area median income, with a lot of folks
3 in a number of programs trying to push the
4 moderate level ever higher, so we get this very
5 very broad spectrum of increasing demand for
6 assistance.

7 And, of course, at the extremely low
8 level here you're looking at a need for very deep
9 subsidies.

10 So, the range then, the continuum of
11 housing assistance at the federal level is quite
12 broad. It goes all the way from homeless shelters
13 and transitional housing -- the Governor has an
14 active housing initiative, or homeless initiative
15 right now -- so that is very heavily -- we're very
16 heavily dependent in homeless funding by the
17 federal government in particular. The state's
18 program is the emergency housing assistance
19 program.

20 We have growing programs and demands for
21 support of housing. Where we have housing with
22 onsite services, or required to have direct access
23 to services. Public housing, some of the
24 supportive housing, I want to backtrack here, the
25 McKinney programs and section 202 are direct from

1 HUD. Public housing is the Hope VI programs, for
2 example, which has been the conversion of existing
3 public housing. And the new housing has not been
4 used as widely in California as in other parts of
5 the country.

6 But most of the action going on in the
7 public housing sector relative to section A
8 vouchers has been the federal government's
9 proposals to substantially revise and, in effect,
10 reduce the program.

11 The redevelopment assisted housing I'll
12 elaborate on later. Rental housing, the
13 predominant rental housing programs in California
14 are the low-income housing tax credit, which again
15 is a federal tax credit. We also have a state tax
16 credit administered with it. And the multifamily
17 housing program. The former administered by the
18 Treasurer's Office and the latter by HCD.

19 Then there are a proliferation of first-
20 time homebuyer programs. From those administered
21 by Cal-HFA and HCD to local redevelopment
22 agencies, and local governments. And the kind of
23 climate I've been describing with some of these
24 home prices, however, many local governments'
25 programs haven't been able to operate; they

1 haven't got enough, a high volume of funds, it's
2 pretty hard for them to operate in this kind of
3 climate, or to operate at any significant volume.

4 And, of course, we have a variety of
5 conventional loans and mixed rate kinds of
6 programs. So this is the continuum within which
7 most of our housing assistance programs function.

8 Oh, I'm sorry. Just a little overview
9 on the -- I can't emphasize enough the importance
10 of the federal role in direct government
11 assistance. The federal role, however, in direct
12 housing assistance has been declining
13 substantially. It's on a rapid decline, and as we
14 speak, we're looking at, in everything from
15 mainstream programs, kind of bread-and-butter
16 general purpose community development block grant
17 programs, to the more targeted programs that I
18 referred to in the section 8 program.

19 For example, we're looking at declining
20 federal assistance, the declining federal role
21 that makes it especially tough for the state.

22 And just a reminder that the primary
23 federal housing assistance is in the mortgage
24 interest deduction, and so by comparison the
25 direct expenditures are but a fraction of that

1 assistance.

2 And housing does not constitute direct
3 housing assistance constitutes a very small
4 portion of total state expenditures.

5 So much of the direct housing assistance
6 we do have available is available at the state
7 level on a competitive basis. So there are 535
8 cities and counties, an untold number of
9 nonprofits and housing authorities, and private
10 developers then that, depending on the program,
11 compete for this assistance.

12 The primary agencies involved in that
13 are the California Housing Finance Agency, our
14 agency, the State Department of Housing and
15 Community Development, the Treasurer's Office
16 through the debt allocation committee, which
17 allocates mortgage revenue bonds, and the tax
18 credit allocation committee, which allocates the
19 low-income housing -- which operates the low-
20 income housing tax credit program I referred to.

21 So, many affordable housing developments
22 are dependent on multiple subsidies from one or
23 more of these agencies. And we might be talking
24 about as many as what, three to 12 different kinds
25 of subsidies. So we have a lot of work just

1 amongst ourselves in coordinating our funding
2 schedules, coordinating our application criteria,
3 and requirements for this. Because each program
4 has specified criteria.

5 And then in addition to those state
6 agencies, on a competitive basis, there's also
7 direct funding assistance available from HUD.
8 I've referenced some of the homeless programs, for
9 example. And from the other in California the
10 USDA's rural housing is very important,
11 particularly in funding our farmworker housing
12 assistance programs.

13 So, as I referenced then, we're talking
14 about lots of players here. Lots of agencies, at
15 the both federal and state level, as well as a lot
16 of cities and counties, many nonprofits and for-
17 profit developers. So lots of players, lots of
18 different criteria for different programs and
19 different sizes and different sophistication of
20 the applicants.

21 Including housing authorities, as I
22 said, that operate the housing choice voucher, a
23 section 8 program; redevelopment agencies at the
24 local level are one of the mainstream operators of
25 a number of these programs. And some local

1 governments in addition to redevelopment agencies,
2 will have their own housing and community
3 development programs, most commonly which
4 administer the federal block grant funds,
5 community development block grants; the home funds
6 or the emergency shelter grant funds.

7 Another way that we influence the
8 housing market in California is through land use.
9 And this is -- we've long been active in land use
10 regulation in a intergovernmental basis in
11 California.

12 So it clearly is an issue of state right
13 concern. One of those areas that that's
14 implemented and reflected are requirements for
15 periodic updating of local housing elements of
16 general plans.

17 So right now the SANDAG jurisdictions
18 are most actively engaged in their updates. They
19 have statutory updates when these are due. The
20 next local governments in the state that are lined
21 up to be due are those in the southern California,
22 Kern County, SACOG and the Association of Bay Area
23 Governments.

24 So a part of that process, a planning
25 for updates of housing elements involve what is

1 called fair-share planning or regional housing
2 need planning where we plan -- they're required to
3 plan for capacity and zone for capacity for a full
4 range of income groups.

5 Other objectives of the law include
6 promoting infill development and socioeconomic
7 equity, a protection of environmental and ag
8 resources, improving jobs/housing relationships,
9 and balancing disproportionate income
10 distribution.

11 So these are the kind of issues where
12 they work out in their housing element that have
13 strong public participation requirements. They do
14 have to identify energy needs amongst their needs
15 assessments. They have to identify specific sites
16 with development potential and including
17 accommodating lower income households in
18 particular. And programs and timetables to
19 implement those.

20 There are a number of other land use
21 requirements in state law that also support
22 affordable housing development that can be used to
23 support those. And they range from redevelopment
24 law, as I mentioned, to second unit law, fair
25 housing law, state density bonus law where they

1 can qualify for density bonuses and waiver of
2 incentives for development of affordable housing.

3 So, redevelopment agencies, I think
4 you're probably familiar with, use the increment,
5 the increase in the property tax increment. They
6 have to set aside at least 20 percent of that to
7 assist affordable housing development. They can
8 undertake a variety of activities in doing so, but
9 they have very explicit inclusionary requirements
10 within their project areas and the development
11 that does occur.

12 They are also responsible for reporting
13 annually to the Controller's Office and to HCD,
14 both of whom issue reports on their activity. And
15 in HCD's case, on their affordable housing
16 development activity.

17 So, there are significant funds
18 available at the local level. In the fiscal year
19 04/05, for example, their ending equity was 3
20 billion; they deposited 1.2 billion; expended 960
21 million; and assisted over 17,000 households.

22 Much of our current activity at the
23 state level is in administering the Prop 46 bonds;
24 the 2.1 billion that were programmed to go through
25 2007 for the most part. So we're in the wind-down

1 stage of many of those programs where we have,
2 with a broad range of programs, from home
3 ownership to rental, to the whole continuum that I
4 showed there, it's pretty much what we've been
5 operating on from Prop 46 in addressing those
6 programs.

7 There is a proposal for the November
8 ballot that would authorize 2.8 billion in total,
9 but 1.8 billion for direct affordable housing
10 assistance that would continue to fund many of
11 those same programs.

12 So, that's a very brief overview of the
13 tough climate that affordable housing development
14 has to occur in within the state, and of the
15 delivery system. And so if there's any general
16 advice that I would give you, it is keep it
17 simple. Because there's already loads and loads
18 of requirements involved with this development.

19 Thank you.

20 CHAIRPERSON PFANNENSTIEL: Thank you,
21 Linda. I think that we'll have our next speaker
22 and then maybe ask both of you to field questions.
23 Thanks very much.

24 MR. MENDEZ: Good morning; my name is
25 Ramon Mendez. I'm with the California Housing

1 Partnership. I'm going to back up with a really
2 big picture, that was very impressive and
3 comprehensive, and sort of go back to some basics
4 in terms of how to build with the affordable
5 housing building development world.

6 Because when I was looking at the
7 earlier presentations, and you have your three
8 programs, which is single family, low income and
9 multifamily. And so I was just thinking about it,
10 said, well, there should be a fourth category
11 which is affordable single family and multifamily,
12 as well, because it is its own subset. And as you
13 saw from Linda's presentation, it is a very
14 complicated world that we operate in.

15 So I wanted to retitile my presentation
16 here from overview of nonprofit housing to I want
17 to retitile it as overview of affordable housing
18 development. Okay. And I'm just going to talk on
19 some brief topics, which is what is affordable
20 housing. Linda's already touched on why is there
21 a need for affordable housing. Who develops
22 affordable housing and how are public agencies
23 involved.

24 Okay, so, just from a basic definition,
25 affordable housing in terms of how we in the

1 affordable housing development world look at it,
2 is affordable housing is for people who pay too
3 much of their income towards housing costs, and
4 that's either for rental or home ownership. And
5 the federal government defines it that a household
6 should not pay more than 30 percent of their
7 income towards housing. So, in our world it's
8 income driven.

9 Okay, so we actually take the for-profit
10 development world and flip it on its head. They
11 see can we charge rents high enough to build this,
12 and in this environment. Whereas we turn around
13 and say, we're dropping the rents down; can we
14 find other money to build this.

15 Okay, so just a basic definition because
16 this is the crux of all our programs, is what is
17 an area median income, and it's basically the --
18 it's percent. A lot of our programs are based on
19 area median income, as opposed to the average,
20 which is a more sensitive -- I'm sorry, sensitive
21 to extremes. So everything's based on area median
22 income and our programs are either on a county
23 area median income, or a state area median income
24 if you're using HUD programs.

25 And so it's a formula that theoretically

1 sets the rents at certain affordable levels. So
2 we always talk about at or below a certain AMI.
3 So, the definitions which were referenced in
4 earlier presentation, low income is fairly defined
5 as 80 percent AMI or below; very low income is at
6 50 percent or below; extremely low income is 30
7 percent or below. And I know your programs can go
8 up to 120 percent or below, and those tend to be
9 more for the home ownership programs. So the ones
10 I'm referencing here are usually for the
11 multifamily housing programs, okay.

12 Now, the funny thing is even though low
13 income is defined as 80 percent or below, most of
14 our programs, the tax credit program, local
15 funding programs, have a maximum allowable AMI of
16 60 percent if you want to apply their funding
17 towards the project.

18 So this is just a graphic representation
19 for those of us who are visual learners. Again,
20 the median is just everybody lined up. It's the
21 middle person. And so we start, for example, at
22 50 percent or below; and so we're targeting those
23 people on the lower income scale.

24 Okay. So how do we developers set the
25 rents? Well, again, we can't charge more than 30

1 percent of household income, and so we start with
2 these tables that HUD puts out and gets translated
3 by various funding agencies. And assumes a
4 certain number of occupancy per person. Some
5 programs have a 1.5 persons per bedroom; other
6 have other factors.

7 And so we start at the rent, again; we
8 start with rent levels and work backwards. From
9 there we subtract a utility allowance from that
10 maximum rent. And this is again to allow tenants
11 to have some money to pay for their utilities,
12 excluding telephone and cable, which is why doing
13 zero emission programs with these energy
14 efficiency helps, because it means that they don't
15 have to pay -- or they get to save money. Okay.

16 And so these utility allowances are
17 provided by the local housing authorities, and
18 this is going to be one of the issues brought up
19 later, which is the coordination of the utility
20 allowances that are determined for these
21 affordable housing projects is done by an agency
22 that is separate from your programs. And the
23 coordination has to happen between them. The
24 education of the public housing authorities of
25 zero emission or lower utility cost programs.

1 So, Linda talked about the types of
2 spectrum, the continuum of affordable housing.
3 And this is just another category, which is a lot
4 of our programs focus on working low-income large
5 families, senior projects, special needs or
6 supportive housing projects which is the new
7 pipeline coming in. There's money being generated
8 by the State of California addressing these needs.
9 And so we're going to see a lot more developments
10 in the supportive housing programs.

11 And those can target people who are
12 homeless, HIV/AIDS dual diagnosed, domestic
13 violence and emancipated youth, the definitions of
14 special needs for the housing changes and expands
15 and contracts as needs are identified.

16 Other affordable housing target
17 populations include rural or farmworker housing;
18 single room occupancy. And that could be the new
19 construction or the acquisition rehab of old SROs,
20 that are old hotels usually that have single
21 rooms, maybe with a shared bathroom or kitchen.
22 And there's all these rules of buying them and
23 renovating them.

24 And then on the home ownership, there's
25 the home ownership, which is the single family

1 developers, and then there's a couple of
2 innovative projects that have done a quasi
3 multifamily ownership which is the limited equity
4 coop, where it's a multifamily housing project.
5 And after a certain period of time the ownership
6 goes to a board that is comprised of the tenants.

7 So, what kind of projects are being
8 built? A lot of us just do 100 percent affordable
9 housing; that is, all the units are targeted for
10 low income. We're required to build a community
11 space, both for use of the tenants and maybe the
12 local community; space for social programs and
13 appropriate amenities, depending on the target
14 population, such as tot-lots, childcare centers.
15 It really depends on the population you're
16 targeting.

17 Because of smart-growth issues, there's
18 a trend now of doing mixed income, where you have
19 not only affordable units, but you have market-
20 rate units combined in the same project. And also
21 mixed use with commercial space. So you would
22 have, you know, retail on the ground floor and
23 your affordable housing up above.

24 So, who builds and owns affordable
25 housing? We have nonprofit housing development

1 corporations, for-profit development companies,
2 public agency development entities, and joint
3 ventures of these combinations.

4 Okay, so what is a nonprofit agency?

5 Much to a lot of people's surprise it doesn't mean
6 that you don't make money. It means that you have
7 an IRS designation of a 501(c)(3) which is that
8 you are exempt from paying the federal taxes as
9 long as you're providing a public benefit. Okay.

10 There's different types of nonprofits.
11 You have neighborhood base with the target
12 neighborhoods. Rate-based regional and
13 government-affiliated ones.

14 The advantages of working with nonprofit
15 developers is that they are mission driven. They
16 are dedicated to creating and maintaining the
17 affordability to, over the long term. How long,
18 you may ask. A lot of our regulatory agreements,
19 when we get financing from public agencies,
20 require the owner to own and maintain the
21 affordability requirements for 55 years in
22 exchange for their loans. So we're looking at a
23 long-term commitment here.

24 The other advantage with a nonprofit is
25 that they are exempt from paying the California 1

1 percent state tax. It helps in generating more
2 money to leverage more bank loans, and so it's one
3 of the benefits available to nonprofits.

4 The potential disadvantages, and this is
5 not across the board, but some may have like a
6 capacity or like a financial stability, but that
7 is not across the board.

8 Nonprofit housing developers don't do
9 just -- they don't only necessarily build
10 affordable housing, they also provide for social
11 service programs, economic development programs,
12 community development programs. So, a lot of
13 times they do more than housing. Okay.

14 On the for-profit side, these are public
15 held or publicly traded companies. The advantages
16 of for-profit developers, they tend to be faster,
17 less bureaucratic in decisionmaking. And they
18 might have access to private capital that a
19 nonprofit may not.

20 Potential disadvantages that might be a
21 tension between profit and affordability. If they
22 realize that their developer fee is going to be
23 cut in, they'll start cutting back on finishes,
24 and what-have-you; whereas, I think a nonprofit
25 would probably go back and get more money from the

1 local agency to try to make the deal work. And
2 the other thing is they are not eligible for the
3 property tax exemption that a nonprofit is.

4 Some public agencies develop housing,
5 themselves, or they have created a 501(c)(3).
6 They also have pros and cons. One is that they
7 have direct control over their own funds, because
8 they're related to the public agency. And it is
9 for the public purpose. However, they tend to
10 have a greater bureaucracy and they don't
11 necessarily have dedicated staff, because
12 development is a seven-day-a-week job.

13 And so I mentioned before that joint
14 ventures can be very common depending on the
15 situation. And joint ventures can be between two
16 nonprofits or between a nonprofit and a for-
17 profit. The key thing is that you want to make
18 sure that it makes sense, that there is a matching
19 of strengths and that the weaknesses are being
20 compensated for.

21 The potential disadvantages of joint
22 ventures is that it's more heads to make
23 decisions. So you end up, decisions end up taking
24 longer. And sometimes there's a lack of clarity
25 in rules and responsibilities.

1 So, now this is just a real brief
2 overview of how -- the difference between how a
3 market rate developer would look at a project
4 versus an affordable housing developer. Okay.

5 So, let's say a project is going to cost
6 \$18 million to build, and this is, you know, for
7 land and construction. And so it costs so much to
8 operate a project, and so again, the market rate
9 developer is going to look to see can I charge
10 rents high enough in order to leverage enough of a
11 bank loan, in addition to the equity I have to put
12 in as the developer, to come up with the money to
13 build my project.

14 So, in this case, they would have to
15 charge \$2200 a month in rent to cover the debt and
16 the operating expenses. And in this case it falls
17 around 130 percent AMI. So not even in the
18 affordable range.

19 And the next slide, let's assume it's
20 the same project; it's going to cost the same.
21 But it's being built by an affordable housing
22 developer.

23 Again, we flip it around and say, we're
24 going to target 40 percent of AMI for example. So
25 these are the maximum rents that can be charged

1 there. \$650 is the maximum rent I can charge, in
2 contrast to the \$2200 that would make sense for a
3 market rate developer.

4 So, based on that income on charging
5 that rent after expenses and my mortgage, I can
6 only afford a \$4 million mortgage in this scenario
7 because I've lowered my income. And so the
8 question is how do I come up with the rest of the
9 money to make up my \$18 million. And so the list
10 that Linda presented earlier, so it's a
11 combination of tax credits, perhaps bond financing
12 from --, perhaps money from HCD, and then you have
13 local city financing, county financing,
14 redevelopment. I mean it does become a patch-
15 quilt of financing, where again it's like anywhere
16 from six to 14 funding sources have to be
17 coordinated.

18 So the role of public agencies in
19 affordable housing. Again, they provide what's
20 called gap financing. Other than the bank loan,
21 having to come up with that other money, it's the
22 55-year loans at low interest rates. Usually
23 anywhere from zero percent to, at the maximum, 5
24 percent interest rate. With little or no
25 mandatory payments on that debt. So it's viewed

1 as an investment by the public agency. It's a
2 public benefit that they're providing.

3 And hinting at this as you talk about
4 whether your program should be rebates or loans or
5 whatever. It's cheap and free is the best way to
6 go at it; just my opinion.

7 And the other thing that public agencies
8 do in affordable housing is that they conduct
9 annual compliance monitoring to make sure that
10 they are, that their money that they've lent to
11 this developer, the affordable housing developer,
12 is that they are in compliance and renting to
13 those income targets that they were promising.

14 So, in short, affordable housing, it's
15 income driven. It's all about, it's about making
16 the rents affordable to people at the appropriate
17 income levels. It means different things
18 depending who you're targeting. Senior housing
19 versus special needs housing. Those are all going
20 to be different income levels and different types
21 of projects.

22 And more importantly, it requires
23 cooperation and interaction between many parties.
24 Developers, multiple public agencies, --investor,
25 and 14 attorneys who all of, what should be done.

1 Okay.

2 CHAIRPERSON PFANNENSTIEL: Thank you
3 very much. I have a couple questions, and I
4 assume Dian has a few, and maybe Tim. And then
5 I'd like to invite others to ask questions. If
6 you do, please come to the microphone, I think,
7 and identify yourself.

8 My first question is really very
9 general, and it has to do with the development
10 phase. Once the building is developed, and people
11 move into it, who then actually owns it and pays
12 the common area expenses and that kind of thing?

13 MR. MENDEZ: It is -- the developer is
14 usually the owner, as well. So, the examples up
15 there where I said it be a nonprofit development
16 corporation, a for-profit or a joint venture
17 between the two, they would be the long-term owner
18 usually for the 55-year period.

19 CHAIRPERSON PFANNENSTIEL: So then,
20 getting back to our question, if there was solar
21 installed on this building such that the savings
22 flow to the common areas rather than the
23 individual units, it would be the developer then
24 would save, and that would help the overall cost
25 of the building?

1 MR. MENDEZ: Yes. You'll see a case
2 study later today where the rebate is being
3 applied during the construction period, so it
4 ultimately results in a lower cost to the
5 developer, who is also the long-term owner of the
6 project, which works ideally in the situation.

7 CHAIRPERSON PFANNENSTIEL: And then
8 another question is of the new affordable housing
9 units being developed in California, are most of
10 them new greenfield, or are they renovations and
11 remodels of existing buildings? What is it? Is
12 there a sense of how that's coming out?

13 MS. WHEATON: They're a combination.
14 They're everything. There's a lot of activity is
15 mortgage assistance and rehab. And in some
16 markets, in particular, the new construction, you
17 know, it's -- going to be the development period
18 for a number of these developments, it takes
19 years.

20 So, it's a combination. I would say if
21 you want to hit the market you're going to have to
22 aim for both existing, for rehab for existing, as
23 well as new construction.

24 CHAIRPERSON PFANNENSTIEL: One of the
25 reasons I'm asking the question, of course, is

1 that the Energy Commission's program is targeting
2 new construction. And the Public Utilities
3 Commission program would be remodel, retrofit on
4 existing buildings.

5 And so we're trying to think about
6 whether it really matters, you know, whether
7 there's predominately one or the other. But what
8 I'm hearing is that it's mixed and you need to
9 focus on both.

10 MR. MENDEZ: Yeah. If I could add to
11 that, too. In the last meeting there was also --
12 there has to be a distinction between home
13 ownership programs, as well as new development,
14 multifamily development programs. Because they
15 are two different worlds. And with the ultimate
16 owner being two different parties. Home
17 ownership, the owner, you know, the homeowner.
18 Whereas in multifamily it's the nonprofit or for-
19 profit company who will be also the long-term
20 owner.

21 CHAIRPERSON PFANNENSTIEL: Great, thanks
22 -- I'm sorry --

23 MS. WHEATON: And, of course, the
24 multifamily, more of the single family is
25 greenfield than multifamily.

1 CHAIRPERSON PFANNENSTIEL: Yes. Thank
2 you. Dian.

3 COMMISSIONER GRUENEICH: Yeah, I just
4 wanted to follow up on that a bit. If we're
5 looking at the world of single family versus
6 multifamily, and then looking at new homes versus
7 the term that we use on the energy efficiency
8 side, which is retrofits, going in and
9 essentially, from our viewpoint, trying to make a
10 home more efficient. But obviously in the case of
11 affordable housing it may be doing other upgrades,
12 as well.

13 Is the community of people involved in
14 getting the financing and making projects happen
15 pretty much the same when it's multifamily between
16 new multifamily and also going in and doing
17 retrofits? I think that's what I just heard,
18 whereas it's quite a different community that's
19 going in and working in the single family.

20 MR. MENDEZ: That would be absolutely
21 correct. The home ownership single family world I
22 would say is pretty different from the
23 multifamily. So, in the multifamily world we do
24 do both new construction and in terms of
25 acquisition rehab, or retrofit as you're calling

1 it, it can vary from a minor rehab, anywhere from
2 just, you know, some paint and some new finishes,
3 all the way to where they actually gut the entire
4 insides and start all over. And that's still
5 considered an acquisition rehab and not a new
6 construction. In that world it is pretty much the
7 same players.

8 COMMISSIONER GRUENEICH: Okay. Because
9 one of the things we're looking at is sort of how
10 to design the program between the two agencies.

11 The other thing that I just wanted to --
12 I guess two things. One is I wanted to make sure
13 I acknowledge other folks here. Kelly Hymes who
14 is sitting in the audience, Kelly, if you want to
15 raise your hand. She is my Advisor, who's helping
16 on low-income issues. And then also Sarita
17 Sarvete. Sarita is the head of the PUC's low-
18 income program.

19 And I just wanted to have a couple of
20 brief comments, which is at this low-income
21 workshop that we held last week, which got about
22 250 participants. We had a very interesting
23 initial speaker from the Public Policy Institute
24 of California. And we're having that presentation
25 posted on the website.

1 But, what she explained to me and to
2 many others, was the background for how the low
3 income definition has been developed historically
4 by the federal government. And basically was
5 developed, I don't know, 40 years ago based upon
6 caloric intake. That somebody sat down and
7 figured out for a family of four how many calories
8 do you need to eat in order to be healthy.

9 And then it was assumed that you could
10 afford to spend one-third of your budget on food.
11 And that gave the equation for what a family of
12 four needed to survive, the cost of that caloric
13 intake, multiplied it by three, and that was it.

14 And since then the federal definition
15 has simply been adjusted for inflation. And at no
16 point in time has there been any examination of
17 the costs of housing. And so that when we see the
18 statistics that we see in California on the
19 incredible costs of housing, and then you pair it
20 against what is defined as a low income family in
21 the United States, you just run into this
22 incredible discrepancy between being able to
23 afford housing.

24 So, I just wanted to say it really
25 resonated hearing what happened last week about

1 the definition of low income with this tremendous
2 problem we face here in California.

3 CHAIRPERSON PFANNENSTIEL: Tim.

4 MR. TUTT: Yeah, I did have a couple of
5 questions. Is there much mixed use development
6 involving affordable housing? I mean with
7 commercial --

8 MR. MENDEZ: It's the new trend.

9 MR. TUTT: -- units, artists lofts?

10 MR. MENDEZ: Artists lofts, maybe
11 Ventura that got killed recently, but there is a
12 trend in smart growth. And usually you'll find
13 that in urban infill projects. So like in San
14 Francisco, Los Angeles, for example, and San Diego
15 you're seeing more and more mixed use projects
16 being developed.

17 MS. WHEATON: Certainly in our major
18 urban centers it's very prevalent, I would say.
19 Not -- less so in some of the smaller metro areas.

20 MR. TUTT: In the past in these
21 affordable housing programs have there been a
22 significant energy efficiency or green building
23 requirements included? Are you aware of those?
24 And if so, how do they affect the utility
25 allowance structure?

1 MR. MENDEZ: The tax credit allocation
2 committee, TCAC, was the first one who provided
3 incentives, and I'm going to show those a little
4 bit later today, if you incorporated energy
5 efficiency and/or more innovative technologies.

6 And CDLAC followed recently because they
7 try to match up. And I think what it is is that
8 we're -- now in the developers' world we're trying
9 to figure out -- have been figuring out how to
10 incorporate those into our projects, because they
11 do make sense in terms of reducing the utility
12 cost, especially after the energy crisis. And
13 where a lot of our projects, we had to dip into
14 our operating reserves to pay our electricity
15 bills.

16 You know, in order to avoid that in
17 future crises, I think the development world is
18 definitely looking at how to incorporate these
19 technologies into our projects.

20 MR. TUTT: Is the California Housing
21 Partnership Corporation a government-created
22 nonprofit corporation?

23 MR. MENDEZ: We are the only government-
24 created nonprofit in the State of California
25 actually.

1 MR. TUTT: Okay.

2 MR. MENDEZ: We were created by them to
3 address the affordable housing crisis. But what
4 we do, in essence, is we're financial consultants
5 to the nonprofit development world, as well as
6 providing technical assistance, training
7 opportunities, and policy issues on preservation
8 of housing.

9 MR. TUTT: One last question. In the
10 patch-quilt of structures that you both described
11 out there today, who has the most sort of
12 administrative experience and oversight authority
13 in the -- I'm trying to get at what would be a
14 good nexus to really address the programs that
15 we're thinking of setting up.

16 MS. WHEATON: As a practical matter I
17 think you have to talk to all three agencies.

18 MR. TUTT: Okay.

19 MS. WHEATON: We all, you know, we're
20 all very active; some different niches, together.

21 CHAIRPERSON PFANNENSTIEL: Okay, now I'd
22 like to invite anybody in the audience --

23 COMMISSIONER GRUENEICH: Let's see.
24 Jeanne, do you have any questions?

25 CHAIRPERSON PFANNENSTIEL: Yes, go

1 ahead, Jeanne. Of course.

2 MS. CLINTON: I have one basic question.

3 I don't know if either of you has this

4 information, but I'm looking for data to try to

5 characterize the inventory of affordable housing

6 that we'd be talking about in terms of, for

7 example, how many new affordable housing units are

8 being developed in a typical year. And what is

9 the existing stock of affordable housing units.

10 So we can just get some order of magnitude.

11 I know that they come in all different

12 shapes and sizes, and it's probably hard to

13 answer.

14 MS. WHEATON: The question you raise is

15 a prevalent one, and precisely because of the

16 fragmentation of the system I described, there is

17 no -- there are no reliable estimates. There is

18 no central collection agency. Some of it you

19 can't simply total up the sums from different

20 programs because some of them have joint

21 financing. We have, at different times, tried to

22 tackle that.

23 We are going through the regulatory

24 process at HCD for implementing an existing state

25 requirement for every city and county to report on

1 their progress in meeting their regional housing
2 need which would, in effect, have them reporting
3 on all of their affordable housing development.

4 Redevelopment agencies do report, if --
5 the figures are reported there annually. And some
6 local communities will report, even have on their
7 website, the figures, whatever.

8 But there is no reliable basis for kind
9 of statewide estimates. And then you get into
10 very much by which definitions and so forth. So
11 there's some figures thrown around, but they're
12 not -- what can I say -- there's no reconciliation
13 agency.

14 MR. COLLORD: Linda, with respect to the
15 new construction need figures generated by HCD for
16 various regions of the state, what portion of that
17 tends to be for lower and moderate income
18 households versus market rate households? And,
19 also, do you have any sense of what portion of
20 that typically is actually constructed at the
21 local level?

22 MS. WHEATON: Well, again, that varies a
23 lot. But we're talking, you know, typically at
24 least 45 percent are going to be probably for
25 lower income households at the 80 percent or lower

1 level.

2 And the hardest part to reach the
3 construction targets is definitely in the very low
4 category, which is about the 50 percent or lower
5 level.

6 So we have estimated in the past that we
7 would need support for direct subsidy for at least
8 53,000 units on average a year. No matter what we
9 do, is a drop in the bucket.

10 CHAIRPERSON PFANNENSTIEL: Are there
11 other questions, or should we move to our next
12 panel?

13 MS. CLINTON: If I could just follow up
14 on that. Do you know how many new, approximately
15 new affordable housing units are needed per year?
16 Let's just take that 53,000 figure. Would it be
17 reasonable to say, well, housing lasts 30 years,
18 so if we multiply by 30 that would give us an
19 estimate of the existing stock?

20 MS. WHEATON: No.

21 (Laughter.)

22 MS. WHEATON: A big issue in the
23 existing stock, a lot of the existing, older
24 existing stock was federally subsidized and part
25 of what CHPC was created for, predominately we

1 started losing federal use restrictions on both
2 section 8 vouchers and prepayment of mortgages on
3 a lot of the federally assisted stock.

4 So one of the other issues that I really
5 didn't address here is that we are losing -- I
6 mean existing stock is point in time. And so the
7 trend toward 55-year affordability controls was
8 first imposed in the state in the low-income tax
9 credit program. And correct me if I'm wrong, Mary
10 Ellen, but I think about 1990, somewhere around
11 there.

12 But before that use restrictions were
13 like 20 years. Or I mean a lot of the local
14 inclusionary units you'll see figures on local
15 inclusionary production. Most of those did not
16 have long-term affordability requirements. They
17 were point in time and gone.

18 So there is no, for a combination of
19 reasons like that, there's no basis for estimating
20 -- we can estimate the existing stock in certain
21 programs, especially those that are still subject
22 to monitoring by the financing agency. But that's
23 not a basis for an aggregate.

24 CHAIRPERSON PFANNENSTIEL: All right,
25 I'd like to then set up our next panel, the panel

1 on expectations and goals for solar in affordable
2 housing.

3 (Pause.)

4 MS. JAGODZINSKI: Are we ready?

5 CHAIRPERSON PFANNENSTIEL: Yes, please.

6 MS. JAGODZINSKI: Commissioners, ladies
7 and gentlemen, I'm Mary Jane Jagodzinski with
8 Community Housing Works. And I sincerely
9 appreciate the opportunity to present a case study
10 and a real live developer's input with regard to
11 the existing status of photovoltaic and solar, and
12 what, as you're fashioning new programs.

13 Just a 15 second, Community Housing
14 Works is a San Diego based nonprofit. We have a
15 20-year history and we are a developer and owner
16 of 25 affordable rental apartment complexes all
17 throughout San Diego County.

18 Some of them we've developed and built,
19 and some of them we've purchased and rehab'd.
20 They total about 1300 apartment units. We have
21 about 300 units more or less in the pipeline. And
22 our projects vary all the way from farmworker
23 housing in Fallbrook, projects in the inner city
24 of San Diego, as well as a nationally recognized
25 inclusionary project that overlooks the LaCosta

1 Resort golf course.

2 We do also offer resident services.

3 Part of our mission is helping families and
4 communities move up in the world. And, as such,
5 we provide services in learning communities. And
6 it's an interesting statistic that last year of
7 the residents who left our complexes, 14 percent
8 of them became first-time home buyers.

9 What I'd like to do today is briefly
10 talk about a case study of a project that I have
11 in construction called Solara. Just give you a
12 little bit of description on that, as well as the
13 project finance. And then move on to, I think,
14 the two questions of why don't affordable housing
15 developers use solar more. And what do affordable
16 housing developers need to start using solar.
17 Again, this is from our perspective.

18 Solara is my pride and joy. It's a
19 project that we have under construction in Poway.
20 It's 56 apartment units on a two-and-a-half acre
21 infill revitalization site. It's two-story
22 residential. It's six buildings; the seventh
23 building is a single-story 2000 square foot
24 community building, which has a community room, a
25 kitchen, office and also our computer learning

1 center.

2 It is serving residents who are between
3 30 and 60 percent area median income. And in San
4 Diego area median income is in the high 60s. So,
5 for a family of four, this is for people making --
6 a family making between 20,000 and about a little
7 over 40,000.

8 We're in climate zone 10, and so it is
9 about 20 miles inland from the coast. And Poway
10 can be quite warm eight, nine months a year. And
11 it's under construction for delivery in early next
12 year.

13 We're using photovoltaic to provide
14 approximately 90 percent of electricity, both
15 common areas, and units. It's 141 kilowatts.
16 We're using short panels because we are, each of
17 the units, as well as the common areas, are
18 individually metered.

19 The panels are located both on the
20 carports, as well as on the flat roofs. And so
21 we'll be entering interconnection agreements for
22 each array, for each unit, essentially, with
23 SDG&E.

24 As I understand, this is the first
25 affordable housing project in California to use

1 this high percentage of solar. And we also were
2 the first development, affordable housing
3 development in San Diego County to use the new
4 zero utility allowances that were developed there.
5 Such that we pay all utilities to provide our
6 residents more ability to know what their monthly
7 budget is.

8 We didn't only address supply, we did
9 address demand. And this is just a quick
10 thumbnail of a number of energy efficient systems
11 that we have, including hydronic heating, central
12 gas-fired tankless boilers; of course, EnergyStar
13 windows and appliances. And all of our recent
14 projects have been EnergyStar and energy
15 efficient. They just have not provided
16 photovoltaic.

17 We exceeded Title 24 in their
18 requirements for air conditioning, which requires
19 13 SEER. We were at 14, 14.5 SEER. We do have
20 pin fluorescent in all interior and exterior
21 applications except where the local requirements
22 are for low sodium lighting. That's very common
23 in parts of southern California to assist the
24 Palomar Observatory.

25 This is a good measure. We actually

1 went into building department under the 2001 Title
2 24. Estimates by energy consultants are that we
3 exceeded that by 42 percent. And under the new
4 Title 24 we exceed by approximately 15 percent.

5 I think the most amazing part of this is
6 that this is the first photovoltaic project for
7 us, as well as most of my design and my
8 construction team.

9 The Community Housing Works, in
10 conjunction with the City of Poway, who was our
11 partner on this, basically approached it with a
12 decision first that we would each wanted to do
13 photovoltaic. And we just kind of went from there
14 and tried to figure out how we could do it and how
15 we could afford to finance this.

16 Affordable housing is smart growth
17 because it allows people to live and work in the
18 same communities, and to avoid costly, both in
19 time and in energy consumption, of commutes.

20 We looked at why did we use solar.
21 Because it was the right thing to do. Because it
22 would reduce electricity expenses. It's part of
23 renewable, helping the energy constraints. And,
24 as I said, also in conjunction with our zero
25 utility allowance having tenant household budgets

1 have some certainty.

2 Our consultant on this was Global Green
3 USA. They were involved early during site
4 planning and the design. But then they proceeded
5 to work with us as they were awarded a Energy
6 Commission grant from PIER funds to work with us
7 to establish a replicable model. And I can tell
8 you your money has been very well spent; they've
9 been spectacular.

10 I've been working with them for a year
11 and half and a year and a half ago I just could
12 say solar and I knew what photovoltaic was. and I
13 know very little yet, but at least some of the
14 terminology is beginning to sink in.

15 We're also part of SDG&E's sustainable
16 communities program. Just briefly, we've also
17 done a number of other sustainable elements in
18 this development including water conservation. We
19 have no mown grass; we have native plants. I put
20 in a citrus grove so that we have a food
21 demonstration in the middle. We're using things
22 like double-flush toilets. We are adjacent to a
23 greenbelt floodway and our site water is treated
24 and released to the adjacent greenbelt floodway.

25 I have site work art integrated into the

1 design. And, of course, as in all of our
2 developments we have a learning community and a
3 computer room. This is the pretty picture. This
4 is the artist's rendering, looking at really the
5 back of the development from the vantage point of
6 single family homes across the floodway.

7 The reason it was done this way was
8 because during the entitlement period the single
9 family homes didn't want those people. But we
10 were able to indicate that it was a very well
11 designed development and would not lower their
12 property values.

13 Project finance briefly, and I know
14 Ramon Mendez this afternoon will go more into this
15 case study, but basically without land this
16 development costs a little over \$16 million.
17 That's really just the reality of construction
18 costs.

19 If I put land in, it would be about 18-
20 5. Land, by the way, was donated, in essence. We
21 have a 99-year ground lease with the City of
22 Poway, but the land costs are \$1 million an acre,
23 essentially.

24 This is a very simple sources project.
25 We have very few sources as affordable housing

1 goes. We have what's called a soft loan -- and
2 Ramon can explain that more this afternoon, or we
3 can answer questions -- with the City of Poway.
4 \$1 million from the County of San Diego federal
5 home funds.

6 The loan that our rents can support is
7 only about 2.4 million. We have, in fact, just
8 received recently our reservation from the Energy
9 Commission renewable program of a little over
10 \$400,000, which offsets the costs of the million-
11 plus solar.

12 We had to defer some of our developer
13 fee when construction costs came in astronomically
14 beyond the box that we thought we were estimating.
15 And then, of course, the big dog here is the tax
16 credits, the loan from housing tax credits, which,
17 of course, awarded through TCAC; and also we have
18 business tax credits, which is a federal program,
19 equity investors NEF.

20 Ramon will go into this more this
21 afternoon, but again, we're paying for the capital
22 costs of solar through the energy rebate. Through
23 the boost that we get in tax credits because of
24 putting in solar. Because of the federal business
25 tax credits, and I say they expire in '07.

1 Actually they don't expire, they go back down from
2 30 percent to 10 percent.

3 And then we also, because we're using
4 zero utility allowance, that allows us to charge
5 the full amount of rent as opposed to reducing it
6 for utilities. And so we have some additional
7 loan.

8 This is a pretty picture. This was
9 taken last week as we're in framing.

10 Why don't affordable housing developers
11 use solar? And, again, this is our perspective
12 from knowing our community of the affordable
13 housing developers in San Diego and somewhat
14 throughout the state.

15 First is it's really unknown; that
16 there's all these questions, technical, how do you
17 do it, who to trust, what kind of panels are
18 there, who makes them. Finance, where do we get
19 the money. Entitlements, entitlements are a long
20 and costly process. And they become more
21 complicated potentially because if you're putting
22 in a more complicated system.

23 Construction, more complicated;
24 potential delays. Utilities, getting your meter
25 hook-ups; getting everything done; possibly more

1 complicated and delays.

2 And as Ramon, I think, is going to tell
3 you this afternoon, time is our worst enemy on
4 affordable. Unlike other commercial development,
5 and I worked for 15 years in the commercial
6 development area on the market side, we lose more
7 when we're late than just having additional
8 construction interest and losing rent. We also
9 potentially lose equity.

10 On this project, every month that I come
11 in late I will lose \$100,000 of equity, and have
12 no chance of recovering. So, I'm watching the
13 clock every day.

14 Developers don't use solar because the
15 assumption that it's too costly. System costs,
16 construction upgrades, there's hidden costs of
17 this. For example, I had to upgrade the carports
18 to at least \$100,000 to make them structurally
19 sound to support the weight of the panels compared
20 to what a normal carport would be.

21 There's also additional soft cost,
22 design, permitting and consulting. And, a gain, we
23 just talked about construction delays.

24 Another reason is it's a complex, once
25 you get into the operation as we talked about

1 earlier, we not only develop, we own this
2 development. We own it forever. We have a 99-
3 year ground lease on this project, and we have
4 deed restrictions for 55 years to keep it for no
5 matter who owns it for 55 years.

6 So, the question is maintenance. What
7 do you do with the solar panels. Who services
8 them. Replacements, are they going to really
9 last. This is a big hit if this doesn't make it
10 for the 25-year expected useful life.

11 Operating costs is an extremely
12 important issue because there is -- we can't raise
13 the rent. If costs go up, we have no other source
14 of operating income essentially. And in some
15 areas HUD rents -- rather HUD incomes have
16 actually gone down. And that means that rents
17 would require to go down even as just normal
18 operating expenses of any real estate project
19 continue to go up.

20 And lastly, of course, solar is
21 sometimes just below the radar. And in this
22 monopoly game of trying to identify projects, get
23 them penciled, go through your entitlements, deal
24 with NIMBYs, what's happening across the board
25 with construction costs, very complicated

1 financing, et cetera. These are all reasons that
2 it's easier sometimes for developers just not to
3 look at one more issue.

4 We talked about complex financing, by
5 the way. I think we beat the five to 12 sources.
6 One of our previous developments had 13 different
7 sources of income. So, that was quite a
8 challenge. All right.

9 So what will it take affordable housing
10 developers to begin using solar, from my
11 perspective. First thing is successful examples.
12 Success stories from known colleagues in the
13 industry. I've had two major, I believe, national
14 affordable housing developers, and one for-profit
15 developer approach me in the last several months
16 and just say in a mystified way, I don't know how
17 you're doing this. We've looked and looked and we
18 just couldn't figure out. You're using 90 percent
19 photovoltaic. We don't know how you can do that.

20 Basically all eyes are on us. And as I
21 know we will succeed in this development. It's
22 going to give a lot of encouragement, certainly in
23 the San Diego community, but beyond.

24 Second, affordable housing developers
25 need education and technical assistance. Now, I

1 realize a lot of it's out there, but we don't
2 speak the same language. It's taken me a year and
3 a half and lots of hand-holding by Global Green
4 USA, as well as others, to get me to at least be
5 able to understand that there are two different
6 agencies that have two different programs and why
7 one program works, et cetera, et cetera.

8 So, there's a lot of different language
9 and I really applaud your efforts here to have
10 this nexus.

11 More outreach obviously to affordable
12 housing, which you're doing today. But, these
13 last two things I think are really important
14 because they seem to be overlooked in some of the
15 discussions.

16 One is the specific education of the
17 local governments, the building departments, the
18 planning departments and the fire departments. We
19 worked closely with the development services
20 department of Poway. And they were quite
21 committed to this development. And we went from
22 site plan to construction in 11 months, which is
23 pretty amazing by anyone's measure.

24 But in that process we actually worked
25 with the fire department, for example, in writing

1 their first guidelines, because they had never
2 done multifamily solar. And they didn't know what
3 they were going to do with all of these panels.

4 Planning. In many cities like the
5 certain look, but we also have to hid the panels.
6 They don't want to see them. They have to be
7 flat, on a parapet. And there are certain kinds
8 of design that would not have been acceptable for
9 local architectural vernacular. So that's another
10 thing that makes solar beautiful.

11 Building departments, just how
12 everything interrelates. You have another whole
13 set of plans essentially. Local utilities, and
14 ours is SDG&E. It would be extremely helpful to
15 encourage use of solar in affordable housing if
16 developments which are using that, get some
17 preference in the planning and processing.

18 And, you know, we can go into war
19 stories where you kind of get in line. I'm in the
20 sustainable communities program with SDG&E; it
21 didn't help me at all in the planning. And, in
22 fact, our utility plans went in on time and came
23 out late and cost some more money out of the
24 project contingency.

25 State agency coordination. Again, I

1 applaud you for this effort today; continued
2 coordination with the alphabet soup here, TCAC,
3 CDLAC, HCD and Cal-HFA.

4 Exert any influence with manufacturers.
5 If there is any way that affordable housing can,
6 deliveries of panels are on time. A late delivery
7 on my project would be just a disaster. And late
8 deliveries could financially ruin a project.

9 Again, because you not only have
10 additional construction interest, and you're not
11 up and running. And so you don't have operating
12 income. But you're losing actual equity. Ramon
13 can talk more this afternoon about this magic
14 placed-in-service date where if I miss one date,
15 if I get my certificate of occupancy on May 1st
16 versus April 30th, I lose a whole month of equity.

17 Funding for capital costs. Of course,
18 there's a lot of attention on this. From our
19 point of view rebates work best. I really don't
20 know that I would have been able to pencil this
21 with 90 percent solar without the KETCH's rebate.
22 I just don't know that that would have worked,
23 particularly when construction costs are rising
24 astronomically.

25 The certainty of reservation. Lenders

1 need this. Technically my project was actually
2 out of balance with my lender, who's Union Bank,
3 because until I received the reservation about
4 less than a month ago, I technically was \$400,000
5 short on a source.

6 I know there's already been attention to
7 the length of the reservation; 24, I'd even
8 suggest 30 months. The average construction
9 period is 18 months. But last year I did a
10 development, a large, 180-unit development, and it
11 went a full 24 months because we had some
12 construction delays before I sort of got there.
13 And we had the third wettest year on record, et
14 cetera, et cetera.

15 Quick processing of rebates. Again,
16 lenders and investors were on pins and needles.
17 And I kept assuring them and Global Green and
18 folks kept assuring me, don't worry, you're going
19 to -- KETCH rebates are coming in. But my lenders
20 and investors were nervous until I got that
21 reservation letter.

22 One area I'd like to put on the table is
23 something I've already raised last October with
24 SDG&E. And I call it pool billing. Maybe it's
25 called a pool tariff might be the correct wording.

1 We have individual meters for each of the units
2 and for the common areas. And we believe, as an
3 organization, that that's actually a good thing
4 because that will show usage. And when people
5 know what they're using they, perhaps, will help
6 to conserve more.

7 But the discrete billing of having 50-
8 some, or I think it's 63 separate interconnection
9 agreements with SDG&E means that at the end of the
10 year, if, for example, half of my tenants were
11 extremely energy efficient and conserved, at the
12 end of the year I don't get money back under the
13 system. My bill goes to zero. So, that's good.

14 But let's say the other half used it,
15 used more than what I'm estimating. I pay for
16 them. If I could pool the tariff or pool the
17 billing for the whole complex, that's one small
18 area that would mean a lot in being able to assure
19 that my operating costs do not get out of line.

20 As I said, I did meet with SDG&E's
21 standards group in October and I know they're
22 looking at it. They suggested that perhaps that's
23 something that the PUC in their -- I'm not sure if
24 this rulemaking number is one you'll be
25 addressing.

1 And in sort of a closing, I again
2 appreciate having real developers here because I
3 think that we're the real litmus test of what will
4 work. And I applaud your efforts today. And it's
5 an excellent, excellent opportunity. And this is
6 our photo. Thank you.

7 COMMISSIONER GRUENEICH: I just have a
8 couple real quick questions. Your handout said
9 that this was the first solar affordable housing
10 project in California. Are there any others
11 elsewhere in the country?

12 MS. JAGODZINSKI: I don't know; perhaps
13 Global Green has better. I'm told that we're
14 possibly the first using this much across the
15 country, but I don't know that for sure.

16 COMMISSIONER GRUENEICH: And did you say
17 that your estimate at the direct cost of the
18 photovoltaics, not the indirect like doing the
19 carport, but the direct cost was about a million
20 dollars?

21 MS. JAGODZINSKI: Yeah, it's a little
22 over a million.

23 COMMISSIONER GRUENEICH: And do you know
24 the energy output in terms of megawatts --

25 MS. JAGODZINSKI: We're 141 kilowatts.

1 That's as much as I know.

2 CHAIRPERSON PFANNENSTIEL: Thanks very
3 much. That was fascinating.

4 Nancy Conk from Community Housing
5 Opportunities Corporation.

6 MS. CONK: Good morning, I'm Nancy Conk,
7 Executive Director of Community Housing
8 Opportunities Corporation. You won't have any
9 handouts or a PowerPoint this morning. I was
10 invited to participate just as I was leaving on
11 vacation, and returned last night. So, I hope
12 you'll bear with me and --

13 CHAIRPERSON PFANNENSTIEL: Well, thank
14 you for making time to come here and talk to us.

15 MS. CONK: I'm more than happy to. And
16 I'm just delighted that you're having this
17 hearing. And I participated in the other recent
18 hearings about how to promote solar use in
19 affordable housing. I just think it's such an
20 important area. So I appreciate your making time
21 for this.

22 I have to say that much of what I wanted
23 to address Mary Jane has done a terrific job on.
24 What I would like to emphasize, as an affordable
25 housing developer with an organizational mission

1 to use public resources in a responsible way, we
2 have been trying to do energy efficient
3 developments for quite awhile, and face numerous
4 challenges, on top of what are the normal
5 challenges that any affordable housing developer
6 has.

7 And basically we look at three things as
8 our expectations in our developments. First we
9 have to look at feasibility. Can we raise enough
10 money to cover all of our costs. What is the
11 predictability factor, because as Mary Jane spoke
12 to very well, time is of the essence. And
13 eliminating variables and unpredictable element.
14 Will a resource or product, a building project, be
15 available when you need it, is very critical.

16 And then sustainability over time. When
17 we're using innovative or new building materials
18 or designs, how is that going to play out over the
19 life of the project. And we're in this in
20 perpetuity. We're not just going to build these
21 and ten years down the road, if it's not playing
22 out, sell it to someone else.

23 Let me give you a little bit more
24 background, too, on my organization, the
25 organization I'm Executive Director of. We're

1 based in Davis. We've developed about 1300
2 multifamily units. We have a small single family
3 development history, as well, about 7500 units.
4 But primarily multifamily.

5 We're active in Yolo, Sacramento and
6 Solano Counties. And right now we're really
7 focused here in Sacramento on a project that's
8 going to be the most ambitious one that we've done
9 from a green building perspective.

10 It's a 44-unit project on an infill site
11 on Florin Road. It will also have a small
12 commercial component, about 5000 square feet of
13 commercial and about 37,000 square feet of
14 residential.

15 We're using a number of, you know, green
16 building elements to this, not just solar. Our
17 goal is actually to create a building that will be
18 primarily cooled by night ventilation. Only the
19 most exposed units on the western side of the
20 project will have conventional air conditioning
21 units. So that's probably the most bold and
22 daring part of the project.

23 But we also are incorporating solar into
24 our project. And I think I actually have some
25 very, you know, positive news so far on this.

1 We're in a much earlier stage than Community
2 Housing Works' Solara project. We're still in the
3 design stages.

4 But at this point it looks like the
5 additional cost to our project for the hard costs,
6 the solar installation, will be about \$500,000.
7 We've been working with SMUD and we have
8 identified, at this point, about \$425,000 in
9 rebates and credits and business investment credit
10 for the project.

11 So, at this point in time on the hard
12 cost side it looks like we really only have about
13 a \$75,000 additional cost to the project that
14 hasn't been offset by the various programs that
15 are now available.

16 SMUD's zero energy housing program,
17 they've given us a bit of a bonus on that rather
18 than 2-and-a-quarter a kilowatt hour, it's going
19 to be 375, so that increase really is meaningful
20 for us. So, we're pretty excited about how
21 feasible, at this point, the solar component in
22 this project will be.

23 On top of that we also have additional
24 soft costs, consultant costs that we've needed to
25 incur in the design of the project. And so far

1 it's about \$25,000. Our project was one of the
2 early ones selected by the Enterprise Foundation
3 as part of its green communities initiatives. And
4 so they've provided some grant assistance; not
5 enough to offset the full 25,000, but a good
6 portion of it.

7 So, from the feasibility perspective,
8 and looking just at solar, we're quite excited
9 about the progress that we've made.

10 The other aspect of feasibility, of
11 course, is demonstrating to our lenders and
12 investors that over time this project will
13 continue to be feasible. And so the next
14 challenge that we're looking at is how we're going
15 to be documenting the energy use. And that's not
16 just doing it upfront so that our lenders and
17 investors will have confidence that our 30-year
18 pro forma are reasonable.

19 But, of course, it's also looking at how
20 we will continue to document it annually. And
21 we're still working on that. I don't think we
22 have any final solutions, but what we're -- the
23 status of our discussions right now with SMUD are
24 that we will have individual meters for all of the
25 units, but we will put the full solar array on a

1 single management house meter.

2 So 100 percent of our common area costs
3 will be covered, but obviously the array will
4 provide a lot more benefit than what we need just
5 for the common areas.

6 And so we're working with them on a way
7 to then provide credit back to the residents so
8 that they're also receiving the benefit of the
9 reduced energy consumption.

10 But, again, as I say, we're still kind
11 of early in the process so I don't have more
12 specifics for you at this point in time.

13 You know, the other issue around
14 predictability is this question of whether the
15 rebates that are available when we are building
16 our initial development cost source and use
17 assumptions, whether they will be available.

18 I want to echo Mary Jane's
19 recommendation that the cycles that those rebates
20 are available for, that it needs to be extended
21 for at least two years and possibly three because
22 there are so many unpredictable elements during
23 the course of the development cycle. A project
24 that you think should take two years could take
25 four to five.

1 The other challenge that we're having is
2 around working with the determination of the
3 utility allowances. We're being pretty
4 conservative at this point as to how much we think
5 we'll actually be able to save through the use of
6 solar and other energy efficient design elements.
7 I think right now we're looking at maybe a 10 to
8 15 percent reduction.

9 But most housing authorities really only
10 monitor the usage, the utility usage within the
11 housing that they own. They don't go out into the
12 marketplace. So if you have a housing authority
13 that has never done any kind of energy efficient
14 design, and that probably speaks to most if not
15 all of the housing authorities in the state, they
16 really don't have a reference point, a database to
17 go back to. And if you ask them to do those
18 calculations for your benefit, you know, they
19 really just don't have those resources.

20 There are a couple of approaches out
21 there. One is to ask the key funding financing
22 sources, the tax credit committee, the Department
23 of Housing and Community Development, to look at
24 allowing schedules other than the local housing
25 authorities utility allowances, developing a new

1 model for energy efficient affordable housing
2 projects.

3 I'm not sure how far along that is, but
4 I think there's real benefit in that. Because
5 certainly in some of the smaller communities where
6 the housing authorities have even less resources,
7 the ability to help them modify their current
8 protocols can be pretty challenging.

9 The other possibility, and I think that
10 we all need to work on this, as well, is looking
11 at whether there are models that our consultants
12 and the utilities can develop that would show a
13 local housing authority how they could
14 appropriately adjust their local schedules so that
15 it wouldn't necessarily be the housing authority
16 that has to engage a consultant to review
17 allowances on an annual basis; and perhaps just
18 one project in their jurisdiction. But if there
19 was a methodology that could be provided to them,
20 I think that that would be beneficial on both
21 sides.

22 I also want to speak to the issue of the
23 need for technical assistance. We're working with
24 a very sophisticated general contractor who has
25 done a lot of green building in other states. So

1 they have a fair amount of experience, but they
2 know that the subcontractors that they are working
3 with in this region have little to no experience.

4 And they keep advising us that that's
5 going to end up being reflected in the bids that
6 we get from the subcontractors who will actually
7 have to do the installation. If it's an unknown,
8 they increase their contingency or their overhead
9 factor.

10 And so really, having practical
11 educational and technical assistance
12 opportunities, whether it's having people from the
13 manufacturers or the Commission or from the local
14 utilities really working with the general and with
15 the subs early on, so that the contractors will
16 understand what it is they're going to be expected
17 to do. The more that that can be addressed before
18 they get out in the field the better. So I think
19 there's a real need for technical assistance in
20 that arena.

21 It's also true for building departments,
22 when they're presented with a set of plans for
23 something that's designed in a way they've never
24 seen before, you know, one, it can delay the
25 process; two, they can ask for changes that may

1 not be in the best interests of the project, but
2 they're trying to bring it back to something
3 that's known and understood. And they're
4 confident that it's within the building codes.

5 So, building departments need a lot more
6 coaching and training in this arena, as well.

7 I think it's also important that the
8 local -- where there's local financing involved,
9 as well, that those agencies meet early on and
10 that we really start promoting partnerships
11 between the utilities and the local financing
12 agencies.

13 If the utilities can be at the table
14 with the, you know, the financial assistance staff
15 from the city or the county that you're working
16 with when you first present your project, or when
17 any developer presents their project, that's an
18 opportunity for the developer to be educated, the
19 architect to be educated, and for you to start
20 getting some sense of what both the cost and
21 presumably the additional sources of credits that
22 might be available to help offset the additional
23 impacts from the solar energy incorporation in the
24 project. I think that would be particularly
25 valuable. The earlier in the process, the better.

1 I think the last thing I'd just like to
2 say is Linda said earlier keep it simple in terms
3 of how the assistance is provided. You know,
4 we're oftentimes finding that we're talking across
5 when we're talking with the consultants that are
6 working on the energy efficiency designs for our
7 projects.

8 So, one, we have to be able to
9 understand each other. Two, affordable housing
10 developers are dealing with so many restrictions
11 on what they can include in their project as
12 eligible basis and, you know, and getting a basis
13 boost is great. I mentioned that to someone
14 recently and they thought maybe it was a
15 competitor with Red Bull, that it was an energy
16 drink. But, no, it's something that can generate
17 equity for a project.

18 You know, we do have to keep the
19 programs simple and the most fundamental piece in
20 all of this is that affordable housing, the main
21 way that we differ in terms of our development
22 strategies, beyond obviously serving those with
23 the least financial means, as our tenants. The
24 main difference is it costs what it costs the for-
25 profit developer to build. We just can't have

1 debt. The closer we get to zero debt on our
2 projects, the better.

3 So whatever mechanisms are used by the
4 Commission or other resources to promote the use
5 of solar in our projects, it really has to be
6 grants or understood that if it's a loan, it will
7 likely never be repaid. Zero interest, 55 years,
8 no AM, that sounds like it might work.

9 And then I think the last thing I want
10 to say is that within the affordable housing
11 community, and particularly the nonprofit
12 affordable housing community, you have a strong
13 bunch of allies. I think virtually every
14 nonprofit that I know in this state has within its
15 mission statement a statement that we want to do
16 environmentally friendly design. We've been
17 looking to do this a long time. We're so happy
18 you want us as your partners. Thank you.

19 CHAIRPERSON PFANNENSTIEL: Thank you so
20 much. Mary Luevano from Global Green.

21 (Pause.)

22 MS. LUEVANO: Good morning, almost
23 afternoon. I know we're running a little bit
24 behind so I'll talk fast. And I hopefully won't
25 repeat anything that all of my colleagues have

1 said before me.

2 My name's Mary Luevano; I'm the Policy
3 and Legislative Affairs Director for Global Green
4 USA. And I just want to say, first of all, thank
5 you to the Commissioners and staff who worked very
6 hard to put this workshop together. It's an issue
7 that we have worked on and cared about for a very
8 long time now. And we're just thrilled to see
9 this actually, this dialogue moving forward and
10 all of these good things happening.

11 And I just wanted to address
12 Commissioner Grueneich's question previously about
13 solar and affordable housing, because although
14 Solara is not the first to put solar up, they are
15 the first, I believe they'll be one of the first
16 zero energy affordable housing projects. So
17 that's something to be noticed and congratulated.

18 Global Green is slow on the uptake here
19 with the PowerPoint. We're an environmental
20 nonprofit. We're based in Los Angeles. We're
21 national, and the international arm of an
22 organization called Green Cross. And one of our
23 key program areas is green affordable housing.

24 We've been working on this for about ten
25 years or more. Started as a result of a

1 partnership with Habitat for Humanity. And the
2 idea was to reduce resource consumption and foster
3 sustainable communities by encouraging the design,
4 construction, rehab and maintenance of resource-
5 efficient affordable housing.

6 And there are lots of good reasons for
7 doing that, many of which you know. These are a
8 couple of examples of green affordable housing
9 projects, all in California.

10 I'll get right to our expectations as an
11 organization. Our first is that affordable
12 housing should be safe, healthy and economical for
13 its residents. Since utilities are often one of
14 the most significant costs or expenses, an effort
15 should be made to reduce those costs.

16 And also from the environmental
17 perspective we believe it's important to utilize
18 clean, renewable energy resources from a global
19 perspective. I mean we're talking a lot about
20 money and savings, but from the bigger perspective
21 climate change and reducing the impacts of climate
22 change are a critical part of our mission.

23 Our vision is to create zero energy
24 affordable housing throughout California and
25 eventually nationally, and to conquer the world.

1 We think it makes sense again for a lot of
2 reasons.

3 We started trying to implement our
4 vision with a legislative strategy, I guess it's
5 almost four years ago now, when million solar
6 roofs was introduced successively in the
7 legislative session in 2003, '04 and '05. We
8 began talking with folks in the Capitol about the
9 need to address the concerns specifically about
10 affordable housing.

11 And ultimately that resulted in the 10
12 percent set-aside that we've heard talked about
13 today in the legislation that, at the time we
14 weren't sure how that would be defined or what
15 kind of mechanism it would be. But we knew that
16 there needed to be some special attention paid.

17 Subsequently, legislation was introduced
18 as stand-alone, first by Assemblyman Wiggins and
19 then in the two years following that by
20 Assemblyman Pavley, to create a low-interest,
21 long-term loan program. And to go directly to
22 what Nancy just mentioned, and what Ramon and
23 others have mentioned, free money and obviously a
24 loan that looks like a grant, is what we've heard
25 works the best.

1 There are also some specifics that we
2 can get into at a later date about how that can be
3 structured. And there's probably some dialogue
4 that needs to go on about whether a loan actually
5 works or doesn't.

6 Challenges in the Legislature. We're
7 distinguishing the need for stand-alone
8 legislation. And I emphasize this because even
9 though we all, in this room, believe the need to
10 address solar in affordable housing is important,
11 even with AB-58 and the set-aside or the higher
12 rebate, there were still questions when we went
13 back about why we needed to treat affordable
14 housing differently. And I think you've heard
15 today a lot, and you'll hear more a lot about why
16 that's necessary.

17 So building the case for the need was
18 important. And developing arguments for why it
19 should get special treatment.

20 The coalition that worked, and that
21 supports this and continues to support this, some
22 of these folks are here, included the solar
23 industry, the California Solar Industry
24 Association, and the ASPV, the Americans for Solar
25 Power group, have all -- have made this a core

1 component of their push for a ten-year solar
2 program.

3 Affordable housing trade groups,
4 nonprofit housing in northern California, southern
5 California's Association of Nonprofit Housing, and
6 Western Center Housing California, and a host of
7 others have also been supportive, as well as sort
8 of your standard environmental organizations.

9 Why alone? Again, it's difficult for
10 affordable housing developers to find ways to
11 finance solar for more than just common areas.
12 That's what we've seen. The Energy Commission
13 program has typically financed solar in common
14 areas, lighting, kitchen -- or community rooms and
15 that kind of thing.

16 The higher level of rebates are good.
17 But we recognize the need for gap financing. So
18 to cover the costs that go from what is provided
19 by the rebate and various incentives, to finance
20 the full installation of a solar array that will
21 meet all of the electrical demands of the units.

22 Again, as you've heard, developers do
23 not want to take on additional debt. And private
24 sector lenders have not been typically accustomed
25 to financing solar. We're seeing that change a

1 bit. And particularly, in my next slide, times
2 have changed, in the new construction areas where
3 you've heard now that there are lenders that
4 understand that the payback works.

5 That's, I think, probably a little bit
6 more common in the new construction area, as
7 opposed to acquisition rehab or retrofit. So that
8 may be an issue that needs to be addressed with
9 respect to those two areas.

10 And, of course, solar technology is
11 becoming more common and people are just more
12 familiar with it. So things have changed since,
13 you know, we began talking about this four years
14 ago.

15 In terms of the California Solar
16 Initiative, the goals that we have helped -- that
17 we have identified with the help of this coalition
18 of groups, and again, primarily with input from
19 those developers and the trade associations, are
20 the development of an appropriate financing
21 mechanism to get net zero projects. Not to just
22 put up a little bit of solar, but to do net zero
23 projects, insuring that there is the maximum
24 number of incentives available. So being able to
25 use the rebate or the higher level of rebate,

1 including in addition to tax credits, the basis
2 boost, and the TCAC regs, and a loan, if that's
3 necessary.

4 Flexibility in metering, and the ability
5 to net meter are critical, insuring healthy
6 incentives for energy efficiency. Unfortunately,
7 you guys have done a great job with the solar
8 program, we need more work in the affordable
9 housing area on energy efficiency program. And
10 creating user-friendly programs that are simple,
11 straightforward.

12 And then I think the last element is
13 critical. We're not going to -- I know that there
14 is going to be bigger discussion about marketing
15 and outreach, but we feel very strongly that there
16 needs to be marketing and outreach efforts to the
17 affordable housing community that is different
18 than the rest of the customers, the potential
19 customers of the California Solar Initiative.

20 And that's it.

21 CHAIRPERSON PFANNENSTIEL: Thank you
22 very much. I have a couple questions, I think,
23 for all three panelists. And I know it's
24 running -- we're running a little late, but, you
25 know, we so much appreciate your being here and

1 providing us with expertise and perspective, that
2 we want to take advantage of it a bit, if we may.

3 My first question really gets to
4 something Nancy just said -- Mary just said, I'm
5 sorry, about the need to bring energy efficiency
6 to a place where PV is now seemingly brought in.

7 Both of the programs, the PUC's program
8 and the Energy Commission's program, is going to
9 require levels of energy efficiency that exceed
10 what is currently the building standards. And
11 clearly that should be a prerequisite really for
12 any public money being spent on these programs.

13 Is that seen as being a really valuable
14 investment on the part of the developers? Is the
15 investment in energy efficiency seen as something
16 stand-alone, separate from solar? Does it only
17 make sense when it's tied to solar? How do you
18 look at that?

19 MS. JAGODZINSKI: We looked at it as
20 going hand-in-glove. And it's a good thing by
21 itself, and it's an even better thing combined
22 with solar. I think in your vernacular you call
23 it loading order, is that the right --

24 CHAIRPERSON PFANNENSTIEL: Yes.

25 MS. JAGODZINSKI: And so it's expensive,

1 though. It is expensive. And we stretched, and I
2 wish we could have even done more. We could have
3 done better insulation but it would have totally
4 changed our -- we did good insulation, please
5 don't misunderstand, but the price to go to that
6 marginal difference was astronomical because it
7 would have required an entirely different framing
8 system.

9 CHAIRPERSON PFANNENSTIEL: I see.

10 MS. JAGODZINSKI: So, but, again I think
11 outreach, as well. I didn't touch on it at
12 length, but with the architects and the general
13 contracting community perhaps will also incite
14 some creativity of how that can be stepped up.

15 MS. CONK: I would say that we certainly
16 are looking at what the impacts are from the step
17 up in the Title 24 requirements. I agree that
18 there are some appreciable costs. Whether we're
19 seeing other benefits over time in terms of
20 reduced energy consumption, whether that is going
21 to have any offsetting benefit, we're still doing
22 analysis. So we haven't drawn any conclusions
23 there.

24 But I think the main point for us, as a
25 developer, and we not only continue to own our

1 properties, we also manage. We're the property
2 manager for all of the multifamily housing that we
3 develop. We're really looking on even a more
4 global perspective of how do we control the
5 operating costs for our projects.

6 And to reduce what has been a very
7 dynamic variable, energy costs, is certainly
8 something that is important to us. And we see
9 that as being critical to the long-term
10 sustainability of our projects.

11 We actually have gone through a few
12 years in Yolo County, it wasn't in Sacramento
13 County, but in Yolo County out of the past five
14 years we've had, I think, four years where there
15 was no increase in the median income for the
16 County.

17 So that meant that the rents that could
18 be charged did not increase. But that was during
19 the period of the energy crisis. So we actually
20 had years where the utility allowances were
21 increased beyond what, you know, any cost of
22 living rent increase could have been. So we had
23 to reduce the rents while we had increased costs
24 to the project.

25 So if through more energy efficiency

1 design we can mitigate or eliminate the exposure
2 to that kind of circumstance again in the future
3 it would be very valuable to us.

4 CHAIRPERSON PFANNENSTIEL: Do you have a
5 comment, Mary?

6 MS. LUEVANO: The only thing I would add
7 is clearly energy efficiency is important and a
8 high priority. It's just the cost that provides a
9 challenge.

10 And in our sort of back-of-the-envelope
11 assessment, the energy efficiency rebates that are
12 administered by the utilities just don't provide
13 enough per unit to make it cost effective, so.

14 CHAIRPERSON PFANNENSTIEL: That's
15 interesting, because our analysis, I think,
16 generally would say that energy efficiency is the
17 most cost effective investment you can make. And
18 that once you do that, then solar becomes that
19 much more cost effective, or PV.

20 And so I think a lot of it does turn on
21 the amount of the rebate, and where you can get
22 your funding sources. That's important
23 information for us.

24 Commissioner Grueneich.

25 COMMISSIONER GRUENEICH: Yes. Just one

1 factual question. Nancy, was the project that you
2 were describing, was that multifamily? I was
3 assuming it was.

4 MS. CONK: Yes, it is. It's affordable
5 rental.

6 COMMISSIONER GRUENEICH: Okay. On the
7 energy efficiency area, I'm also the assigned
8 Commissioner at the PUC on energy efficiency, so I
9 pick up both low income energy efficiency and
10 general energy efficiency.

11 And at least for the low income programs
12 that are funded by charges that the investor-owned
13 utilities have available, what we try to do is to
14 have the majority of those programs available at
15 no cost to the low income community.

16 But the majority of our efforts are in
17 the retrofit area. We are embarking upon really
18 looking at overall what should be the investor-
19 owned utility efforts in the low-income, energy
20 efficiency community.

21 And so I'm thinking the input I'm
22 hearing today will be very useful for us to have.
23 So I'd encourage you, at a break, to make sure
24 anybody who's interested, not just this panel, but
25 who may not have been involved in providing input

1 to the PUC as we're structuring our low-income,
2 energy efficiency programs, to please be in touch
3 with Sarita or with Kelly so we can make sure
4 you're aware of what we're doing, and get your
5 input.

6 The other thing that just came to mind,
7 only a comment, is that in the arcane world of how
8 we have our world going at the PUC and how
9 Commissioner Pfannenstiel has the world going at
10 the Energy Commission, because it is rates
11 overseen by the PUC that funds the investor-owned
12 utility activities, typically what would happen is
13 that really only the portion of the affordable
14 housing program that's encompassed within what is
15 the PUC portion of the program would have
16 significant utility involvement and assistance.

17 And the portion that's funded by the
18 Energy Commission funds would typically not,
19 because that's not part of what would be the PUC's
20 program, if I can sort of make it sensible to
21 folks out there.

22 And yet what I'm hearing today is
23 because there is such a need for assistance, and
24 because the utilities, especially in multifamily,
25 I'm assuming, play such a strong role when you're

1 thinking about how you're combining with any
2 rebates that you may be getting on the energy
3 efficiency, when you're thinking about getting
4 technical assistance and going to the planning
5 departments or other departments, that the
6 investor-owned utilities' role is something that
7 you'd like to see a lot of.

8 So I guess I'm saying that I'm taking
9 back from this that we may not have had -- we've
10 got to -- if our goal is to the public to be
11 providing assistance in streamlining and making
12 this seamless, we're going to think about how
13 we're going to have and fund any assistance in
14 role by the investor-owned utilities.

15 And that's something that I literally
16 hadn't thought of before hearing that today. So,
17 I want to thank you.

18 CHAIRPERSON PFANNENSTIEL: Tim?

19 MR. TUTT: Yes, I had a couple of
20 questions. Mary Jane, Nancy mentioned how much of
21 the solar costs had been covered by various
22 credits and sources. And you had a slide in your
23 presentation that also listed that. Can you give
24 an amount of how much has been covered by that?

25 MS. JAGODZINSKI: I think Ramon is going

1 to cover that, as well, this afternoon. But our
2 costs a little over a million dollars, 400,000
3 from the KETCH emerging renewables program. I
4 believe our basis boost was in the high 300s.

5 And truly the icing on the cake was
6 during the process when Congress increased the
7 business tax credit from 10 percent up to 30
8 percent, because that gave us about \$200,000. And
9 that made it worthwhile for our investor, National
10 Equity Fund, to actually bid on that.

11 MR. TUTT: Thank you. I wanted to
12 follow up a little bit on the utility role that
13 Dian was talking about.

14 We've always expressed a desire to have
15 a strong, significant, positive utility role in
16 this solar program, both in new, the market rate
17 and the affordable housing components. And so I
18 was interested in your discussion of what happened
19 with San Diego.

20 And, in fact, just as a normal kind of
21 interconnection process, as I understood it, for
22 larger developments or multifamily developments,
23 it would go into a queue and there was no
24 consideration at that time of what place in the
25 queue you would be. And it actually delayed your

1 project a little bit, is that correct?

2 MS. JAGODZINSKI: That wasn't the
3 interconnection. That was just our normal
4 processing and planning. And we just were like
5 everyone else, in the fact that on the other hand
6 we were in the sustainable communities program,
7 and it involved the head of that group from our
8 earliest -- didn't matter because the planning
9 group is the one that essentially has to approve
10 your utility plan, essentially, so.

11 MR. TUTT: I see. So we do need to work
12 on that --

13 MS. JAGODZINSKI: That would be a --

14 MR. TUTT: -- and figure out how we
15 can --

16 MS. JAGODZINSKI: That would be a big
17 incentive. That would really help, that would
18 incent developers.

19 MR. TUTT: Finally, for all three, I
20 guess, that have been involved in this, we talk a
21 lot about solar photovoltaics in these projects.
22 Did you consider solar water heating? And if you
23 did, did you run into any issues in that regard?

24 MS. JAGODZINSKI: We didn't, but we do
25 have existing older developments and ones -- in

1 fact, one we're looking at an acquisition now that
2 has solar -- the older system solar water heating.

3 And just one plug. The acquisition and
4 rehab, particularly in San Diego, as I believe
5 Jane talked about the condo market just going
6 crazy and prices going just phenomenal, it's one,
7 just to be able to buy the project, let alone put
8 money into significant energy rehab, is almost not
9 possible.

10 But, so anything that can help, even if
11 the older technologies, I believe, are money well
12 spent.

13 MS. CONK: I know that our architect and
14 general contractor did look at that. We have, at
15 this point, are working with a hydroponic tankless
16 water heating system, and not the solar. I don't
17 know whether it was the additional amount of solar
18 panels that we would have required, a design
19 consideration or what. But it's not part of our
20 current design.

21 CHAIRPERSON PFANNENSTIEL: Jeanne, did
22 you have any questions?

23 MS. CLINTON: I have two questions, and
24 I'll just pose both of them, and then maybe you
25 can each give a short reply to the two.

1 First, there's been a lot of focus on
2 how solar goes into new construction, so I'd like
3 to single the question, too. So do you have a
4 different view of the role or relevance of solar
5 in existing affordable housing?

6 Secondly, if you had \$25 million to
7 spend in California, on energy sensible -- smart
8 energy solutions for affordable housing, would you
9 spend it on solar, or would you spend it on
10 efficiency?

11 COMMISSIONER GRUENEICH: We promise this
12 will never be used against you, okay?

13 (Laughter.)

14 MS. CONK: You know, I think I really
15 have to defer to our consultants. At this point I
16 don't know that I have enough of a sense of what
17 the cost/benefit would be on retrofitting.

18 The most of what we've done on buildings
19 that we have either acquired and rehab'd, or
20 properties that we own, has been, you know, much
21 more modest efforts. Window replacements and you
22 know, energy efficient appliances and things of
23 that sort. I don't know that I'm prepared to give
24 you a meaningful response.

25 MS. CLINTON: What about existing versus

1 new, the relevance of solar?

2 MS. CONK: If all the costs were there,
3 if all of the costs were comparable to what a more
4 conventional remodel might be, then I think we --
5 there wouldn't be reason not to pursue it, but the
6 problem has always been that it's much more costly
7 than more conventional systems.

8 And when we're doing, you know, retrofit
9 on an existing building, we're basically limited
10 to the reserves that we've built up over time.
11 We're not going out typically and getting new
12 sources of financing. And we're not typically
13 able to put new debt on an existing property
14 unless we're doing a major restructuring or
15 refinancing.

16 So it would have to be essentially, you
17 know, grants or those loans we love, zero percent
18 interest with payback, you know, whenever you get
19 to it.

20 MS. LUEVANO: My guess would be also
21 that the ability to upgrade energy efficiency in
22 an existing building would play into whether or
23 not it makes sense to do solar.

24 MS. CLINTON: But, I guess what -- are
25 you answering the tradeoff question or are you

1 answering --

2 MS. LUEVANO: No, no, the --

3 MS. CLINTON: -- whether it's relevant
4 to do so --

5 MS. LUEVANO: -- other, the first one.

6 In existing versus new. I mean it's cost
7 effective to do it, you're going to implement
8 energy efficiency measures in a new building.

9 You know, if you have to go back to a
10 retrofit, if it's not extensive, and you're not
11 doing energy efficiency upgrades, that would argue
12 against doing solar.

13 MS. CLINTON: Okay. And any comment
14 from San Diego?

15 MS. JAGODZINSKI: It's very hard to do a
16 lot of the retrofit in an acquisition and rehab or
17 retrofit. And I don't think you're going to have
18 the same nexus.

19 In new construction I think I can be
20 held to tighter requirements of efficiency in
21 exchange, or combined with solar. Because you can
22 build it in. But when you're just trying to
23 preserve affordability and keep a project from
24 going condo and spending every dollar on the
25 acquisition, you don't have as much money to do

1 some of the efficiency things.

2 But you might still be able, with the
3 right incentives, to provide solar. I don't know.
4 On the Miss America questionnaire of how do you --
5 the tradeoff, boy, that's a tough one. I'm not an
6 energy expert.

7 They're obviously both extremely
8 important. I know that emerging renewables,
9 though, are clean and they're renewable. And
10 that's a very important factor to encourage use of
11 solar.

12 CHAIRPERSON PFANNENSTIEL: I want to
13 thank the panelists, in fact the whole morning
14 speakers. I think that we have gained a great
15 deal from your willingness to be here and spend
16 your time and educate us and get us started on
17 this path. So, thank you very much.

18 We'll take an hour for lunch, and so
19 we'll come back at 1:15. See you then.

20 (Whereupon, at 12:15 p.m., the Joint
21 Workshop was adjourned, to reconvene at
22 1:15 p.m., this same day.)

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AFTERNOON SESSION

1:21 pp.m.

VICE CHAIRPERSON PFANNENSTIEL: Ready to go with our first afternoon panel. I'm going to start with Teresa Clarke from Affordable Housing Associates. Oh, we're switching. Sorry. Back to Ramon. Thank you.

MR. MENDEZ: I feel honored that I'm going to put everybody to sleep right after lunch with this presentation.

This is -- we decided to switch because the project, which is the Solara project, used all the bells and whistles in terms of all the financing mechanisms that are out there to make is feasible.

So, we're going to start with everything which is going to demonstrate the point of why we're asking you to keep it simple.

So the available financing mechanisms include tax credits, rebates and grants and loans. And in the tax credits there's two programs. There's the federal low income housing tax credit program, which here in California is run by the California tax credit allocation committee, TCAC.

1 And then there's the business tax credit
2 which was made permanent, I think, in 2000. It
3 was made permanent so we don't have to worry about
4 it being sunsetted. However, we're in the period
5 right now where it's -- I'm getting ahead of
6 myself.

7 So, let me go back to housing tax
8 credits. So TCAC's regulations encourages
9 developers to incorporate distributive energy
10 technologies, PV systems, in their projects. And
11 they do that by allowing a 5 percent increase in
12 the threshold basis, which I'm going to describe,
13 show visually.

14 But basically the threshold basis caps
15 the calculation of how many tax credits you can
16 get for a project.

17 So, they're saying if you incorporate a
18 PV system into your project, we let you increase
19 that cap by 5 percent, and it generates more tax
20 credits in your project.

21 And so since it generates more tax
22 credits, it potentially also increases how much an
23 investor, a tax credit investor, is willing to pay
24 for your tax credits because you're generating
25 more tax credits. So, in essence, you get more

1 money.

2 The project's eligible basis, which is
3 the construction and construction-related costs,
4 has to exceed the threshold basis limit in order
5 for the 5 percent adjustment to create additional
6 equity. Let me say that again, because it's a
7 mouthful.

8 Actually, we can do it visually. On the
9 right-hand side you have a project where the
10 project cost, the eligible basis, is -- exceeds
11 the cap, which is shown in the red line.

12 Now, if that developer says I'm going to
13 incorporate a photovoltaic system, that cap goes
14 up 5 percent and it generates more tax credits.

15 On the left-hand side you have a project
16 where the costs are below. And by saying I'm
17 going to commit to doing a PV system, it doesn't
18 really get you that much more. So there's a limit
19 to when it makes sense.

20 Now the business tax credit is something
21 that's also run by the IRS. If your project is
22 placing in service, and by placing in service it's
23 just an IRS term that means that you got your
24 certificate of occupancy or your temporary
25 certificate of occupancy. It means your project

1 is ready to be occupied.

2 If your project is placing in service in
3 the year 2006 or 2007, you can get a 30 percent
4 tax credit on the cost of your photovoltaic
5 system, net, depending on rebates.

6 Now, unless Bush extends this, which he
7 may, because it'll be election time, it will go
8 back down to a 10 percent tax credit.

9 So in the Solara project when we first
10 started looking at how to finance the PV system,
11 the bill had just been signed. It was part of the
12 Hurricane Recovery Act. And all of a sudden it's
13 like, oh, we just got more money all of a sudden.
14 This is great. Okay.

15 But, as MJ was saying -- or Mary Jane
16 was saying, is that if this project was late by
17 one day, if it fell into the year 2008, January
18 1st of 2008 it was placed in service, that tax
19 credit would go from 30 percent down to 10
20 percent, and also we have a financing feasibility
21 gap. We're short on money.

22 Okay, so the business tax credit is
23 available to businesses that an investor purchase
24 qualified solar energy systems. It is a tax
25 credit taken in the first year of operations, so

1 it's taken in the year that you actually place in
2 service. It is only available on the portion of
3 the cost that is not covered by rebates or grants.

4 So this is a big interplay between how
5 you set up your money versus this business tax
6 credit. So there's an exchange. And I'll walk
7 you through some math in a little bit.

8 The business -- not only is there play
9 between your grants or rebates and the business
10 tax credit, but it also interacts with the low-
11 income housing tax credit in that it has to be
12 reduced from eligible basis, or how we calculate
13 how much low-income housing tax credits we got.

14 So in this case the total eligible
15 basis, which is the construction and construction-
16 related costs was about \$12.8 million. The
17 business tax credit that was generated by this
18 project was about \$208,000. And in this case
19 there's also some federal funds called home funds
20 that we have to deduct from eligible basis. And
21 we got a net eligible basis about \$10.58 million.
22 But our threshold basis limit was below that,
23 which means that we're still okay in that we have
24 our costs are above our threshold basis limit. So
25 we're benefitting from this 5 percent boost.

1 Okay. The other benefit by the business
2 tax credit is that it allows the owner of the PV
3 system to accelerate the depreciation of the
4 portion of the cost that is not covered by grants.
5 What does that mean to you? Nothing much. What
6 does it mean to the tax credit investor? It means
7 they get more return. They get to speed up the
8 depreciation of the project, and therefore they
9 might be willing to put more money into the
10 project.

11 And, again, it's available to businesses
12 that invest or purchase qualified solar energy
13 systems.

14 So, now that -- I just went through sort
15 of all the mechanisms, I'm going to walk you
16 through some numbers to put it all together and
17 hopefully make it clear.

18 Again, it's the Solara project. It's
19 141 kilowatt system. And if you recall from MJ's
20 presentation, it was -- the list of funding
21 sources was the Union Bank loan for like \$2.4
22 million; the City of Poway loan; a County of San
23 Diego loan; the 9 percent tax credits; and the
24 business tax credits; and also the rebate from
25 California Energy Commission, as well as grants.

1 Okay.

2 So how do we finance the PV system. I'm
3 just going to focus on that part. We use the
4 housing tax credits, low-income housing tax
5 credits where we got the additional 5 percent
6 threshold basis adjustor. We got the 30 percent
7 tax credits and the accelerated depreciation on
8 the cost not paid by rebates and grants.

9 We also were able to convince the
10 conventional lender, in this case Union Bank, to
11 say, hey, we're saving on utility allowances;
12 we're actually going to be collecting higher
13 rents. So you should lend us more money on that.
14 And they got comfortable with it. It took awhile
15 for them to get there.

16 The California Energy Commission rebate;
17 and then also there was grants that funded Global
18 Green, but we don't show those in the budget
19 because it's essentially free money.

20 So here's how the numbers sort of shake
21 out. Where there was the base cost of about
22 \$968,000 for the PV system; and then we have
23 what's called the general contractor's stack,
24 which includes -- and it's the asterisks down
25 below -- general contractor's markup, because

1 they're the ones who contracted to the
2 subcontractors to install it; insurance; the
3 bonds, which is the insurance to make sure the
4 project gets completed. And prevailing wage,
5 because this project had a certain kind of money
6 that required that the labor in the project get
7 paid union-level wages.

8 And so the way we paid for it is that
9 the housing tax credits, that additional 5 percent
10 increment, generated about \$405,000 of equity from
11 the tax credit investor. The business tax
12 credits, the 30 percent on the net cost, generated
13 about \$208,000. We leveraged about \$82,000 of
14 additional debt on our savings on the utility
15 allowances on electricity. And, of course, the
16 KETCH rebate of \$409,000.

17 So essentially this project -- this
18 system paid for itself on assembling all these
19 funding sources. Doesn't happen all the time, but
20 it does. In this case it did.

21 You were asking earlier about who's
22 encouraging the developers to include photovoltaic
23 systems. And in this case, this is the threshold
24 basis calculation for TCAC, for how much tax
25 credits you can get.

1 And if you look at the red underline it
2 allows the developer to apply for an additional 5
3 percent boost; that was the 5 percent boost I was
4 talking about. Okay. And if you look at the line
5 above that, if you agree to do energy efficiency,
6 they allow you to increase the amount of tax
7 credits you get by 4 percent.

8 So, I think the point that was being
9 made earlier that if you combine these two it sort
10 of makes more sense. You can see that TCAC is the
11 one that's really driving the boat here in terms
12 of trying to get developers to include these
13 systems in their projects.

14 So because we were able to increase our
15 threshold basis number by about \$383,000, the tax
16 credit investor who is bidding on the housing tax
17 credits, said, well, we're going to pay you \$1.04
18 for every tax credit you deliver. So in this
19 project that's how we got to about \$405,000.

20 If you're trying to do the straight math
21 of how to get there, you see the asterisks with
22 all these but, you know, assumptions. I'm
23 qualifying this, it's not easy to get -- to do the
24 math simply, so. Those are the assumptions that
25 were there. But ballpark is that the \$382,000

1 generated about \$405,000 of additional equity.

2 Now, the business tax credit is, again,
3 we took the total cost of the PV system; and then
4 we subtract out any grants or rebates. And in
5 this case it was 409,000. And so we get our basis
6 for business tax credit. And, again, as long as
7 we place in service by 2007 we get 30 percent
8 business tax credit.

9 And so I rounded it down just to make
10 the numbers work, but that's how we got to about
11 \$280,000 of additional money.

12 An issue was that this is tax credit in
13 affordable housing was new. And so we bid for
14 low-income -- for the housing tax credits. We
15 sent bids out to various investors. And we
16 spelled out, hey, this project is incorporating PV
17 system and we have this amount of projected
18 business tax credits, tell us what you're willing
19 to pay for it.

20 And the various responses was, well,
21 we -- there was two investors who have official
22 green programs, and their names have popped up
23 today, which is the Enterprise Foundation and also
24 the National Equity Fund. They both now have
25 green programs.

1 And in one case the National Equity Fund
2 said, well, we have no idea what these are worth,
3 but we'll pay you \$1 for each one. And so that's
4 how we got \$1. And not having done this before
5 we're like, great, you know, couldn't ask for
6 more. Or maybe could have, but we just don't know
7 because it's a new market.

8 The other investor sort of said, well,
9 we're going to just lump all the housing tax
10 credits and business tax credits together and came
11 up with a price. And there's really no way to
12 distinguish how much they paid for it. But we
13 assume that they were giving us a little bit more
14 because we're delivering them a benefit that they
15 were looking for. But I think they were trying to
16 figure out the pricing, too.

17 Now, the challenge was that the other
18 investor said, we have no idea what you're talking
19 about and we're not going to even -- we're not
20 going to even look at that in how we price what
21 we're going to give you for the tax credits.

22 So part of our education of doing this
23 presentation at the housing conferences on the
24 statewide one and regional ones, is trying to get
25 investors to realize this is out there. And

1 there's a market for tax credits. And, by the
2 way, this is something good for you guys because
3 you're buying and selling tax credits; this is
4 just another type of tax credit. So, we're still
5 in that learning curve with tax credit investors.
6 Okay.

7 And similarly, so with the -- in the
8 savings with the utility allowances, we were able
9 to reduce the common area electricity to zero.
10 The tenants' utility allowances for electricity
11 were also reduced to zero. But there's an offset
12 because we have to pay interconnection fee per
13 unit per month of about \$10. And you plug that
14 into a calculator or Excel and you get how much
15 additional debt you can buy.

16 When we first started looking at this
17 project we were looking at a -- the model back
18 then was that there was companies out there who
19 can provide the loans for you, where they leverage
20 that increment for the savings on the utility
21 allowances, you know. They'll lend you money, and
22 that savings that you're making is how they get
23 paid back over time.

24 When that was first brought up on the
25 conference calls, I was like, oh, God, not another

1 lender. Because we already have 13 lenders in the
2 deal. So the point I wanted to make there is that
3 how you structure your program, maybe you have an
4 option for a loan program for when it makes sense.
5 But if we can convince the big banks to provide
6 the extra loan amount, then why complicate the
7 deal even further.

8 So, again, we were able to leverage
9 about an additional \$82,000 of funds there. And
10 they needed to, you know, they needed to think
11 about it. They needed to think about the risk
12 involved. What if it doesn't generate enough
13 electricity; what if there isn't enough money to
14 pay their debt service. But they got comfortable
15 and hopefully they'll spread the word, as well.

16 And, again there's other -- and if the
17 bank isn't willing, there are other companies out
18 there that might be willing to do.

19 So, in summary, this is how we pay for
20 it. And just one more quick story. The local
21 public agency, when the budgets came in, as MJ
22 said, the project came in way -- the consortium
23 costs came in way more expensive than it was
24 originally anticipated.

25 And the City's consultant first reaction

1 was, well, let's cut out the PV system; that's a
2 million dollars right there. And this is how I
3 started to create this chart. It's like, well,
4 wait a second, it's paying for itself, you're not
5 going to save yourself any money by cutting it
6 out.

7 So, in creating a program if it could be
8 self paid, or almost, you know, self sufficient,
9 that would be great because people are always
10 trying to cut costs. But how much you put into it
11 is going to be a function that there's a lot of
12 other types of money out there. And so you might
13 want to look at how your rebates are being
14 leveraged with other funds.

15 CHAIRPERSON PFANNENSTIEL: That was
16 great. Are there questions now for Ramon, or
17 should we continue on the panel; ask Teresa to
18 speak now, and then maybe ask questions for both.
19 Thank you.

20 (Pause.)

21 MS. CLARKE: Hi. My name is Teresa
22 Clarke; I'm with Affordable Housing Associates,
23 and we're a nonprofit based in Berkeley,
24 California. And PG&E is our utility provider.

25 And most of our projects are urban

1 infill, and since 1995 new construction, most of
2 them. And we've done about 600 units. And we
3 have about 300 in the pipeline.

4 Our first solar PV system was on this
5 roof here in downtown Oakland at our Oak Street
6 Terrace Apartments. And it's right there you can
7 see one of those public buildings. I'm not sure
8 which one that is, in the distance.

9 And we covered almost every inch of our
10 roof on this project. We have about a 6000 square
11 foot lot, and it's built all the way up to zero
12 lot line. And a roof, pretty much every square
13 inch we covered with PV. And we were able to get
14 a little over a 30 kilowatt system.

15 And that's Oak Street Terrace. It's
16 across from the library, across from the Laney
17 Museum. It's 39 studio apartments for low income
18 seniors. And these were efficiency apartments, so
19 early on in the project we hadn't committed to PV
20 in the beginning. We were -- we wanted to do it
21 because we knew about the tax credit program, you
22 know, that they would allow a basis boost. But we
23 didn't really know how it worked.

24 And as you can hear from Ramon's
25 explanation it's very complicated. We had no idea

1 how much money we might get from that basis boost,
2 if any. So we couldn't commit to it on our
3 application, because if we committed to it and we
4 couldn't do it, we could get penalized, you know,
5 for not delivering on that.

6 So, we didn't -- this is a 9 percent tax
7 credit deal. But early on in the project, because
8 they were efficiency apartments, and we have --
9 one of our policies is to do centralized hydronic
10 heating, to centralize the heating because of our
11 low-income population, to keep a very efficient,
12 low cost, gas boiler system. And so because the
13 apartments were so small we were allowed to
14 master-meter the whole building.

15 PG&E normally doesn't allow you to do
16 that. They only allow you to do econo-meter or
17 individual, you have to do individual meters for
18 all the tenants.

19 So, in this case we were lucky in that
20 way. Because first of all we have hardly any room
21 on this site. As you can see, it's 39 apartments
22 on a 6000 square foot lot in downtown Oakland.

23 And we completed that in 2004. And
24 about half way through the project we decided to
25 just jump in and do the solar. And we were able

1 to get out about 3500 square foot of roof area.
2 And here's some of the technical information about
3 the system.

4 And at the time we used the 22 cents a
5 kilowatt hour to project our savings, and I
6 believe that's probably gone up already. And the
7 impetus for us to just jump in was because of the
8 savings on the utility bill and the control of
9 our, you know, energy production. It's really
10 important because we are serving a very low income
11 population and we -- you do want to keep the
12 common utility bills and everything very low.

13 We do all the energy efficient measures.
14 We always do the hundred percent fluorescent
15 lighting. We're always looking for ways to reduce
16 our utility bills. Doing high efficiency boilers,
17 you know, the munchkin combined system, those kind
18 of things.

19 So this was a way again to kind of get
20 control over these rising energy costs, which was
21 really important. And our savings has probably
22 gone up. We actually have this information on Sun
23 Edison's website. I think it basically tracks,
24 you know, Sun Edison helped us finance this.
25 They're kind of an energy company. I don't know

1 exactly too much about them.

2 But they were able to -- they wanted to
3 help out and try to create a new model for
4 financing these things. And so they helped us
5 finance the gap that we were looking at.

6 So, in this case we got a PUC rebate.
7 Our other projects that we're doing are all going
8 to be KETCH rebates. The KETCH rebates are up to
9 30 kilowatt system, and the PUC's were 30 and
10 above. So because the rebate for the PUC was so
11 much higher, we squeaked out just over a 30
12 kilowatt system to get the PUC rebate.

13 And we were, at the time there wasn't as
14 much competition with all the big folks that were
15 in there. And then the next year we couldn't get
16 a PUC on our next project because the big --
17 everyone had kind of found out about this program
18 and were jumping in. And there wasn't anything
19 left. So we had to go to the KETCH rebates.

20 So this one was unusual because, you
21 know, we didn't get the -- it was after the fact
22 so we have this great \$5 a watt rebate. You can
23 see our solar system costs about \$10 a watt.

24 And that included the design by the Sun
25 Light and Power out of Berkeley. They did all the

1 design work, really helped us out doing that part
2 of it. And then our electrical engineer was
3 cooperative in terms of, you know, incorporating
4 the system into the panels and figuring out how
5 that would work.

6 And so you can see the solar equity,
7 Mark Garell of our office worked really hard with
8 Sun Edison trying to figure out how to finance
9 this thing, and came up with this, you know, this
10 promissory note, very complicated. I don't know
11 if we'll ever do it again, so I don't know if it's
12 a good model.

13 But it could be the start of a model for
14 doing -- if you're not using your low-income
15 housing tax credit investor, you know, it's
16 possible you could bring in a different investor
17 for your solar system portion. And, you know, use
18 all those rebates in a different manner.

19 But because now that we have like
20 Enterprise and NEF doing kind of understanding it
21 a little, now we can go to them and just, you
22 know, piggyback this on them. So that's nice.

23 And what I did here is I did not put
24 this under the general contractor's contract. I
25 contracted directly with the Sun Light and Power,

1 so I didn't have to pay a lot of extra markup from
2 the general, which helped with the system.

3 And we did pay prevailing wage, but it
4 wasn't union wages. Because usually a lot of
5 times the electrician that's on the job will be
6 union, which is even higher than prevailing wage.

7 So this was the agreement we had with
8 Sun Edison where after five years we would
9 basically own the system. And they would get the
10 depreciation and the business tax credit in those
11 first five years.

12 And we also made a deal they were kind
13 of responsible for the actual output. And we
14 would pay them a certain amount. And then after
15 that, when we own it, we'll get all the savings.

16 And these were just some of the
17 questions that we, you know, really are more
18 toward other developers thinking about it, you
19 know, getting your bank to underwrite those
20 savings, as Ramon has mentioned. How do you
21 calculate that savings. And I think it would be
22 good to have some better data on how to calculate
23 the savings and to hand over to the lender, and
24 then they'll be very confident that we are going
25 to actually get that savings on our bill, on our

1 operating bill.

2 And then the low-income housing tax
3 credit investor, and how are they going to price
4 those tax benefits. Ramon touched on that. \$1,
5 \$1.04, 98 cents? You know, we don't know what --
6 and that really fluctuates, that fluctuates all
7 the time for the low-income housing tax credits
8 that we get, so we can't necessarily depend on
9 that extra equity.

10 We don't know exactly. I'm surprised
11 Ramon was able to balance it so nicely, the
12 columns exactly balancing out. I thought, it
13 never happens. We're always kind of shifting it
14 around and the uses over here changing, the
15 sources are changing all the time until we
16 finally, at the end, the accountant certifies it.
17 Oh, that's what we ended up spending, hmm. We
18 finally find out near the end.

19 So, who will monitor and maintain the
20 system? Well, they're coming up with much easier
21 monitoring systems now. We -- Sun Edison agreed
22 to, we paid a little extra money to put in a
23 monitoring system, a computerized monitoring
24 system which goes up on the web.

25 And I just talked to Sunlight Power and

1 they said there's a new system that goes with the
2 SunnyBoy converters that monitor our systems
3 pretty cheaply, for about \$2000. So the
4 technology to monitor is coming around, and I
5 think it's going to be more cost effective.

6 And then, you know, your building design
7 and location. We are doing a lot of stuff on the,
8 you know, inner city, downtown areas. And we
9 don't have a lot of roof space. So we want to
10 maximize it.

11 A lot of projects I don't think we could
12 ever get to zero energy because -- on these
13 downtown projects because there's just not enough
14 roof space, you know, we have such high density.
15 But every little bit helps. And we're looking to
16 do other alternative things to try to bring that
17 bill down.

18 So the other projects we're doing right
19 now are in Berkeley and Oakland. And we're
20 basically putting in PV in those two; but those
21 are 4 percent tax credit with an NHP loan. And we
22 are getting the extra basis boost like Ramon was
23 describing.

24 The cost of the system has gone down a
25 little bit. It seems like the PV panels has gone

1 down a little bit. And we are still projecting a
2 \$3.50 per watt rebate. And when it goes much
3 lower than that, when we were -- we weren't sure,
4 I guess for awhile there the affordable housing,
5 there's an extra percentage that you get. And
6 that's really helpful. Because right now the
7 rebate's down to \$2.80 if you're not affordable
8 housing. In affordable housing you get up to
9 about 3.50. So that's really helpful to have.

10 And then, you know, the cost of the PV
11 systems is fluctuating because of this supply
12 problem. There's so much demand right now that,
13 you know, that's becoming a problem.

14 And in the beginning the manufacturer, I
15 believe it was Sharp, they were willing to finance
16 the rebate. So we assigned the rebate to them,
17 and we didn't have to worry about, as the previous
18 speaker talked about near the end you have a
19 \$400,000 gap. That rebate money hasn't come in
20 and the banks get very nervous.

21 So, we're a little nervous about doing
22 that ourselves, because we're going to have to
23 commit our developer fee in case the rebate
24 doesn't materialize. The lenders want us to, you
25 know, back that up.

1 So that's a lot of money for us to risk
2 since we do get such a small developer fee to
3 support the organization. That's a little risky.
4 And I don't think Sharp and a lot of
5 manufacturers, they don't want to do the
6 assignment any more as much as they used to be
7 willing to. So that's going to be a challenge.

8 I think that's all the little factual
9 information I need to give you for now.

10 CHAIRPERSON PFANNENSTIEL: Thank you
11 very much. Are there questions for Teresa or
12 Ramon from the dais? Tim.

13 MR. TUTT: Just one question for Ramon.
14 You talked about the basis being reduced by the
15 business tax credit. Actually the basis being
16 reduced for the business tax credit by the rebate.

17 And I guess it was my understanding that
18 if you had a taxable rebate that didn't happen.
19 Are you a nontaxable entity, is that why that's
20 the case? I may be wrong.

21 MR. MENDEZ: It has to be the net cost.
22 Basically you can't get a tax credit on anything
23 that's free. And that's why when a couple phone
24 calls ago when we were talking about what form
25 should the money be in, well, grants are

1 considered free money. But they have to flow
2 through to the partnership, whereas a rebate for
3 some reason is sort of never shows up inside the
4 cost certification; therefore it never really
5 flows through the partnership, so to speak. The
6 partnership is the ownership entity of the
7 project.

8 Sorry, it's sort of got into techo
9 mumbo-jumbo here. But I don't think this is an
10 appropriate forum, because we'll have to get
11 attorneys and investors and how to really
12 structure your rebate versus grant on how to
13 protect the tax credits. But it's always the net
14 cost. You can't get tax credits on something you
15 didn't pay for.

16 CHAIRPERSON PFANNENSTIEL: You need to
17 come up to the microphone please, and identify
18 yourself, Bernadette -- Juliette.

19 MS. ANTHONY: I'm Juliette Anthony from
20 CARE, Californians for Renewable Energy. If
21 you're a 501(c)(3) how do you get tax credits?
22 Because we were talking a lot about the difference
23 in qualifying for a higher rebate if you couldn't
24 take advantage of the tax credits. Do you have an
25 outside entity that is taking care of -- that is

1 the third party that is getting the tax credits?

2 MR. MENDEZ: Yes. In the example that I
3 talked about the investor who was buying the loan
4 composing tax credits also purchased the business
5 tax credits.

6 MS. ANTHONY: Well, but does he own the
7 system?

8 MR. MENDEZ: No, no, he -- in my
9 example, in the limited partnership, the owner --
10 the developer of the project is the general
11 partner, and the tax credit investor is the
12 limited partner. And that's the mechanism we have
13 here in California that funnels the tax credits
14 from a nonprofit entity to a for-profit entity, so
15 that there's equity exchange into the project.
16 That's my example.

17 MS. CLARKE: In our example on the first
18 project we did, Oak Street, we did bring in a
19 separate investor for-profit and they own the
20 system for five years, and we have this agreement
21 to buy back.

22 MS. ANTHONY: Yeah, I'm familiar with
23 Sun Edison's model power purchase agreement. But
24 then as nonprofits do you pay prevailing wage, is
25 that why you pay prevailing wage?

1 MR. MENDEZ: Not because of the tax
2 credits, no. It was because of other funding
3 sources of the project that required --

4 MS. ANTHONY: That required --

5 MR. MENDEZ: -- the prevailing wage.

6 MS. ANTHONY: -- prevailing wage.

7 MR. MENDEZ: Right.

8 MS. ANTHONY: Okay, now could a
9 municipality do this without the -- you must have
10 a third party that comes in, in other words?

11 MR. MENDEZ: Yes, we do.

12 MS. ANTHONY: Okay, but the --

13 MR. MENDEZ: Actually by municipality
14 you mean like a city or a county? Or by --

15 MS. ANTHONY: Yeah, like the City of
16 Berkeley. If they wanted to put solar on their
17 library.

18 MR. MENDEZ: You have to ask the City;
19 I'm not sure.

20 MS. ANTHONY: Okay, thanks.

21 MR. COLLORD: Ramon, after 2007 is the
22 value of the business tax credit to the investor
23 the same as the low-income housing tax credit?

24 MR. MENDEZ: Well, the business tax
25 credit --

1 MR. COLLORD: Or do we know or --

2 MR. MENDEZ: -- the business tax credit
3 is taken in the first year. And then the five-
4 year period that Teresa was talking about is the
5 five-year depreciation schedule. So the business
6 tax credit's taken in the first year. And right
7 now it's 30 percent until the end of 2007. So any
8 project that places in service by the end of 2007
9 will get a 30 percent -- a one-time tax credit at
10 30 percent. And then a five-year depreciation of
11 the system.

12 After 2007 if it does not get extended,
13 the 30 percent goes down to 10 percent, which
14 means it's not worth that much anymore. In
15 essence, you get less money from the investor
16 which means now we have a gap.

17 MR. COLLORD: Okay. And then for both
18 of your projects I was wondering if any of your
19 lenders were skeptical about the value or cost
20 effectiveness of investing in solar systems. And
21 if so, how did you bring them around?

22 MS. CLARKE: Yeah, we spent a lot of
23 time working on the savings model and getting
24 backup from Sunlight Power and from various, you
25 know, sources to, you know, prove to them, and --

1 you know, that it's real and that we are going to
2 save money, and it does actually produce, you
3 know; it's not pie-in-the-sky; these things work.

4 So we did spend a lot of time convincing
5 with that.

6 MR. MENDEZ: Same thing with the
7 National Equity Fund where the acquisitions
8 person, the one who was our contact person, had to
9 spend a lot of time on the phone with their
10 national headquarters, and with MJ, the project
11 manager, and trying to convince them and educating
12 them. It was really all about education.

13 And it was once they got on board about
14 it, what a great thing this was, that's when they
15 kicked off a program.

16 MS. CLINTON: Just one clarification,
17 Ramon.

18 MR. MENDEZ: Yes.

19 MS. CLINTON: And earlier this morning
20 we heard about this use of the business tax credit
21 for solar. So if I understand correctly these
22 multifamily projects are considered businesses,
23 and they're not treated under the residential tax
24 credit, federal IRS tax credit? Which is very
25 small and insignificant.

1 MR. MENDEZ: Yes.

2 MS. CLINTON: So you qualify this as a
3 business and therefore you're not being subject to
4 the residential tax credit?

5 MR. MENDEZ: That's correct. Right.
6 Because it's a commercial business. It's a
7 multifamily housing project, right.

8 CHAIRPERSON PFANNENSTIEL: Very good.
9 Other questions?

10 Okay, let's move to Clare Bressani-
11 Tanko, Local Initiatives Support Corporation.

12 MS. BRESSANI-TANKO: Good afternoon. So
13 anyone who isn't really familiar with the
14 affordable housing side of things, you're probably
15 up there scratching your head thinking how are we
16 going to do this.

17 And so far we've talked mostly about new
18 construction. So I'm going to add another layer
19 of confusion, and that's trying to make these
20 systems work for existing housing, affordable
21 housing.

22 But one thing that I'd like to just
23 emphasize is great is that I think everyone is on
24 point today. The presentations from this morning
25 and so far this afternoon, I think we're all -- we

1 have the same voice, the same message, which
2 doesn't add additional confusion to your
3 decisionmaking, thankfully.

4 So, to start, my name is Clare Bressani-
5 Tanko, and I'm with the Local Initiative Support
6 Corporation. And what LISC is, is we're a
7 national intermediary for community development
8 work. We have 33 field offices around the country
9 and I'm part of the Bay Area San Francisco Office.

10 Our work includes financing affordable
11 housing, commercial and economic development
12 projects. But in addition to actually providing
13 the funding through low-interest loans and grants,
14 we also have a huge mission to build capacity of
15 the neighborhood groups that are receiving these
16 funds, that is affordable housing developers,
17 other neighborhood community development
18 corporations or nonprofits.

19 Our work in the sustainability area
20 started in 2002 as a result of our partners in
21 affordable housing coming to us and saying that
22 their energy bills were skyrocketing. In some
23 cases 25 to 150 percent of what they had budgeted
24 as a result of the California energy crisis.

25 So we became quick learners in all the

1 energy language and whatnot, and engaged in a
2 partnership called energy action through the
3 public goods funds through the CPUC.

4 So for four years we delivered a program
5 for multifamily affordable housing for existing
6 properties. We reached over 250 properties
7 through technical assistance, energy audits,
8 eventually rebates. And had a fairly good success
9 rate. Learned a lot of lessons along the way
10 which some of you have received in a report we
11 published recently. And the last slide has our
12 website; you can find that report on the website.

13 Since the time of our energy action
14 program we've kind of broadened our perspective
15 and branched out beyond energy efficiency to green
16 building. We're currently in a partnership with
17 Build It Green, with the Green Affordable Housing
18 Coalition. And that whole mission is to really
19 promote green building and affordable housing.

20 But our green work is not just on the
21 new construction side. We really believe in kind
22 of an equity issue with all this green and
23 sustainability stuff. That is that existing
24 housing stocks far outweigh the new construction
25 projects that are coming online each year. So we

1 want to make sure that existing properties also
2 have the same access to resources that new
3 construction does.

4 So we're providing green technical
5 assistance, the full range beyond just energy
6 efficiency. But on the energy efficiency side
7 we're continuing to work with existing properties
8 through a partnership with HUD.

9 So, some of the lessons that we learned,
10 I think on the new construction side, it's very
11 similar. But, as you can kind of gather from the
12 presentations, there's scarce financial resources
13 for affordable housing. But particularly in the
14 existing sites. A lot of the properties are older
15 building; they have antiquated systems; they have
16 over-burdened and untrained staff. Obviously
17 layered bureaucratic processes.

18 If they want to do any significant rehab
19 projects or even simple upgrades they could take a
20 long time to actually budget for those projects.
21 If something comes up like a boiler project or,
22 you know, something on the energy efficiency side,
23 that they have the opportunity to upgrade to
24 something more energy efficient, they won't all
25 necessarily do it, you know, just because they

1 need to. They have to kind of budget for those
2 things and wait maybe a year or two until they
3 have enough funds to do a project.

4 There's also problems finding reliable
5 contractors to actually do the work. But, on the
6 solar side, particularly, all these properties --
7 I should actually clarify. I'm speaking
8 specifically about multifamily nonprofit
9 developers and providers, who happen to be mission
10 driven, as someone mentioned earlier today.

11 They're interested in leveraging the
12 public's investment. I think everyone in the room
13 can understand that, that public investment is
14 already going into affordable housing statewide.
15 And adding layers of, you know, solar and energy
16 efficiency, these types of things, actually makes
17 the product, the affordable housing, a better
18 investment for all the public money going into it.

19 And, again, people have noted that the
20 nonprofits are long-term owner/operators that are
21 in the deals for many many years. And they're
22 interested in lowering their energy costs.

23 So in our experience I personally know
24 only a couple projects that are actually existing
25 properties that have installed successfully solar

1 panels on their buildings. And those projects are
2 just for common areas. I don't know of any
3 existing property that's done it yet for tenant
4 units.

5 I don't know of any properties taking
6 advantage of the federal business tax credits.
7 Nor do I know any that are doing the power
8 purchase agreements for third-party owned systems.
9 The majority of the existing properties are also
10 not energy efficient, which I think is really
11 really important; it kind of speaks to the
12 question earlier about whether folks should be
13 advocating solar or energy efficiency.

14 I don't think anyone in the field would
15 go out on a limb and go for one or the other,
16 because, you know, we might get beat up. But, I
17 think that it's important to note that most people
18 would say that it's a stupid investment to invest
19 in something that is going to be sexy like solar,
20 but is going to be put on an energy-guzzling
21 building. That's just not going to be a good
22 investment.

23 So, I think that most of the field would
24 be happy to do both, if possible. The problem is
25 that in existing properties you can't even do one

1 a lot of times in terms of energy efficiency,
2 other than solar. Even energy efficiency is
3 difficult.

4 The reasons are, some people have noted
5 this before, the regulatory and technological
6 issues with submetering and giving that benefit
7 directly to the tenants, where, I think, most of
8 the nonprofit developers would love it to go. The
9 split incentive is an issue that comes up both in
10 energy efficiency and in solar.

11 Lengthy approval processes for rebates,
12 someone also mentioned that earlier. But on
13 existing properties you also have the issue of
14 limited reserves. You just don't have huge
15 savings in these properties to pay for new
16 projects like a solar addition.

17 You also, more than that, have existing
18 debt. And the whole way that existing debt works
19 is all those, say 13 funding sources that one of
20 the projects used, once it becomes an active site,
21 those 13 folks are not going to want to step lower
22 on the rung of the ladder to get paid to make room
23 for another financing structure that pays for say
24 the solar system on the unit -- or on the
25 property.

1 So you're going to have a lot of unhappy
2 lenders. And most project managers don't want to
3 touch that with a ten-foot pole.

4 And, again, since many of them are not
5 energy efficient. It's getting better, but you
6 have that stumbling block to really contend with.

7 And then finally, maintenance issues.
8 Other people have noted this, too. I can tell you
9 horror stories, doesn't bode well for the field.
10 But it just is to show you, you know, I'm not
11 expecting you to create incentive that's going to,
12 you know, eliminate all these problems. But I
13 just want you to be aware of the issues that you
14 might be up against when you're trying to create
15 an incentive, particularly for existing
16 properties, that's going to work.

17 On the maintenance side there's often a
18 lot of turnover in the maintenance staff. And so
19 there needs to be incentives to kind of create
20 knowledge transfer, and I'll touch on that in a
21 second.

22 So, what do we do? Workable incentives,
23 things that we would definitely advocate for.
24 First and foremost, just commit to creating set-
25 asides. Whatever they're going to be. I think

1 this is really important because as we've
2 experienced on the energy efficiency side,
3 affordable housing can't compete with market rate,
4 whether it be even getting a simple application in
5 for energy efficiency stuff.

6 It takes a lot of time to get properties
7 to move forward on things. They often take a lot
8 of signatures to get things done. So there are
9 specific issues for affordable housing that really
10 mandate that the resources are advanced enough to
11 really look at those issues and create a little
12 set-aside for them.

13 On the existing side, I advocate
14 providing the highest incentive rebate incentive
15 as possible. I know it sounds like a lot, but 75
16 percent or more of the project cost is really
17 what's needed. A variety of incentives are
18 needed, too.

19 There are a few funding models that I
20 think definitely should be explored that haven't
21 really, at the existing property level. Including
22 business tax credits, third-party systems and
23 springing liens which is a term that a former HUD
24 model that didn't totally take off the ground,
25 involved where a lien -- the existing lenders on a

1 project would agree to take a lower rung of the
2 ladder if the savings were completely paying off
3 that new financing structure for the -- in this
4 case it was energy efficiency. And then as soon
5 as the loan was paid off, then the other folks
6 would rise back to the top.

7 But ideas like that that really look at
8 the issue of existing debt and trying to overcome
9 those.

10 Another issue on the financing side that
11 I think should be mentioned is the idea of
12 guaranteeing the loans. That might be an aspect
13 to consider that might make it easier for existing
14 debtors to agree to take on another loan, if the
15 savings were guaranteed. I think some ESCOs are
16 doing that, but I think it would be important to
17 kind of look at that more.

18 But, you know, if I were to kind of
19 narrow it down to a couple of important things
20 that the incentives, this round should probably be
21 structured for, one is to really improve the
22 energy efficiency incentives, and connect them
23 directly to solar.

24 I see heads nodding, so I might be
25 preaching to the choir there, but it's really --

1 it's just critical for existing properties to
2 tackle that energy efficiency issue first and
3 foremost.

4 And then connecting it to solar would
5 just be great, just more bang for the buck. But I
6 don't think that you can really look at existing
7 properties and separate these two issues.

8 Expedited applications approvals.
9 People have mentioned that yet already. Now, one
10 issue that came up, I think, Commissioner
11 Grueneich, you might have mentioned this earlier,
12 a point that you realized from the morning
13 presentations about working with IOUs to create
14 more technical assistance. I agree that that's
15 necessary, but I also agree that that could be a
16 problem when you're working with existing
17 properties, because of the distrust, the general
18 distrust for IOUs.

19 I think that if that strategy also
20 included field advocates, I think that would be a
21 great strategy. It's not that the IOUs aren't
22 willing to make this thing work, but because of
23 all the particular issues in affordable housing, I
24 think it's important to work with intermediaries
25 and folks that know these properties.

1 And then encouraging tiered utility
2 allowances, I think, are also essential for
3 existing properties.

4 Finally, on the nonfinancial program
5 support side, there's a real lack of kind of
6 approved professionals that the field can really
7 rely on, just across the board. And because
8 affordable housing is lacking time for a lot of
9 these projects, they don't have the ability to
10 provide oversight to contractors. So any sort of
11 help with, you know, approved installers or
12 prescreens, consultants, things like that I think
13 would be really helpful for existing properties.

14 And finally the knowledge transfer, you
15 know, maintenance guides, trainings, monitoring
16 system performance, these things would really help
17 advance the field.

18 There's a couple other issues I just
19 wanted to mention. On the new construction side I
20 think that it's a lot of developers would agree
21 that they kind of trial-and-error new things, new
22 technologies and whatnot. And as soon as they
23 find something that works, it becomes a blueprint
24 for all of their developments after that.

25 So that, I think, is the hope that we

1 can walk away with today, that as soon as some of
2 these things really, these issues get overcome,
3 and resources are exact to the challenges, folks
4 are going to continue to use them again and again.
5 And that's, I think, really encouraging.

6 And I guess the other thing is, let's
7 see, oh, on the financing side the bridge loan, I
8 think, is a really important piece, too, that no
9 one has -- I think somebody touched on it a little
10 bit ago.

11 I got a call last week from a developer
12 who's doing a rehab project. And they're looking
13 to get rebates in the million-dollar level for
14 this huge project. And they asked us for a bridge
15 loan until the rebates come in.

16 So I think that that might be another
17 element to add for existing properties, or
18 properties doing rehabs. They could really
19 benefit the projects.

20 And beyond that, that is our website, so
21 please feel free to look at that. And I'll take
22 questions later.

23 CHAIRPERSON PFANNENSTIEL: Thank you,
24 Clare. Our next panelists is Ted Bardacke from
25 Global Green.

1 MR. BARDACKE: Thank you, I'm going to
2 sit here if that's okay.

3 CHAIRPERSON PFANNENSTIEL: That's fine.

4 MR. BARDACKE: I don't have a
5 PowerPoint. Part of it is that I wanted to listen
6 to what a bunch of people are saying today. And
7 we'll be following up, Mary and I, with written
8 comments by the -- you've been introduced to the
9 organization through Mary Luevano. I want to say
10 that we also have an -- in addition to a policy we
11 have an implementation side of the organization.

12 And so our experience in solar in
13 affordable housing we've advised generally to the
14 owner on about ten projects now, including the
15 first two zero energy projects, together with the
16 KETCH.

17 We have about \$900,000 in rebates
18 pending before the KETCH and the PUC at the
19 moment. So we're deeply involved in sort of
20 knowing how these rebate programs work now. And
21 so speak from some issues that have come up now
22 that we would like to fix, in addition to
23 understanding how the affordable housing finance
24 game works.

25 In fact, we introduced Affordable

1 Housing Associates to Jiggar Shaw at one point, so
2 -- and Sun Edison.

3 So, I want to talk about sort of three
4 major areas, eligibility, finance and
5 administration. The first issue, and some of this
6 came up in the first sort of informalized meeting
7 we had a couple, six weeks to a couple of months
8 ago here in Sacramento; and is in response to the
9 sum of the stuff that's in the draft staff
10 proposal from the KETCH.

11 The first is on eligibility screening,
12 one really good idea that came up in that first
13 meeting that we don't want to lose is this idea
14 that most new construction in affordable housing
15 either TCAC or CDLAC is the last financier in.

16 And one possibility in terms of
17 screening people for eligibility is that if you
18 got a approval for your project from TCAC that had
19 PV in your pro forma, you would automatically
20 qualify under whatever affordable housing program
21 existed at the KETCH or the PUC.

22 That there wouldn't have to be a lot of
23 paperwork, as we go through now, about proving to
24 a particular entity that's not so aware of
25 affordable housing that you, in fact, are an

1 affordable housing project.

2 The second issue on eligibility is
3 energy efficiency. I want to echo what everybody
4 else says, that energy efficiency is important.
5 That there's a threshold is -- we're certainly
6 agreeable to that. There's going to be an issue
7 about setting that threshold.

8 And I may disagree with the next
9 panelist, Nehemiah here, but we've just gone
10 through a long process with TCAC about setting
11 what the energy efficiency goals for affordable
12 housing is. We led a year-long process on that,
13 and arrived at the 10 percent number, rather than
14 15.

15 And part of that was that --

16 CHAIRPERSON PFANNENSTIEL: Excuse me,
17 just for clarification. Ten percent above
18 Title --

19 MR. BARDACKE: Above -- above 2005 --

20 CHAIRPERSON PFANNENSTIEL: -- Title --

21 MR. BARDACKE: -- Title 24. And part of
22 that has to do with people's uncomfortableness
23 with not knowing what the new incentive was.
24 Sorry, the new standards were going to mean on
25 actual projects.

1 But in terms of aligning the affordable
2 housing solar with other affordable housing
3 agencies that provide the majority of the funds,
4 having that level the same would be very helpful.
5 So 10 is sort of the baseline level at TCAC now.

6 And I just want to say that, you know,
7 currently a multifamily project that gets 15
8 percent gets to the EnergyStar level is eligible
9 for \$200 a unit?

10 UNIDENTIFIED SPEAKER: 150 --

11 MR. BARDACKE: 150 on the coast, 200
12 inland. So on a project like we're talking about,
13 50 units, that's less than, you know, that's less
14 than \$10,000. That's, really except for TCAC
15 base, that's really all that's out there.

16 So while solar is certainly less cost
17 effective than energy efficiency, the current way
18 the incentives are structured makes solar to the
19 developer more cost effective than energy
20 efficiency.

21 And that's an issue that somehow will
22 have to be addressed, but don't -- I guess I want
23 to say don't penalize the developers for an
24 incentive structure that may be out of, slightly
25 out of whack.

1 Finally, one more thing on the energy
2 efficiency and 15 percent better than Title 24, a
3 lot of ways to get that is in reduction of natural
4 gas usage. And so you have this issue of
5 balancing the solar and the natural gas, and they
6 often don't talk to each other in the rebate
7 levels.

8 Finally, in terms of eligibility, I
9 wanted to highlight this issue of the three-,
10 four-story split in new construction and who's
11 going to administer multifamily buildings that are
12 four stories or above. It currently says in the
13 new solar homes partnership that that would be in
14 the KETCH's -- sorry, in the PUC's bag. Or under
15 the PUC's purview.

16 However, we would really argue that all
17 the new construction affordable housing of any
18 size be in one location. Because for simplicity's
19 sake. And it doesn't mean the energy efficiency
20 regulations have to change, but we really think
21 that if you're a residential building new
22 construction affordable over four stories or
23 above, though the Energy Code treats you as a
24 commercial building, you really ought to be in the
25 -- with everybody else. Particularly as we see

1 projects that are sometimes a mix of three- and
2 four-story buildings.

3 And that's a real common building type
4 in affordable housing these days. Three stories
5 of residential above a floor of commercial and
6 something with underground parking. And so one
7 place would be nice.

8 In terms of finance, rebate levels. The
9 current KETCH affordable housing rebates, using
10 the KETCH's own data, covers about 37.5 percent of
11 the gross cost of a system, using the numbers of
12 the post-2006 rebate levels -- sorry, the post-
13 2006 cost data that the KETCH has.

14 And the developers that I talk to say
15 that that's right on the cusp. Get much below 40
16 percent and people will start to walk away.

17 So, this automatically declining rebate
18 based on time, as currently is done at the KETCH,
19 or based on installed capacity, the way we think
20 of it at the PUC, might be too aggressive for
21 affordable housing developers in order to get them
22 to have this blueprint that Clare has talked
23 about.

24 If the blueprint works and suddenly the
25 blueprint changes or is changing every six months,

1 people aren't going to see it as a blueprint.

2 This 40 percent number is a -- it's more
3 anecdotal than sort of very well thought out.
4 However, the declining rebates, however it's
5 structured, will really need to understand the
6 market conditions rather than a simple time-
7 dependent reduction or an installed capacity
8 reduction.

9 Other tax credits. Please have your
10 rebate be the first, not the last. As you've
11 seen, every affordable housing project is jumbling
12 financing sources and using a lot of tax credits.
13 And this issue of in the PUC program of a
14 different rebate for somebody, whether they're a
15 business and a taxable entity, needs to be thought
16 of that the affordable housing folks will always
17 be eligible for that upper level rebate, even if
18 they can somehow sell their business investment
19 tax credit on. Because I know you're looking at
20 that two-tier system.

21 Finally, the final issue that I wanted
22 to raise on financing is utility allowances. It's
23 come up in just about everybody's thing. Heschong
24 Mahone has done really good work in sort of
25 educating and trying to convince housing

1 authorities.

2 To date, though, there's, I believe,
3 only two housing authorities that have a self
4 generation utility allowance in the state. And
5 despite a lot of really good work by Heschong
6 Mahone. It's going to take a regulatory push from
7 the PUC and the KETCH to make this work.

8 And if it can somehow, that utility
9 allowance, perhaps be bundled in the 2008 Title
10 24, and the methodology that you are working on to
11 incorporate onsite renewables into that
12 methodology is maybe one way to crack that nut.
13 That's just an idea I had in the shower this
14 morning. So, don't hold me to it by the time I
15 take a bath with my son tonight.

16 But, something needs to be done on the
17 utility allowances. And you all have quite a bit
18 of sort of intellectual and moral authority there
19 to help the housing folks figure that out.

20 Finally, on administration. I think
21 we're all in favor of individually metering units
22 for the energy efficiency that it can provide in
23 terms of giving people price signals.

24 However, the current regulation in the
25 KETCH program for individual metering is kind of

1 redundant in IOU territory because they don't
2 allow you to do anything.

3 But I think that kind of regulation may
4 prevent creative solutions in terms of ratemaking
5 and rate classes, and new advances in advanced
6 metering. I would just say keep some flexibility
7 open in terms of how your programs deal with
8 metering. Because I don't think we've all figured
9 out how to deal with this metering issue in
10 multifamily. Yet, -- and I wouldn't want to close
11 those avenues at the moment.

12 This issue of time, 24 months, is good.
13 I think more importantly is if the KETCH could
14 adopt something like the PUC has, where there's a
15 time limit on the time that the administrator has
16 to consider your rebate application. Currently
17 the KETCH sometimes gets back to you very quickly,
18 and sometimes doesn't. And that, more than
19 anything, on MJ's project that we were working on
20 was the sort of the worry.

21 So that there be a 90-day response
22 period, or 60-day, or whatever it is, give some
23 people some certainty by which time they'll be
24 able to tell their bank that we'll know or not.

25 And then field verification is great.

1 We really support it. We hope that the charges
2 for that field verification would not have to be
3 incurred by the developer. Currently we see
4 developers of multifamily affordable not pursuing
5 the EnergyStar rebate because the rebate, the
6 costs of testing for that rebate exceed the cost
7 of the rebate, itself. So if you're going to
8 field verify, have someone else pay for it,
9 please.

10 One issue that hasn't come up that sort
11 of is important from what Clare said about staff
12 turnover and maintenance, is we think it would be
13 really good in your programs to require, as part
14 of the program, an ongoing maintenance plan for
15 the systems.

16 We will have -- it may increase costs a
17 little bit of the -- but it's really going to help
18 performance. Because, you know, on a property
19 manager, that person onsite often will turn over
20 every year. They're not going to know what this
21 big, expensive, costly, complicated system does;
22 how to monitor it. We think that's an important
23 addition to energy efficiency, is to understand
24 that this is monitored.

25 And then finally, just wanted to echo

1 what people have said about marketing. We think
2 there will need to be a marketing component to the
3 affordable housing that is separate from the phase
4 one issues, or your new solar homes partnership.
5 That is likely to be contracted out to an
6 intermediary that understands affordable housing,
7 really comes from the affordable housing world,
8 rather than necessarily the energy efficiency
9 world. Because it's a different language.

10 I would say that half of my time working
11 on solar in affordable housing is explaining to
12 solar people how affordable housing finance works.
13 I do that every single day.

14 And if your marketing folks aren't
15 really up to speed on that, they're not going to
16 get in the door to the affordable housing side.

17 So, I think I'll stop there. Like I
18 say, this will come in written comments, as well.
19 But it's sort of notes from the field a little
20 bit. So, thank you.

21 CHAIRPERSON PFANNENSTIEL: Thanks.
22 Commissioner Grueneich.

23 COMMISSIONER GRUENEICH: Yes, just
24 following up on your last point when you were
25 talking about marketing, who is the audience?

1 MR. BARDACKE: Developers. The
2 development -- when we have a body of 15 projects
3 around the state, which we will by the end of the
4 year, that are a mixture of things that are
5 powering the units, that are common area systems
6 that have been financed with third parties, that
7 have been net zero, when we have that kind of body
8 of knowledge, developers will be really wanting to
9 know about this.

10 And there needs to be somebody who
11 speaks their language who are able to quickly say,
12 is your project a 9 percent or a 4 percent tax
13 credit. Are you at your threshold basis limit.
14 Master meter, or -- individual meter or an SRO
15 type.

16 These immediate questions that help
17 figure out what the feasibility, what kind of
18 system they're talking about, is important.

19 COMMISSIONER GRUENEICH: Okay. One
20 other question for this panel or anybody else who
21 is speaking today, is that to my knowledge
22 everything that we've been discussing today is in
23 the multifamily affordable housing universe. And
24 the statistic we heard this morning was, I think,
25 that the split right now in what's being built is

1 about 75 percent multifamily, but that I thought I
2 heard that there's about 25 percent of single
3 family affordable housing or low-income housing
4 being built.

5 And so my questions are two. One, is
6 that correct, and if so, who are the universe of
7 people who are financing and developing and
8 building single family low-income houses? And
9 what do they think about solar? And how do we get
10 input from that community?

11 MR. KLASKE: Actually, that's a nice --

12 CHAIRPERSON PFANNENSTIEL: I'm sorry, if
13 you're going to answer why don't you come up to
14 the mike.

15 MR. KLASKE: Sure. Actually, that's a
16 nice segue. I was going to try to make some
17 comments from the last panel.

18 I'm Fred Klaske; I'm the founder of Sky
19 Power Systems. We're a solar installer in the
20 East Bay with about a little over half a megawatt
21 of installed capacity.

22 But I'm here today in my role as a
23 member of the green building committee for East
24 Bay Habitat for Humanity. I was asked by Janice
25 Jensen -- who unfortunately cannot be here today

1 and passes her regrets on -- to speak specifically
2 to that topic.

3 A little bit about Habitat for Humanity
4 East Bay. Started in 1988, and I've been involved
5 with them since that time. They've done about 100
6 homes total so far. They specialize in affordable
7 housing, single family detached, for homeowners.
8 Unlike people you've heard earlier today, we're
9 not really involved in rental. It's really for
10 home ownership, itself, and all the benefits that
11 accrue to that.

12 They're doing about 25 homes per year
13 right now in a run rate. And, Tim, correct me if
14 I'm wrong, but I think we were the first solar
15 Habitat house that applied for and got a rebate
16 from the KETCH for four units that we did in the
17 Fruitvale/Davis area of Oakland. Rather
18 interesting neighborhood, to say the least.

19 And projects right now that they've
20 done, we've done about a little over 25 systems so
21 far. Besides the four in Oakland, we have 22 in
22 Livermore; another 26 in a EPA brownfield that's
23 been converted in Oakland. And hopefully we get
24 lending approved, we'll be able to do another 26
25 on the adjacent property right next to that.

1 To make it short, every single house
2 that Habitat East Bay does from this point forward
3 will have a 2 kilowatt solar electric system on
4 its rooftop incorporated in with other green
5 building techniques like orientation, passive
6 solar, concrete, for example, for thermal mass.

7 The 22 units we built in Livermore do
8 not have any air conditioning. Those of you
9 who've been to Livermore know how hot that can be.
10 And they don't need any because of in part the
11 design we've done on thermal mass that we get with
12 regard to concrete.

13 First of all, we're pleased, thrilled to
14 see how much involvement and interest there is in
15 putting together solar in affordable housing. Or
16 as we like to say, really putting the A into
17 affordable housing, for a lot of these low- to
18 moderate-income families who are desperately in
19 seek of shelter.

20 It's -- we're eager also to work with
21 you folks with regards to moving this forward to
22 implementation in the 2007 timeframe. And
23 especially pleased to see that you are considering
24 a set-aside, perhaps as much as 10 percent of the
25 California Solar Initiative funding that's been

1 made available.

2 To make it brief I certainly concur with
3 a lot of what you've heard so far today,
4 particularly with regards to what Mary Jane
5 earlier mentioned is needed by developers. Things
6 like, for example, accelerating as much as
7 possible the time between when a system is
8 completed and interconnected and when we actually
9 get the rebate check, itself. Because you can
10 appreciate for capital intensive nonprofit like
11 Habitat, that could be really a four- to five-
12 months delay in getting the check, could really
13 put a nail through our cash flow. So, whatever
14 can be done to be able to help speed that along
15 would be helpful.

16 I'll apologize if you have some
17 questions that I can't necessarily provide answers
18 to because I'm having to do this at last minute on
19 behalf of Janice. But I promise you I will make
20 note of the questions and we will obviously
21 provide the answers as part of the written
22 comments.

23 We do have some statistics we'll provide
24 in terms of our findings based upon the experience
25 of the homeowners thus far in Oakland and

1 Livermore; savings that they have seen; costs that
2 we have seen; as well as other kinds of benefits.

3 Just the impact that we've had on
4 volunteers stepping up. Impact that we've had on
5 fund raising. Right now I think we've -- I asked
6 one of the developer -- the director of
7 development yesterday for the figures, and we've
8 gotten around about \$200,000 thus far in direct
9 hard costs. And we're estimating probably another
10 \$100,000 in soft in-kind donations, be it
11 materials or labor, specifically attributed to the
12 fact that we are putting solar panels on Habitat
13 rooftops.

14 Which, by the way, has, in terms of the
15 discussion between energy efficiency and solar,
16 I'll do the same tap dance other people did. I'd
17 obviously like to see both. And certainly would
18 encourage you to continue to have some requirement
19 in there. It's nice to hear the fact of 10
20 percent above 2005 on Title 24 seems to be
21 something that jibes in other parts, as well. And
22 so we would certainly be in line with that.

23 And all I'd like to say in conclusion is
24 just that only two thoughts in addition. With
25 regards to the decline in rebate coverage over

1 time, you might want to give some thought to
2 perhaps, at least for the affordable housing
3 portion of that, pegging the rebate amount you're
4 reducing relative to the current market cost for
5 solar, itself.

6 Because I think everybody in here will
7 agree, the biggest component cost-wise by far of
8 these systems is the cost of the solar panels,
9 themselves. And unfortunately, because of the
10 supply/demand issues, they have been raising quite
11 a bit. And so to some degree your decline is in
12 conflict with that current market trend. So
13 that's one thing to consider.

14 The second thing is I noticed earlier in
15 the presentations there was a mention of
16 possibility of enhanced rebate award for certain
17 kinds of things. As we have been very aggressive
18 within Habitat East Bay in green building, not
19 just putting solar on rooftops, which, from a PR
20 standpoint, has great impact. I mean people, for
21 example, comment all the time that they can't get
22 over the fact, wait a minute, you're Habitat, how
23 are you able to -- I guess you can. So it begins
24 to be kind of a kick in the head for them to start
25 seeing it in a different way.

1 But you also might want to look at,
2 what, for example, the U.S. Green Building Council
3 has recently done, specifically with regards to
4 their lead standard, and a draft proposal lead for
5 homes.

6 And to the extent that perhaps
7 affordable housing structures, and single family
8 residence in particular, are able to comply with
9 the minimum threshold for lead for homes, you
10 might want to consider awarding some kind of
11 additional rebate on top of that.

12 It's certainly something we're looking
13 at, and during the gap analysis right now, between
14 what we currently do in the way of sustainable
15 building, which is part of Habitat's mission
16 statement, and what lead for homes draft standard
17 is currently looking at.

18 So, that's it then.

19 CHAIRPERSON PFANNENSTIEL: Thank you.
20 Let me just ask one question which may be slightly
21 off the subject, but --

22 MR. KLASKE: Sure.

23 CHAIRPERSON PFANNENSTIEL: -- it
24 intrigues me. Habitat, as I know, has a lot of
25 volunteer construction.

1 MR. KLASKE: That's correct.

2 CHAIRPERSON PFANNENSTIEL: Do volunteers
3 put on the solar panels, also? Do they do the
4 solar installation? Or is that done --

5 MR. KLASKE: Good question.
6 Initially, -- well, actually I had been very very
7 active early on with regards to training staff
8 that they had, as well as training volunteers.

9 There have been some groups, for
10 example, Grid Alternatives, which some of you may
11 have heard of, is also working in that line.
12 Coincidentally, they happen to kind of have a
13 similar nexus in that they're trying to provide
14 solar installation specifically for low- to
15 moderate-income families. So they have also been
16 working with East Bay Habitat of late, which is
17 nice for me because it relieves me of some of that
18 burden.

19 The truth be told, it's not that
20 difficult -- maybe I'm speaking out of turn here,
21 but it's not that difficult to install a solar
22 electric system. Especially these days. And I
23 can say that as a certified professional. It's
24 not that difficult.

25 Maybe a full panel system with a single

1 inverter, a 2 kilowatt, it's not that tough. And
2 it's in line with other kinds of electrical
3 volunteer activities that we have.

4 Typically it can be taught to an
5 electrical contractor relatively in a
6 straightforward manner, if they're comfortable
7 with, say, high voltage dc. Once they get over
8 that, it tends to go pretty smoothly. You know,
9 you don't leave all the copper bare, you tie it
10 down one at a time.

11 But certainly we don't want to obviously
12 have, you know, eager but necessarily unskilled
13 volunteers up on there any more than we would want
14 to have them on a say, two story, 6/12 pitch roof.

15 CHAIRPERSON PFANNENSTIEL: Thank you
16 very much.

17 MR. KLASKE: You're welcome.

18 MR. BARDACKE: Let me partly --

19 CHAIRPERSON PFANNENSTIEL: Yes.

20 MR. BARDACKE: -- the answer to your
21 sort of --

22 CHAIRPERSON PFANNENSTIEL: Go ahead.

23 MR. BARDACKE: -- the single family
24 affordable. My sense of it is that a lot of the
25 home ownership programs, I mean there's some

1 specialized folks out there, but a lot of it is
2 being done through inclusionary projects, so that
3 a large development will have a particular set-
4 aside, you know, particular percentage of the
5 houses that will need to be sold at affordable
6 rates, rather than the market rate.

7 So to the extent that the KETCH, the new
8 construction program hits big developments, you
9 may capture some of those properties.

10 And the way that those programs often
11 work is you have a subsidy to the buyer, not
12 necessarily to the developer, to build those
13 single family homes. And so it's a lot about
14 going out and finding down payment assistance,
15 those kinds of things, rather than on the
16 production side.

17 Which is, I think, why you've heard more
18 about the multifamily, because those are specific
19 programs that assist with production.

20 COMMISSIONER GRUENEICH: Just one
21 follow-up then.

22 MR. BARDACKE: Yeah.

23 COMMISSIONER GRUENEICH: Is it the local
24 government who is requiring that a portion of the
25 larger development be used for affordable housing?

1 And then, so that would be a requirement that the
2 developer has. And then when you talk in terms of
3 going out and identifying some buydown sources for
4 the cost, again, is that the developer going out
5 and identifying sources?

6 Or is it basically low-income people who
7 are thinking about it coming in?

8 MR. BARDACKE: It's --

9 COMMISSIONER GRUENEICH: Or is it a
10 mixture?

11 MR. BARDACKE: It's a mixture of both.
12 There's a number of, you know, community housing
13 works. Its ownership programs sort of are a one-
14 stop shop for those low-income people who are out
15 there looking for ways to make the purchase of a
16 house --

17 COMMISSIONER GRUENEICH: So what you've
18 just talked about, there's nothing unique about
19 putting solar in that type of a development, other
20 than thinking through the actual cost. But it's
21 not trying to balance it with, you know, ten other
22 funding sources because those types of programs
23 are just doing whatever is typical for a
24 developer?

25 MR. BARDACKE: Right. With the

1 exception of some specialized folks who do low-
2 income, single family; but, yes, in general, that
3 seems to be the case.

4 CHAIRPERSON PFANNENSTIEL: Are there --
5 one second, I will get there -- other questions up
6 here on the dais for this panel? And then I want
7 to move into our last invited speaker. Jeanne.

8 MS. CLINTON: I just want to test a
9 take-away that I'm taking from this panel. That
10 when we talk about new construction, there's a
11 very complex web of creative ways in which you
12 can, you know, go through a TCAC process and get
13 bonuses and bump-ups and various kinds of, you
14 know, sell your tax credits, \$1 or \$1.04 on the
15 dollar, or whatever, and there's a multiplier
16 effect.

17 On the other hand, if you're talking
18 about existing housing, it seems to me you're not
19 going through that whole TCAC process, so you
20 don't have as much creativity in terms of how you
21 can leverage the solar incentive to almost pay for
22 the whole solar system.

23 So the take-away I have is that any
24 incentive is going to have to be considerably
25 higher for existing housing than for new housing.

1 Is that right?

2 MR. BARDACKE: Yes, and it may require
3 some creativity in addition to absolute dollars.

4 MS. BRESSANI-TANKO: Yeah, I definitely
5 agree, too. I mean you hit the nail on the head.
6 I think with new construction the real difference
7 is there are a lot of resources that they're
8 pulling together. Not that it's easy, but it's
9 do-able if you have the right folks working on it,
10 and get the right resources.

11 With existing properties you just don't
12 have that luxury.

13 MR. TUTT: What about major
14 rehabilitations in that picture.

15 MS. BRESSANI-TANKO: That's an
16 exception, definitely. TCAC does provide the 4
17 percent credits for that; you can still get the
18 basis boost, right.

19 MR. MENDEZ: I was going to make the
20 distinction that new construction and a major
21 acquisition rehab should be put together because
22 it's the same funding sources in that case, where
23 a for-profit or nonprofit is going to buy and
24 rehab a building. That's where they have to go
25 through the assembling of a patch-work quilt of

1 financing.

2 Yeah, so going after existing owners,
3 you know, either private, independent, or even
4 nonprofit and for-profit long-term owners is a
5 totally different market and strategy, as well.

6 MS. CLINTON: And just a quick footnote.
7 Somebody somewhere can give me just a note to tell
8 me how we know what is considered major rehab.

9 MR. MENDEZ: It depends.

10 (Laughter.)

11 MR. MENDEZ: Is the right answer. But,
12 it --

13 MS. CLINTON: I should say years ago I
14 worked in New York City on abandoned housing. And
15 we had definitions of minor rehab and major rehab.
16 But I bet those don't work here.

17 MR. MENDEZ: It depends on the program
18 and project, but you could be comfortable with
19 \$10,000 per unit. But usually about 15,000 per
20 unit.

21 CHAIRPERSON PFANNENSTIEL: Other
22 questions up here on the dais for the panel? I
23 would like to get to our last invited speaker.
24 And then I know there are a lot of people here in
25 the room who would like either to ask questions or

1 to make comments. And I really want to leave time
2 for that to happen, also. Just general public
3 comment.

4 So, Nehemiah Stone, next speaker.

5 MR. STONE: I'm with the Heschong Mahone
6 Group. We run energy efficiency programs for
7 multifamily, both for new construction and
8 retrofit. And some policy work. And I have to
9 tell you, I'm going to take advantage of the fact
10 that I'm on the soapbox here for a couple minutes
11 before I get into this.

12 It's really gratifying to hear over and
13 over how the utility allowance restructuring
14 helps. Because about seven years ago when I first
15 started talking to people about that, I had to
16 spend a half an hour explaining to them what a
17 utility allowance was; and then how having an
18 energy efficiency based utility allowance might be
19 different.

20 A couple other points. Ted made the
21 point that there's only two housing authorities in
22 the state so far that have adopted what we call an
23 OGUA, an onsite generation utility allowance.
24 There's two dozen that have adopted an energy
25 efficiency based utility allowance.

1 And for the ones that have, the
2 difference that that makes in their net income on
3 their pro formas will pay for virtually everything
4 that they had to do upfront. But they don't have
5 the money upfront.

6 So, one of the things when you're
7 thinking through how you're going to make the
8 program work, that I would recommend is don't
9 expect them to put extra money in upfront. That's
10 the hardest thing for them.

11 If you structure is so that the
12 increased rent from having reduced the tenants'
13 utility bills can pay for and pay back what you
14 are giving them, that would be the best thing.
15 Don't ask them to put in more money upfront.

16 A couple other points I'd like to make.
17 One is that another very difficult sticking point
18 on this is the issue of master meter versus
19 individual meters, and how you work through the
20 utility, the net metering, if you will.

21 And what I -- this is mostly to the
22 Public Utilities Commission -- what I recommend
23 you do is you make it extremely easy for people to
24 do a master meter on the project and submetering
25 for the individual units.

1 People can do it right now. But they
2 have to jump through hoops backwards while they're
3 on fire to do it. And people are not going to do
4 that.

5 And so, you know, the benefit of each
6 tenant knowing what their usage is cannot be over-
7 stated. But it makes it almost impossible to work
8 out with the utilities exactly how you're going to
9 make the solar thing work on a multifamily unit.
10 So let it be master metered for the project, and
11 individual submetering on the units.

12 One other, and I'm just going to
13 highlight these. Ted and I knew we were going to
14 disagree on this going in, but I'm going to just
15 read back to you a couple quotes from Ted, and
16 hope that you can see the arguments in my
17 presentation without my having to point them out
18 individually as we go through, that disprove what
19 Ted said.

20 First, the 10 percent TCAC thing was
21 threshold -- I'm not going to quote him, because I
22 can't remember exactly what he said. Anyway, it
23 was due to uncertainty. It was due entirely to
24 uncertainty. It was not due to any evidence that
25 it was not cost effective to remain at 15 percent.

1 And I'm here to tell you that in most
2 cases it is. A lot of cases it may not be; but,
3 most cases it is.

4 The other thing said was that the energy
5 efficiency programs only give \$150 to \$200 per
6 unit, and that doesn't cover the cost. In most
7 cases it more than covers the cost. It's a net
8 winner for the developer.

9 The difference is how early the programs
10 get to help them. If the developers come to
11 people running programs early on, we can typically
12 show them how to meet the 15 percent, sometimes
13 for free; sometimes for, certainly for less than
14 the \$150 or \$200 that the programs give.

15 If they come in late, and they're
16 looking for things to make it, you know, 15
17 percent more efficient, it's expensive to add
18 things in later on.

19 Okay, I'll step down off the soapbox and
20 go to the presentation.

21 This is my starting point for virtually
22 every presentation I make. And, you know, the
23 point of this to me is if you can't -- if the
24 utilities are not affordable, it's not affordable
25 housing. And I don't care what else you do, if

1 you can't afford the utilities it's not affordable
2 housing.

3 The average household spends 4 to 5
4 percent of their income on utilities. And people
5 in affordable housing spend about 20 percent; if
6 they're on SSI in affordable housing they spend
7 about 25 percent.

8 When SDG&E got out from underneath their
9 stranded assets back in 2000, and were able to
10 pass through the generation costs that they were
11 facing, some households in qualified affordable
12 housing units at that time were paying 70 percent
13 of their monthly income for utilities. That
14 doesn't leave a lot to put food on the table or
15 clothes on the kids.

16 The point from this graph, this graph
17 actually stops in early 2005. And this, you know,
18 assuming 1982 as the base point, this shows the
19 relative cost of different energy sources going
20 forward. And you hear a lot of people talking
21 about gasoline today, and how expensive it is.
22 Gasoline is the dark blue arrow there. And you
23 see that it's about 150 percent what it was.

24 Natural gas is the light blue arrow.
25 Natural gas has gone up a lot more since 1982. I

1 think we can expect it to go up more. And that
2 leads directly to an issue that was being talked
3 about earlier today, which is solar hot water.

4 Solar hot water today is not cost
5 effective if you have natural gas. It is if you
6 have electricity. And those two things are true
7 in virtually every case. It's almost impossible
8 to find an exception to those. As natural gas
9 goes up, or if you're on propane, then the
10 equation changes.

11 I'm just going to flash through these.
12 Most of the slides that are in here at this point
13 are in there for you to look at later. I don't
14 want to spend a lot of time on them. I want to
15 get to the meat of the issue.

16 Go ahead. One of the things here is
17 that I'd like to point out is, although the system
18 has been getting more efficient, electricity still
19 has been rising faster than everything else.
20 Going to put on my glasses to get to this part.

21 The point of this is that when we think
22 about how much it costs to run a household, and
23 the amount of money we spend on energy, as a
24 percentage obviously it's a whole lot higher for
25 people in affordable housing. I'm just giving you

1 more arguments for why this program ought to put
2 more, but make sure that more money goes into
3 affordable housing than elsewhere.

4 If we take a look just at the
5 electricity portion, the point was made earlier
6 that, you know, you get 15 percent better than the
7 standards. Most of that's gas, because of water
8 heating.

9 Let's take a look at the electricity
10 portion. And of household making under \$10,000 on
11 average, they're spending \$569 a year on
12 electricity. If you can just reduce that by half
13 you've made a big difference to that family. And
14 that's just the electricity portion.

15 Energy costs have gone up, over 20
16 percent. Natural gas was supposed to go up this
17 last winter, about four times what the historic
18 average is, but instead it only peaked at about
19 two or three times. It's obviously come down some
20 since then.

21 But the word only there is highlighted
22 because only means something different to you and
23 me than it does to people in affordable housing.

24 These are just some caveats before
25 getting into the next set of slides. One of the

1 things that you need to know -- well, first, I'm
2 asked over and over again, how much difference did
3 the change in the 2005 standards make.

4 And we've been building multifamily
5 housing over and over, and how much difference is
6 this going to make. And the answer is, well, how
7 long is a piece of string. It really depends upon
8 your design. It depends upon what your building
9 is like. It depends upon what you got used to to
10 meet 15 percent better than 2001. And it depends
11 what climate zone you're in.

12 And if you took advantage of the
13 loopholes that were in the code through the 2001
14 cycle, you're going to face a huge hit now to try
15 and get 15 percent better than 2005.

16 If you were doing good design before,
17 you had good shading, you had good orientation,
18 you had good equipment, some buildings that were
19 15 percent better than 2001 are 17 percent better
20 in 2005; doing nothing more than upgrading federal
21 standards on equipment. Nothing more than that.

22 So, you know, there is no -- I wish
23 there was a single answer, you know, what's the
24 right level, but there isn't a single answer.

25 We've seen that 30 to 50 percent cooling

1 reductions are cost effectively possible. We just
2 helped Roseville design their new multifamily
3 program. And they're, you know, since it's an
4 electric utility they're only focused on the
5 electricity. And they're giving out \$400 for the
6 second level in efficiency. And for most
7 buildings that's going to be between 30 and 45
8 percent. And that's all, you know, that \$400
9 covers the cost. It's not like, you know, they're
10 only going to cover 25 percent of it.

11 So, with good design it is possible to
12 get tremendous gains well beyond the 10 percent or
13 the 15 percent.

14 And if you're going to be going after
15 PV, you obviously need to get the loads down as
16 much as possible first.

17 Go ahead. This is an illustration of
18 what I was saying before about, you know, the
19 difference between 2005 and 2001 code. The light
20 orange bars show, you know, 15 percent better --
21 this is the same building -- 15 percent better
22 than the code in 2001. And the brown ones show
23 2005.

24 And you'll see, you know, there's one
25 case they're building three in climate zone three

1 that was 15 percent better; it didn't even qualify
2 with the 2005 standards. And the same thing for
3 building two in climate zone 12.

4 Whereas building one has a higher
5 percentage better than the standards under the
6 2005 code than it did under the 2001.

7 All of those have to do with the
8 specific design criteria of the building and what
9 they're using to show compliance.

10 I'm going to go through -- I've got
11 three examples here; I'm going to delete two of
12 them unspoken. You can look through. But for the
13 interests of time I'll just go through the first
14 one.

15 This one is in Davis. It's 36 units.
16 And it started off just a few percent better than
17 the code. And, you know, when you do energy
18 compliance, when it's really hard to get to zero,
19 so if you're going to have to qualify it's
20 typically 1 or 2 percent better. So that's
21 nominally zero. It ended up being 30 percent
22 better than the code.

23 This is what it looks like. These are
24 the measures they adopted. I don't want to go
25 through each of the individual measures, but the

1 cost per unit for those measures is listed there.
2 And on the next slide you see the total
3 incremental cost was \$377 per unit. And the
4 utility program paid for \$150 per unit.

5 That left net first costs, incremental
6 first costs of a little over \$8000. The net
7 savings on this project is \$7000 a year. If you
8 know of an investment vehicle that gives you a
9 return like that, please let me know, I've got
10 some money that I want to invest with you.

11 I don't care whether it's affordable
12 housing for-profit, you can't find a better
13 investment than energy efficiency. As I said,
14 we'll go through these others, but I just want to
15 show you that, you know, this applies across a
16 wide range of buildings. This one ended up about
17 40 percent better, and again with a one-year
18 payback.

19 Go ahead. Keep going. These numbers
20 are roughly accurate. I don't want you to take
21 these to the bank because, you know, as I said it
22 changes by building. And what I did here is take
23 a look at, you know, if you're looking at a range
24 of 1 watt to 2.4, let's see, 1 kW to 2.4 kW per
25 unit, which, by the way, is very close to the

1 numbers 2.5 kw per unit that we're quoted for the
2 project in Sacramento.

3 And you take that starting point of --
4 well, I'm not going to put any energy efficiency
5 in it, so I'm just going to put on a system that
6 meets that whole load. Roughly that system would
7 cost you over \$9000. If you start reducing the
8 amount that you need by energy efficiency, and you
9 get down to 1 kW, then you have saved over \$4000
10 in the cost of that system. You've improved the
11 energy efficiency by 58 percent.

12 I need to tell you, for most buildings
13 that's a bit of a stretch. There's a -- the rule
14 of diminishing returns means that by the time you
15 get to about 45 percent, you probably don't want
16 to spend any more dollars on energy efficiency;
17 you probably want to start looking the other
18 direction. But you can get to about 45 percent
19 energy efficiency and have it be more cost
20 effective to be putting your money in energy
21 efficiency than solar.

22 Next slide. The only thing added on
23 this one is the last column, which is the cost of
24 efficiency upgrades. And you'll notice the first
25 two ticks are zero. That's because you could

1 blindfold me, tie my hands behind my back and I
2 could stumble backwards into those efficiency
3 level. Those are no-brainers.

4 They're the incremental cost, by the
5 way, for a water heater, and I know that's not
6 electricity, but the incremental cost for a water
7 heater that's a .62 energy factor water heater,
8 over the five-eighths that's required, is zero
9 dollars everywhere in the state.

10 So, if you can't figure out how to get a
11 little bit of percentage just by buying the right
12 equipment, then you're in the wrong profession.

13 But, as you can also see, it starts
14 getting expensive by the time you get up to the
15 higher efficiency percentages. And, again, when
16 you're in that 33 and that 42 percent, that is
17 cost effective. It's wildly cost effective.
18 Again, the way that this becomes cost effective to
19 affordable housing is through the utility
20 allowance adjustment and the fact that rents go up
21 to pay for this. But they need the money upfront.

22 More data, it's in your report, we don't
23 need to go over that. Go ahead. This last
24 section I want to go through really quick, but I
25 think this is extremely important. You're

1 thinking about the nuts and bolts of the program,
2 and how that gets cost effective, and what you
3 should do.

4 One of the things that's important to
5 think of is the community investment, the local
6 economy. And energy efficiency has a tremendous
7 redevelopment worth. Through the multiplier
8 effect, the fact that for every dollar you spend
9 it gets respent and respent and respent, and a
10 certain portion of it gets spent in the community
11 and a certain portion doesn't.

12 You end up having a community investment
13 from energy efficiency that derives from the fact
14 that most of your money spent on energy leaves the
15 community; most of your money spent on the other
16 market basket of goods that people in affordable
17 housing spend their money on, stays in the
18 community.

19 Over 70 percent leaves the community
20 when it's spent on energy. That gives you a
21 multiplier effect of only about \$1.40. And here's
22 how that works out. You know, first time you
23 spend it, it's \$1. Second time it's only 28
24 cents, et cetera, till you get down to the point
25 where you get nothing for it, \$1.39.

1 When you spend it on the average market
2 basket of goods, and by the way, this comes from
3 Department of Finance data on what the multiplier
4 effect is for individual things that you can buy.
5 About 25 cents leaves the community; it's a
6 reverse order from energy. That means it's a
7 multiplier effect of \$4, so every dollar of energy
8 cost savings to the tenant is worth about \$2.50 to
9 the community. There is no better investment in
10 community development than energy efficiency.

11 This is how it works on that piece. I'm
12 not going to go through the rest of it. If you
13 can go to the last slide, though. Local housing
14 authorities spend about 25 percent of their
15 operating budget on utilities. They are owners of
16 affordable housing. And their budgets are
17 shrinking. So that 25 percent, if the energy
18 costs to them don't shrink, that 25 percent is
19 going to get larger and larger; they'll have fewer
20 and fewer people that they can have on staff to do
21 the things that are necessary. And they'll have
22 less money for the rest of the programs.

23 So, energy efficiency is -- we've been
24 talking about the nonprofits and the for-profits,
25 the public housing authorities, energy efficiency

1 and solar energy is important to them, too.

2 Thanks.

3 CHAIRPERSON PFANNENSTIEL: Thank you;
4 that was good. Questions from up here on the dais
5 to Nehemiah.

6 If not, then I'm going to ask, others
7 here, others in the audience, questions or
8 comments. Please come up and give your name.

9 (Pause.)

10 MR. JOHNSON: Hi. I'm Mark Johnson with
11 Golden Sierra Power. First of all, I want to say
12 it seems like most of the participants that are
13 participating in the workshop today speaking, are
14 talking or communicating to you about the
15 experiences and the challenges that we in the
16 industry have been experiencing for the last three
17 or four years.

18 And basically, in my opinion, from being
19 out there, selling systems and installing systems,
20 and dealing with manufacturers, it really comes
21 down to one key word here that we need to
22 overcome, and that's risk.

23 And that's because before we could get
24 portfolios or conventional lenders to come out and
25 provide finance for single family residences or

1 multi or retros or new construction, we need to
2 figure out how to sell no-risk on these projects
3 to the financial community.

4 One thing I heard from the developers
5 was they don't want to take the risk by having
6 debt or carrying on a long period of time. This
7 is something we have to do in the industry daily.
8 We have to put into our price points the cost of
9 financing over a period of time. I've learned the
10 hard way that I can't expect the Energy Commission
11 to make payments to me in two to four weeks. But
12 I have to base my business model around that deal.

13 And so I would just like to say to the
14 panel here that these are certainly challenges
15 that we've been dealing with for the last three or
16 four years. And those of us who have been able to
17 stay in business have been able to figure out how
18 to overcome those challenges and deal with those
19 challenges. So I'd like to make that first.

20 But I'd like to get back to the risk
21 factor first, because I think that's really the
22 big play here, is that nobody really wants to take
23 the risk. And the reason why is because of the
24 unknown on the production factor.

25 And until we can figure out how to

1 communicate to the World Savings or the Bank of
2 Americas or the Wells Fargos that our systems are
3 actually producing a certain amount of kilowatt
4 hours based on whatever criteria we are, we will
5 never be able to take this to a commercial level
6 that will allow those type of lenders to borrow.
7 Which they have the programs set up. Fannie Mae
8 and Freddy Mac have programs available for
9 affordable housing. But we can't provide a way to
10 overcome the risk factor to get them to come
11 onboard.

12 An easier method would be getting a
13 portfolio lender like Washington Mutual or World
14 Savings whose headquarters is right here in
15 Oakland. I have met with those senior officials.
16 If we can overcome the risk questions and
17 providing a foundation of what these systems will
18 do in the future, we could get the opportunity to
19 get basic financing for these systems to be able
20 to. And I think once we do that, that then will
21 open the door and rectify a lot of these problems,
22 you know, a lot of the third-party issues that we
23 talk about, a lot of the financing issues that are
24 really stagnating the growth in our industry.

25 So, that's really all I have to say.

1 Any questions?

2 CHAIRPERSON PFANNENSTIEL: Thank you,
3 Mark. Questions?

4 MR. COLLORD: Just a comment. I suspect
5 that a lot of the public lenders also are going to
6 be somewhat skeptical of these solar systems. And
7 so I'm wondering if you or others have thoughts
8 about the best way for us to reach out to private
9 lenders and public lenders and bring them into the
10 process.

11 MR. JOHNSON: Can you define a public
12 lender --

13 CHAIRPERSON PFANNENSTIEL: Mark, you
14 need to go to the mike.

15 MR. COLLORD: Yeah, by public lender I
16 was referring to like the state housing finance
17 agencies, HCD, TCAC --

18 MR. JOHNSON: Well, actually there is
19 actually a program here, the energy efficiency
20 financing program, that is available for all
21 public entities to take advantage of. And it's
22 run right here through the KETCH.

23 It has -- in fact, I think it's a great
24 program. It has great guidelines. Basically it
25 takes the cost of energy savings over ten years

1 and allows you to pay it back at 15 with a low
2 interest rate of I think it's 4 percent or 4.25
3 percent right now. Used to be 3.95.

4 MR. COLLORD: Right, but many of our
5 developers, they're dealing with, you know,
6 multiple public agencies, the state, local,
7 sometimes federal level --

8 MR. JOHNSON: Well, the State of
9 Washington, one of the things that's happened is
10 the State of Washington actually has implemented a
11 program that allows the utilities to loan the
12 funds needed.

13 The problem here in California is that
14 we would need legislation to take place that would
15 allow the utilities to do that.

16 The key word that's being used in that
17 phrasing in Washington is that the utilities,
18 which are, I believe, mostly IOUs or smaller
19 utilities, can loan based on conservation type
20 projects. So it's the only type of lending that
21 the utilities can provide. I don't want to -- but
22 I'm almost sure it's the only lending that the
23 utilities are allowed to provide to the users in a
24 sense of for installing PV.

25 CHAIRPERSON PFANNENSTIEL: Thank you.

1 MR. STONE: If I may, --

2 CHAIRPERSON PFANNENSTIEL: Yes, go
3 ahead.

4 MR. STONE: -- I have a little bit of an
5 answer to that. We have actually helped a couple
6 builders of affordable single family to do
7 specific utility allowance analysis on their
8 projects so that they could take that and use it
9 to help qualify the buyers of their projects.

10 Now, the reason it was believable to
11 them is because the Energy Commission has
12 essentially blessed MICROPAS and ENERGYPRO as, you
13 know, valid models for looking at energy
14 efficiency. And the Energy Commission has blessed
15 something for solar hot water, too.

16 There is nothing like that for PV. And
17 if you guys had a model --

18 MR. TUTT: Yet.

19 MR. STONE: I'm sorry? It's coming,
20 okay.

21 MR. TUTT: Not yet.

22 MR. STONE: Well, I've put it on the
23 agenda the last two iterations of the standards.
24 And I think a couple times ago I was laughed at
25 when I put it on there. Glad to know it's coming,

1 anyway.

2 But, once that happens, then I don't
3 think there will be a problem with the lenders. I
4 mean I have talked with BofA and Wells Fargo, and
5 they don't have a problem with a firm like HMG
6 doing the calculations of what the savings to the
7 tenants will be, so that they can see what the
8 payback will be, and see the stream of income from
9 it.

10 MR. JOHNSON: Could I follow up on
11 that --

12 CHAIRPERSON PFANNENSTIEL: One last
13 quick comment. We have others who are waiting to
14 speak.

15 MR. JOHNSON: No, in regards
16 specifically to this. What you're looking for
17 from the lenders to do is to be able to change the
18 qualifying ratios. When you see the lenders come
19 on board was when they'll change their qualifying
20 ratios. Which means that that will allow the
21 borrower to get credit for the production that
22 they're doing.

23 Today there is not a lender out there
24 that will qualify you or change your ratios based
25 on production values.

1 CHAIRPERSON PFANNENSTIEL: Thank you.

2 MR. OVSHINSKY: Ben Ovshinsky from
3 Evonics One (phonetic). Very simple-minded answer
4 to that would be to go to the very top of the
5 private sector, lending institutions, financial
6 institutions, the top management, top leadership
7 to get their buy-in. And that would have to be
8 from the top of your side, from KETCH, PUC, and
9 the Governor's Office, if not the Governor,
10 himself, probably be willing to devote an hour or
11 two to a half-day session with top leadership.

12 Instead of relying on the infinite
13 possibilities of a million, or you know, several
14 thousand small players and several hundred larger
15 players, over time mixing it up. But just
16 directly go to the top as a program. You might
17 not accomplish that in one go, but if it gets
18 across this is what you need and want from them,
19 and that's their civic duty, and Arnold stresses
20 it, it might get somewhere.

21 CHAIRPERSON PFANNENSTIEL: Thanks. Yes.

22 MS. CLARKE: One thing that I don't
23 think we talked about today is the fact that in
24 PG&E's, you'd lose your net metering ends at the
25 end of the year.

1 And so what we have to do is undersize
2 our system, because we don't want to produce more
3 and then just give it away. So I don't know if
4 that's going to be changed in a sense specific to
5 affordable housing. But in general it would be
6 nice not to have that, so we could get either
7 credited with money, or paid back, or maybe credit
8 on our gas bill. Wouldn't that be nice?

9 CHAIRPERSON PFANNENSTIEL: An increase
10 in the net metering cap is being considered by the
11 Legislature. We don't know where that will come
12 out.

13 Other comments?

14 MR. HECKEROTH: Steve Heckeroth, Energy
15 Conversion Devices. We're the makers of Unisolar,
16 the thin, flexible, light-weight, thin film,
17 photovoltaic material.

18 I've been in the solar business since
19 the early '70s. And I looked around the room and
20 didn't see too many gray hairs, so I thought you
21 might be interested in the experience I had,
22 especially in the hot water industry, solar hot
23 water industry, with the front-end rebates.

24 I found that that was the main problem
25 that killed the solar water heating industry. Was

1 there was a lot of people that got into solar
2 water heating just for the rebate, and they didn't
3 put in a real good system because there was no
4 monitoring necessary.

5 So this time around I was real
6 encouraged to see performance-based incentives.
7 But I think we have to look at where the
8 performance base came from. It was the German
9 model. And the German model pays feed-through
10 tariff for kilowatt hours. And I think that feed-
11 through tariff isn't being represented in what
12 we've been told is our PBI.

13 They pay like 50 to 70 cents a kilowatt
14 hour over 20 years in the German model, which is
15 very high. And I'm real encouraged by the large
16 system, you know, 17 to 26 cents PBI. But I think
17 maybe we should call it PBI-Light, or mild PBI, or
18 maybe we should just say that it's, you know, a
19 kind of PBI washing, because it's not a real PBI
20 that we're talking about so far.

21 And I think if we want long-term low-
22 risk program, then we have to have a long-term
23 performance-based incentive that will allow these
24 people to have something they can grab onto and
25 loan for. So that's mainly what I wanted to say

1 about PBIs.

2 I did want to run one other scenario
3 across particularly the low-income idea, because
4 what I see happening now is that in the
5 transportation sector there's a huge potential for
6 powering some of our transportation sector with
7 PVs, for the plug-in hybrids and electric
8 vehicles.

9 And with the current push that we've
10 been seeing over the last ten years to go to these
11 huge passenger trucks that get like ten miles per
12 gallon, as soon as there are some more efficient
13 vehicles available, those will basically be free
14 to a good home. And probably end up in low-income
15 hands where they will be very expensive to
16 operate. Just like we've seen low-income housing
17 is the most expensive to operate in a lot of cases
18 because it's low first costs.

19 But with cars, if we could use the PV
20 systems in conjunction with electric vehicles for
21 low-income people; and try and get them in
22 electric vehicles, then we could offset a huge
23 cost for them in these trucks that they will be
24 driving, because they'll be the only affordable
25 vehicles in the future.

1 Thanks.

2 CHAIRPERSON PFANNENSTIEL: Thank you,
3 sir.

4 MR. HENRY: Good afternoon, I'm Joe
5 Henry; I'm the Director of Regulatory Strategy and
6 Analysis at PG&E. I wanted to say thank you very
7 much for the opportunity to be here. And there
8 are actually quite a number of us from PG&E who
9 came up to listen this afternoon.

10 It's not our first learning experience
11 here on affordable housing and low-income solar.
12 We actually had the opportunity with the Green
13 Lending Institute and Nonya Collier to work with
14 some of the affordable housing community. Many of
15 the folks are here today, to increase our
16 understanding of what some of the issues are.

17 And we recognize that there's a lot to
18 learn here. And I started out at PG&E in the
19 finance area, and I was quite impressed actually
20 with the creativity that has to go into the
21 financing of these units, and just all the things
22 that come together. So, I'm looking forward to
23 learning more about that.

24 But what we particularly see is that
25 there are some tremendous opportunities for our

1 low-income and other customers to offer solar as
2 part of a package or a portfolio of services, the
3 energy efficiency, solar, and other education and
4 outreach things that we can do as a provider of
5 these services to our customers.

6 So we've very much appreciated the
7 opportunity to be here and hear more about it.
8 And we're looking forward to commenting next week
9 on the proposals.

10 Some of the challenges that we've seen
11 here, we heard loud and clear as the challenge of
12 the upfront investment and trying to find ways to
13 finance that. The split-incentive issues with the
14 owner of the building and the fact that the
15 benefits of energy efficiency and the solar
16 incentives are going to the tenants as opposed to
17 the owner, and how do you put that back together.

18 And then perhaps most importantly the
19 bandwidth issue for the project developers and for
20 the folks who are actually putting these deals
21 together. They've got a lot of things coming at
22 them. Commissioner Grueneich, I think you said
23 earlier, I thought you put it very well. It needs
24 to be seamless, it needs to be streamlined, it
25 needs to be put together in a way that they can

1 understand it.

2 One of the other things that occurred to
3 us this afternoon listening to the various
4 comments was that our Pacific Energy Center is
5 already involved in outreach on a lot of these
6 issues with solar hot water heating,
7 photovoltaics, energy efficiency. It seems like
8 some focused outreach to financial institutions,
9 the building and permitting departments, and some
10 affordable housing groups might be some very
11 obvious places where we could help increase the
12 level of understanding; increase the comfort; and
13 perhaps help with the streamlining of this process
14 a little bit.

15 So, thank you again for this
16 opportunity, and we'll look forward to talking
17 with all of you at some point in the future.

18 CHAIRPERSON PFANNENSTIEL: Before you
19 leave, one issue that's been raised several times
20 today, that I think really concerns -- and I think
21 should concern the utilities, is the question of
22 energy efficiency and whether the incentives for
23 energy efficiency, coupled with PV, are, in fact,
24 the correct ones in the affordable housing
25 community.

1 A lot of what I heard today I'd not
2 quite seen before. And certainly I think in the
3 market rate housing probably isn't as much the
4 case, I think, in terms of where the incentives
5 come from are different here.

6 So we would suggest to the utilities
7 that it's an important area for you to take a look
8 and see if there are some ways we can reexamine
9 the incentives that you offer for your energy
10 efficiency programs.

11 COMMISSIONER GRUENEICH: And let me just
12 follow up. As the assigned Commissioner, I've
13 already given some thought to that, and we do have
14 a window of opportunity because we will be
15 reviewing the investor-owned utilities' low-
16 income, energy efficiency programs.

17 They are scheduled to come in with their
18 proposed applications July 1st. And then we're
19 scheduled to get a decision out by December 1st.
20 And that will provide funding for the next two
21 years.

22 Currently the programs covered for
23 energy efficiency and those applications actually
24 are provided at no cost to anybody participating.
25 And it's really the ones in the multifamily sector

1 that we want to give some thought to.

2 So, one of the things is a preview that
3 I will be doing working with the staff is taking a
4 look at that. And we'll probably be giving a
5 directive to the investor-owned utilities in our
6 general energy efficiency docket to get some
7 information so we can take a more comprehensive
8 view of what are the various incentives.

9 And another factor which I brought up
10 before was if there is going to be some assistance
11 that would be involved for the Energy Commission's
12 program with the investor-owned utilities, that's
13 something that we're going to have to get a dollar
14 amount on probably sooner rather than later.

15 MR. HENRY: Well, those are exactly the
16 right questions. From what we've been able to --
17 or at least where our research has gone so far is
18 looking at, you know, what we are doing on the
19 low-income energy efficiency side.

20 And then how would we integrate solar
21 there. What are some of the issues that make it
22 difficult, especially in the multi-tenant
23 submetered environment to flow the benefits of
24 solar to the individual customers there.

25 So that's something that we've

1 identified as being an important issue, and one
2 that we think we have some ideas about how you
3 might try to get around that.

4 And we will be focused on those issues
5 that you raised, so we'll look forward to your
6 direction.

7 CHAIRPERSON PFANNENSTIEL: Teresa, did
8 you have a question of PG&E?

9 MS. CLARKE: One more comment, kind of
10 related to the appliance rebates for low income.
11 For instance, we have tenants who would like to
12 get the new appliance in our existing buildings,
13 but they have to go do it themselves.

14 And sometimes it's just really
15 difficult, either because of disabilities and just
16 time and things. And we're not allowed, as a
17 nonprofit sponsor, to go and get that appliance
18 for them.

19 And so I think the multifamily housing
20 we're dealing with low and very low income folks,
21 oftentimes disabled seniors. We need to be able
22 to help them get those rebates. A lot of times
23 we're not allowed to do it.

24 And so the same thing with the net
25 metering is if we can somehow, you know, be the

1 broker, in a way, of getting the low-income tenant
2 that benefit, we're fine. That's the whole reason
3 we exist is to bring benefit to our tenant. So
4 let us, you know, get involved in that instead of
5 kind of shutting us out.

6 And the same thing with the CARE --
7 there's some CARE rates that we could be taking
8 advantage of, but we can't go help the tenant get
9 those. They have to do it themselves. And, you
10 know, nowadays it's more about support of housing,
11 trying to support the tenant and their life could
12 be better.

13 So, thinking of it in that way, in the
14 multifamily industry we're supporting our tenants.
15 So helping us help them is a way to look at it.

16 MR. HENRY: We would be very
17 interesting, Teresa, in following up with you a
18 little bit more on that. There are many rules
19 that are in place today that are as a result of
20 concerns about privacy, tenant privacy, that, of
21 course, we want to be respectful of.

22 But at the same time, things like CARE
23 and the need to re-up people every two years, get
24 them to reapply to CARE, making sure that they're
25 getting the full access to all the benefits that

1 they're eligible for.

2 Those are some of the more interesting
3 things, actually, that came up in the forum that
4 we had with Green Lending, that we thought, you
5 know, here's an opportunity where, because of the
6 monitoring that has to go on already in the
7 affordable housing area, income information is
8 already known. You know, if we could just match
9 that up. You've got --

10 MS. CLARKE: Yeah, we do it every year.

11 MR. HENRY: -- the information; we've
12 got the programs. Let's just try to figure out
13 how to make that more effective and better for our
14 customers.

15 COMMISSIONER GRUENEICH: Let me again
16 just emphasize that in the cases we're going to be
17 handling the second part of this year, it's going
18 to include specifically looking at the CARE
19 programs, as well as the low-income energy
20 efficiency.

21 So, I really encourage you to not only
22 talk with PG&E, but get in touch with Kelly Hymes,
23 my Advisor, because we'd love to get some input,
24 some perspective from you and other folks today.
25 Because that's not something that we've heard so

1 far.

2 CHAIRPERSON PFANNENSTIEL: Thank you.

3 MR. O'CONNOR: Good afternoon. My
4 name's Todd O'Connor, Chairperson Pfannenstiel and
5 Commissioner Grueneich, and I represent a new
6 startup company by the name of Brobeck Solar.
7 Essentially one individual by the name of Bill
8 Brobeck, who is committed to expediting the
9 deployment of solar on rooftops for customers who
10 haven't had the opportunity to do so before.

11 He's patented an approach whereby a
12 customer would get a credit for every kilowatt per
13 hour that's produced; and take that credit, put it
14 in similar to like a scrip program we have for
15 schools where our kids get a debit card. And use
16 that card to buy gasoline; to buy energy
17 efficiency appliances at your local Sears store.

18 And this way it's a very simple approach
19 to help reduce the cost of energy that Nehemiah
20 talked about for affordable housing unit tenants.
21 And this is just something we will talk to
22 stakeholders about. It's just in the beginning.
23 We have more questions than answers. But it's a
24 patent, it's a vision, and we look forward to
25 participating with all stakeholders.

1 Thank you.

2 CHAIRPERSON PFANNENSTIEL: Thank you for
3 bringing that to our attention.

4 Are there other commenters?

5 MR. SABELHAUS: My name is Pat
6 Sabelhaus; I'm here on behalf of the California
7 Council for Affordable Housing. I thought maybe I
8 would throw a few caveats in today on behalf of
9 the development community.

10 We represent both profit and nonprofit
11 developers across the State of California. And I
12 think one of the interesting comments that
13 Nehemiah Jones (sic) made, and I really
14 appreciate his presentation to the Council here
15 today. I think that the utility allowance
16 schedules that he referred to and showed in his
17 PowerPoint is probably one of the most complicated
18 unresolved issues, Nehemiah, that the Tax Credit
19 Committee has just never grappled with and never
20 dealt with effectively.

21 Because you have housing authorities in
22 58 counties and numerous cities that all have
23 responsibility for publishing what is probably the
24 most significant piece of the rental income
25 Nehemiah was referring to. The developer has no

1 control over this, and the housing authorities all
2 operate in different ways, because there isn't
3 really a strict guideline that HUD imposes upon
4 them, except that it has to be reasonable in terms
5 of how you determine that allowance.

6 And you have, in some instances, where a
7 four-bedroom unit in the most rural counties will
8 be with a housing allowance that was just
9 published by HCD, of a couple hundred dollars, or
10 \$150 for a three-bedroom unit. That will, if you
11 can't fix the problem, and right now it's not easy
12 to fix because you have to go to PG&E or to the
13 utility company in that locality and have them
14 examine your plans and do a separate analysis to
15 determine what a fair allowance would be.

16 And that simply is something that you
17 can't do with any ease that I know of, anyway.
18 They don't have time for it, they don't have a
19 dedicated staff to it. And so it just complicates
20 it for the developer and for the tenants who are
21 the recipients of the affordable units.

22 There is also, much to my chagrin, I
23 think, and we've never done a good job of trying
24 to deal with it before this Commission or any
25 other commission, there is no separate allowance

1 that seems to me that should have come into being
2 when they imposed the improvement of 15 percent
3 over Title 24 requirements. Which my clients have
4 been doing now for the last three or four years.
5 That was bumped up, as was testified here earlier
6 today by another 10 percent. Without any increase
7 in the amount of tax credits that are to be made
8 available to the developer who is trying to comply
9 with those standards.

10 And most importantly, there is no
11 separate allowance that's ever been calculated for
12 the different climate districts that Nehemiah
13 Jones spoke of that would make it easier and give
14 it real incentive to any developer to make sure
15 that he has a reason for wanting to utilize those
16 special Title 24 incentives that they're building
17 into the program now.

18 But I think all of those little pieces
19 that are going their own way somehow we have to
20 come together. And I'm here today because I just
21 wanted to see who was going to be present.

22 I'm not one who has participated very
23 effectively with the energy conservation group
24 that's here today, even though we've had them at
25 our conferences in the last couple of years to

1 talk about some of the measures that could be
2 taken.

3 But I think we have to have more
4 discussions among the conservation groups and the
5 developers as to how some of the more basic
6 problems could be solved that would help this
7 Commission get on with a system that would be
8 attractive and serve as a true incentive for
9 everyone to participate in the program.

10 Thank you very much.

11 CHAIRPERSON PFANNENSTIEL: Thank you.
12 I'm going to hand it back over to Jeanne in a
13 second to talk about next steps. Before I do, I
14 want to very much thank all the panelists we've
15 had today, the people who came here, and -- I see
16 there's somebody on the phone -- and spend time.
17 Excellent, excellent preparation and
18 presentations, very thoughtful. And I think
19 raised the issues for us.

20 And I would also say that we are hoping
21 to get written comments, written comments a week
22 from today, the close of business the 20th. And
23 in the notice it said that they can be sent just
24 to the Energy Commission. We'll make them
25 available to the PUC, also.

1 With that, let me ask for the last
2 comment from the person on the phone, and then
3 hand it over to Jeanne. Mark Sinclair from Clean
4 Energy States Alliance. Mark, can you hear us.

5 MR. SINCLAIR: Yes, I can. Can --

6 CHAIRPERSON PFANNENSTIEL: Go ahead.

7 MR. SINCLAIR: -- you hear me? Yes, can
8 you hear me?

9 CHAIRPERSON PFANNENSTIEL: Yes, you're
10 fine.

11 MR. SINCLAIR: Good. I don't relish
12 being the last speaker, so I'll try to make this
13 brief. I appreciate the ability to participate
14 through the webcast.

15 I represent a nonprofit organization
16 called Clean Energy States Alliance. It's a
17 organization that assists state clean energy
18 programs like the California Energy Commission in
19 developing their strategies and programs to
20 facilitate renewable energy markets and
21 development.

22 I just wanted to let both the California
23 Energy Commission and the Public Utilities
24 Commission and their staff know that a couple of
25 months ago we published a new program guide for

1 states that lay out a number of strategies for
2 fostering solar energy and advanced efficiency in
3 affordable multifamily housing.

4 And while the California Energy
5 Commission certainly has this document, we will
6 also provide it to the Utilities Commission. I
7 think while California as always is leading the
8 charge in another area of public policy, that
9 there are lessons that other states are beginning
10 to learn in this field, in this space, if you
11 will.

12 And our program guide attempts to lay
13 out some fairly specific recommendations. I also
14 would like to add that Global Green was very
15 instrumental in helping us with this program
16 guide. And so that it has some of the issues that
17 have been raised today in the California context
18 are considered in the program guide.

19 Our organization would be pleased to
20 provide resources or recommendations as it makes
21 sense. We will also file some comments on the
22 various issues that were raised today.

23 I have one specific process
24 recommendation to make right now before I close.
25 In the program guide there are two states in

1 particular, Massachusetts and New Jersey, that
2 have created very specific partnerships between
3 their housing agencies and their public benefit --
4 their system benefit charge funds, like the
5 California Energy Commission, to actually
6 cooperate and partner to facilitate and promote
7 solar energy applications.

8 And out of those experiences in
9 Massachusetts and in New Jersey, there are a lot
10 of emerging lessons in terms of many of the issues
11 you've been talking about today. The need for
12 close coordination between state agencies; the
13 need for simple rules and for very high
14 incentives. And for secured sources of dedicated
15 guaranteed loans that fill the balance.

16 And a lot of those details are being
17 learned real time in New Jersey and in
18 Massachusetts.

19 And so I would recommend at a future
20 workshop we'd be very willing to help arrange for
21 this, that representatives from those two programs
22 come to talk a little bit about what they're
23 learning from actually creating a program that
24 works with the affordable housing sector, and with
25 state agencies, to insure that everybody's pulling

1 on the same oar, and that you've overcoming some
2 of the serious financing and implementation
3 issues.

4 And you were talking today, for example,
5 about the need for technical assistance. Well,
6 New Jersey, basically a state ombudsman between
7 the housing agency and the energy office is really
8 working to provide technical assistance to
9 affordable home developers so that they can
10 understand what the problems are, and overcome
11 those challenges.

12 And I think the whole structure that New
13 Jersey has put together in terms of state
14 government working to facilitate this technology
15 application is interesting and is yielding some
16 success.

17 And then finally I'd just say that those
18 states are also determining that they really need
19 to provide incentives for many of the soft costs.
20 Not just the upfront rebates, but also the costs
21 of making this stuff happen with redesign and all
22 the developmental challenges that occur with a
23 major housing project.

24 With that I will close. What you're
25 doing is very exciting. It's going to create a

1 lot of lessons for other states who are looking at
2 this link between energy efficiency, solar and
3 affordable housing as a promising new area for
4 this technology and for social equity goals.

5 So, I would be happy -- we will provide
6 some comments and we'd be happy to facilitate, if
7 it's helpful, some input from some of the other
8 state programs that are taking some innovative
9 approaches to this challenge.

10 Thank you for your time.

11 CHAIRPERSON PFANNENSTIEL: Thank you.

12 COMMISSIONER GRUENEICH: Thank you. I
13 was just saying that I was handed a copy of your
14 report, and I was just glancing through it. And
15 it seems like a very excellent resource.

16 CHAIRPERSON PFANNENSTIEL: And so we
17 will probably most likely take you up on your
18 offer, Mark, in the near future. Thank you for
19 calling in.

20 MR. TUTT: And if there's anyone in the
21 audience that would like copies of that report, I
22 do have some extra ones. Just see me after the
23 workshop is over, and I can --

24 CHAIRPERSON PFANNENSTIEL: Now, back to
25 Jeanne, thank you.

1 MS. CLINTON: I had to guess before I
2 came today what the next steps would be after we
3 listened to all these remarks. So these are sort
4 of generic.

5 But I think it's very clear that while
6 we have many people here in the room who represent
7 different stakeholders, we still don't have
8 everybody in the room who has a stake in
9 affordable housing. And I think in particular we
10 heard that we may not have some of the public
11 housing authorities represented in the room today.

12 And clearly we don't have the individual
13 homeowners who live in those inclusionary
14 subdivisions represented in the room.

15 So I think there's a challenge as
16 certainly the PUC goes forward since we expect
17 that -- my second point is the two Commissions
18 need to clarify how we're going to put a dividing
19 line, if you will. What's a sensible dividing
20 line between the kind of program that the Energy
21 Commission is targeting, which we all recognize is
22 focused on new home construction. But it's just a
23 matter of what shapes and sizes of new home
24 construction is going to fall into their basket.

25 And the PUC has everything else, not

1 just in the residential sector, but in the other
2 nonresidential sectors, as well.

3 So, part of who the stakeholders are and
4 how we engage with the stakeholders has to get
5 matched up against, well, which stakeholders are
6 going to need to participate in which arena.

7 And then I might say that some of the
8 issues that I think we, at the PUC, will see on
9 the agenda still to be worked through is based on
10 what we've heard, and you know, how much money
11 there is to spend, and the size of money that are
12 grants, or nonpayable loans that folks are looking
13 at.

14 Do we try to broadly target the hundreds
15 of thousands of housing units that are affordable.
16 Or do we come up with some targets, you know,
17 start with those who are most in need, or start
18 with those that have the biggest roofs, or, you
19 know, there are any number of ways that we could
20 approach that.

21 And then some programmatic approaches
22 that need to be worked out in terms of, you know,
23 grants versus loans, and how to marry it with
24 efficiency. And, you know, a lot of programmatic
25 approaches that we've heard about.

1 And finally, I'll skip to the bottom
2 one, which is the administrative structure. You
3 know, some people have said don't set up a new
4 administrative structure; you know, just give the
5 money to somebody who's already dealing in this
6 world and let them add it to, you know, the way
7 they're doing this.

8 And I think we've got some other
9 challenges to keep in mind, too, which is both
10 organizations' funding right now is targeted at
11 investor-owned utilities service areas, and not at
12 communities that are served by municipal
13 utilities. So we have to think about that, too,
14 in terms of what that means for administration.

15 So, in general, the PUC, I think,
16 timeline will be to, as I presented this morning,
17 to go forward with this realistically probably
18 intensively in the August/September timeframe,
19 because in the next 30 to 45 days we're
20 intensively working on putting out the proposed
21 decision for the mainstream program.

22 That reminds me, I neglected to
23 introduce Dorothy Duda, who is sitting there.
24 Maybe, Dorothy, you could raise your hand.
25 Dorothy is the Administrative Law Judge who is the

1 writer of the decision for the PUC in the solar
2 case.

3 So, realistically I think August/
4 September, into fall timeframe is when we'll be
5 able to sit down and grapple with ideas and
6 proposals. And maybe the Energy Commission will
7 have figured it all out by then, and will save us
8 some time.

9 Although we will commit to participating
10 in tandem as we go forward, because i think, you
11 know, until we figure out how our organizations
12 are going to do this, there's no need in making
13 you folks come through two different forums all
14 the time.

15 So, I know these are not conclusive
16 remarks, but I just want to give you a sense of
17 what we see on the horizon. I think today has
18 probably raised more questions than it has
19 answered things that we need to know. So there's
20 going to be a lot more exploration that has to
21 happen.

22 CHAIRPERSON PFANNENSTIEL: Tim.

23 MR. TUTT: I think that I do, and since
24 Commissioner Pfannenstiel had to leave for a
25 meeting, I'll then turn it over to Commissioner

1 Grueneich for closing comments.

2 We have been on a slightly faster
3 schedule than Jeanne laid out for the CPUC. And
4 we obviously are very interested in this, in
5 getting affordable housing participation in our
6 programs. We won't be doing anything until we get
7 the written comments, but we probably will be
8 looking at those in June and July and trying to
9 come up with some structure that we can share with
10 the CPUC.

11 I would anticipate additional workshops
12 on specific issues. And I would anticipate them
13 being joint workshops. And we will work with the
14 CPUC's workload and schedule to try to set that up
15 as best as possible for everybody.

16 I just wanted to say Fred Klaske here
17 today mentioned that he -- representing Habitat
18 for Humanity. He was one of the first people that
19 came into our existing program with kind of an
20 affordable housing project for us.

21 Paved the road for much of what
22 happened. And I remember that the road was paved
23 with some degree of frustration on both sides.
24 Because the affordable housing picture didn't fit
25 into the program that we had developed very well.

1 And so sitting here today, I mean I can
2 see the somewhat daunting complexity that is
3 involved in the affordable housing world. Ted
4 mentioned that he spends half his day explaining
5 this, and I've sat here for a full day and I think
6 you need to explain it to me again, Ted.

7 (Laughter.)

8 MR. TUTT: But we are committed to
9 working through this, to having affordable housing
10 fully included in our solar programs; to having
11 energy efficiency as part of that, a strong part
12 of that. And to working jointly with our
13 colleagues at the CPUC to develop it in a way that
14 is as smooth as possible for the affordable
15 housing community.

16 COMMISSIONER GRUENEICH: Well, I'll just
17 close by again thanking everybody. And part of
18 what I really enjoy about public workshops
19 dialogue is that you learn the unexpected things.

20 And I've mentioned a couple times that
21 we hosted this low-income, energy efficiency
22 symposium last week. And I felt that I had come
23 out hearing just a very comprehensive view from
24 national experts around the country, as well as
25 people within California, about what needs to be

1 done to address low-income energy efficiency.

2 And I was thinking, well, today I'm
3 putting on my solar hat; I'm going to learn all
4 about solar. And lo and behold, I learned
5 probably just as much in thinking about the energy
6 efficiency component as I did with the solar
7 component.

8 And I guess the daunting task, as we've
9 all said, is this is really complex. And all of
10 us sitting up here today, and I know certainly
11 Commissioner Pfannenstiel, as well, we absolutely
12 believe in the loading order, which says we want
13 to have the energy efficiency portion of this
14 thought through and addressed in a sensible
15 fashion, as well as the solar part.

16 And in some ways, it would be easier
17 just to say forget about that, it's already going
18 to be complicated enough just to figure out the
19 solar part. But I don't think we're going to do
20 it, we're all challenged by new tasks.

21 But this is something where we obviously
22 have got to have everybody giving us some
23 thoughts. And we may end up, we've talked about
24 trying a couple of different approaches because
25 it's not really clear what's going to make the

1 most sense.

2 So I just want to thank everybody very
3 much for coming. And I guess if you'll abide with
4 us, just be prepared to work with us over the next
5 months and probably years on this issue.

6 Thank you.

7 MR. TUTT: And thank you. One last
8 thing. Comments here, filed at the Energy
9 Commission by next Tuesday, and we will pass them
10 on to the CPUC, so you don't have to file them in
11 two places.

12 Thank you.

13 (Whereupon, at 3:48 p.m., the Joint
14 Workshop was adjourned.)

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CERTIFICATE OF REPORTER

I, PETER PETTY, an Electronic Reporter, do hereby certify that I am a disinterested person herein; that I recorded the foregoing California Energy Commission and California Public Utilities Commission Joint Workshop; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said workshop, nor in any way interested in outcome of said workshop.

IN WITNESS WHEREOF, I have hereunto set my hand this 2nd day of July, 2006.

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